



# SPARKLE PROFESSIONAL BUILDING SERVICES INC.

DBA Sloan and Company Inc.

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Trusted Medical & Dialysis Facility Cleaning  
Across the DMV — For 40 Years



## 40 YEARS OF MEDICAL-GRADE EXCELLENCE

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- Serving hospitals, dialysis centers, and medical offices across Washington DC, Maryland, and Virginia
- 39-person team staffing 23 facilities across the DMV region
- Maryland DOT certified and SAM (federal) registered
- Revenue range: \$500K–\$2M annually
- Founded on faith, integrity, and a commitment to patient safety

# APPLYING FOR \$100,000 TO FUEL PURPOSEFUL GROWTH

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- Primary ask: **\$100,000** | Secondary ask: **\$50,000**
- Funds arrive September 2026 — deployed across 12 months
- Every dollar is tied to a measurable goal with pre-set benchmarks
- Growth creates jobs, strengthens communities, and elevates patient care
- We invest with purpose, follow through, and turn it into real results





## A DISCIPLINED, FULLY ALLOCATED SPENDING PLAN

New Stainless Steel Cleaner Manufacturing (12,400 units)	<b>\$30,760</b>
7 New Facility Site Startups	<b>\$17,500</b>
Product Marketing Launch (B2B, wholesale, Amazon)	<b>\$17,000</b>
High-End Cleaning Equipment Upgrade	<b>\$10,500</b>
Google Ads Specialist (6 months)	<b>\$8,700</b>
Fedmine RFP Government Contract Software (1 year)	<b>\$7,000</b>
Online Store Build	<b>\$4,725</b>
CXL Marketing Training Membership	<b>\$3,321</b>
Contingency	<b>\$494</b>
<b>Total</b>	<b>\$100,000</b>



# THREE PILLARS OF GROWTH THAT CREATE JOBS AND SERVE COMMUNITIES

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## **Pillar 1 — Launch Our Own Product**

Our stainless steel cleaner is already in use by our clients. We manufacture and sell it at scale — building a new revenue stream with proven demand.

## **Pillar 2 — Expand Our Team**

More sites mean more jobs. We hire, train, and promote from within — offering tuition support, certifications, and a real future for every team member.

## **Pillar 3 — Win Government Contracts**

With Maryland DOT and federal SAM certifications in hand, Fedmine software positions us to bid and win state and federal contracts — expanding our reach nationally.

# STRUCTURED, MILESTONE-DRIVEN DEPLOYMENT STARTING SEPT 2026

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- Month 1** Launch all 7 new sites · Purchase Fedmine · Begin CXL training · Start product launch build
- Month 2** Track every metric · Continue launch campaign
- Month 3** Launch cleaning product · Attend trade show · Begin 8-month sales rollout
- Month 4** All 7 sites fully operational · Purchase new equipment
- Months 5-12** Optimize marketing · Win new clients monthly · Forecast revenue · Build sales pipeline
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**By Month 12: All sites running, product selling, new government contracts won.**



# EVERY DOLLAR HAS A GOAL — WE TRACK, MEASURE, AND ADJUST

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- **New Sites:** New clients gained + revenue per site
  - **Cleaning Product:** Units sold + profit margin per unit
  - **Government Software:** Bids submitted + contracts won
  - **Equipment:** Job completion time + team feedback + client ratings
  - **Marketing Training:** In-house leads generated + reduced external marketing costs
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We maintain an in-house data sheet for every line item — comparing projected goals to real results. If a dollar is not working, the numbers show us fast, and we adjust.





# WE ARE NOT JUST BUILDING A BUSINESS — WE ARE CARING FOR PEOPLE

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## FOR OUR CLIENTS

Two of the largest medical and dialysis providers trust us. Our 24-hour guarantee ensures any concern is addressed within one day. Monthly quality control checks at every site. New clients pay nothing if they are not satisfied.

## FOR OUR TEAM

39 people. Tuition support, certifications, and training — with no strings attached. We promote from within. During Covid, not one person left.

## FOR OUR COMMUNITY

We provide free home cleaning to senior citizens. Today we serve 23 seniors. Our founder's vision is to reach 500.

# 40 YEARS OF RESILIENCE, INTEGRITY, AND TRUSTED PERFORMANCE

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- Survived three recessions — including a period when we held onto a single contract and rebuilt from scratch
- Repaid an SBA loan on schedule, earning a credit increase from \$20,000 to \$30,000
- Invested \$12,000 in AI marketing tools and team training — generating measurable client growth
- During Covid, our deep sanitation work protected thousands of patients across hospitals and dialysis centers — and our entire team stayed
- **Our standard:** If you are not happy with our work, you do not pay. Held for 40 years.





## Structure Creates Opportunity. Opportunity Strengthens Communities.

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- With this investment, we expand into new states, grow our team, and launch a product line
- We are Maryland DOT certified, SAM registered, and ready to compete for government contracts
- Our mission is rooted in faith, service, and a 40-year standard of excellence
- Every dollar we earn goes back into our people, our clients, and our neighbors

*"We are not just building a business. We are caring for our clients, their patients, our team, and our neighbors."*

— **Angela Sloan, Chief Executive**

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