



PRIVATE & CONFIDENTIAL

## **Mises Club Carolinas**

Driving Development and  
Innovation with Austrian Economics

July 2023

# Team Profile



Founders:  
**Kent & Uli Misegades**

Kent & Uli Misegades are the visionary founders of Mises Club Carolinas, established in January 2022. Recognizing the significant demand for a platform focused on Austrian economics in the Carolinas, they spearheaded the initiative to bridge this gap. With a keen ear to the ground and a dynamic approach, they have translated the strong feedback received into a thriving club, promoting Austrian economics and fostering an engaged community in the region.



## Advisory Board

- ✓ **Paul F Cwik** | Professor of Economics & Finance | University of Mt. Olive | Mises Fellow
- ✓ **George Leef** | Director of Editorial Content for the James G. Martin Center for Academic Renewal & WCPE Classical Music Announcer
- ✓ **Jared Wall** | Sales Engineer | Southpoint Solutions | Mises Wire Contributor
- ✓ **Jeff Harris** | Financial Advisor | Farmer | Contributor to Ron Paul Institute publications
- ✓ **Lisa Bordelon** | Owner | Suncoast Sugar Gliders pet supply business
- ✓ **Pierre Lawson** | Institutional Investment Banking Specialist
- ✓ **Samantha Gilbert** | Nutritional Therapist and Owner | Eat For Life
- ✓ **Timothy Terrell** | T.B. Stackhouse Chair of Economics and Business Administration at Wofford College | Mises Senior Fellow
- ✓ **Ulli Misegades** | Portrait Artist
- ✓ **Kent Misegades** | Engineer & Owner of AeroSouth Technology

# Executive Summary

## Our Mission



### Fostering Collaboration Through Austrian Economics

- ✓ Our mission is to unite, inspire, and support individuals, businesses, and academics, fueling our community with the transformative power of Austrian Economics.

## Our Journey



### Exceptional Growth and Participation

- ✓ Since our launch in January 2022, we've seen explosive growth from a modest 30 members to a robust community of over 240! Our average attendance stands strong at 70+, underscoring the value we provide.

## Our Activities



### Valuable Insights Through Quarterly Meetings

- ✓ Our quarterly meetings serve as a platform to gain invaluable insights from successful entrepreneurs and esteemed scholars on the practical application of Austrian economics.

## Our Goal



### Empowering Entrepreneurs

- ✓ We strive to be the bridge that empowers entrepreneurs to navigate economic challenges, helping them devise solutions that create tangible value for our communities.

# About Mises Club Carolinas



- ✓ Founded by Kent & Ulli Misegades in January 2022
- ✓ 240+ member database
- ✓ 70+ Average Meetup attendance
- ✓ Non-dues paying club
- ✓ Meet Quarterly
- ✓ Work with successful entrepreneurs and professors

# Our Mission



Bringing together individuals and businesses to promote the practical application of Austrian Economics in the Carolinas for the betterment of society and the economy.





# The Essence of Austrian Economics

## **Human Action**

- ✓ Economics begins with individuals acting driven by the desire to alleviate present or future dissatisfaction. Logic and reason is the appropriate tool to analyze human action, not unrealistic complex statistical models.

## **Voluntary Exchange**

- ✓ For an economy to flourish, voluntary exchange and social cooperation through job specialization are critical. People produce specific goods or services that they are good at and then trade to meet their needs.

## **Profit & Loss**

- ✓ The market indicates what's working. Profits signal effective operations, while losses call for change.

## **Freedom and Innovation**

- ✓ When individuals have the freedom to innovate, productivity and quality increases therefore raising the standard of living of the whole society

## **Consumer Sovereignty**

- ✓ Businesses exist to serve consumers. Because consumers create winners and losers based on where they chose to buy, businessmen are at the mercy of the consumers. Successful entrepreneurs are those who best satisfy consumer demands.

## **The Role of Prices**

- ✓ Prices are the compass of the market. They guide production decisions and inform consumer choices. Unstable prices can lead to malinvestments, threatening business viability.

## **Inflation**

- ✓ Is an expansion of the money supply. High prices are a symptom of inflation. The Central Bank can print more money but can't print more goods. When more money enters the economy, that money competes for goods and services causing a demand and supply imbalance, which bids prices higher.

## **Value is Subjective**

- ✓ What something is worth depends on the person valuing it not the amount of labor it took to make it. Everyone values things differently. The Subjective Value theory is a pillar of the Austrian framework.

## **Sound Money**

- ✓ Having stable and reliable money is crucial because it keeps inflation under control. Furthermore, it encourages government fiscal responsibility because they can't just print more money to cover excessive spending. This means everyone can trust the value of their money will stay relatively steady over time.

# Academic Recognition & Endorsements



## Mises Institute Affiliate

- ✓ We're proud to be affiliated with the esteemed Mises Institute, aligning our club with an authoritative source in Austrian Economics.

## Jeff Deist's Attendance

- ✓ Our club meetings are impactful, attracting high-profile attendees like Jeff Deist, the former President of the Mises Institute, who has provided valuable insights to our members

## Academic Support

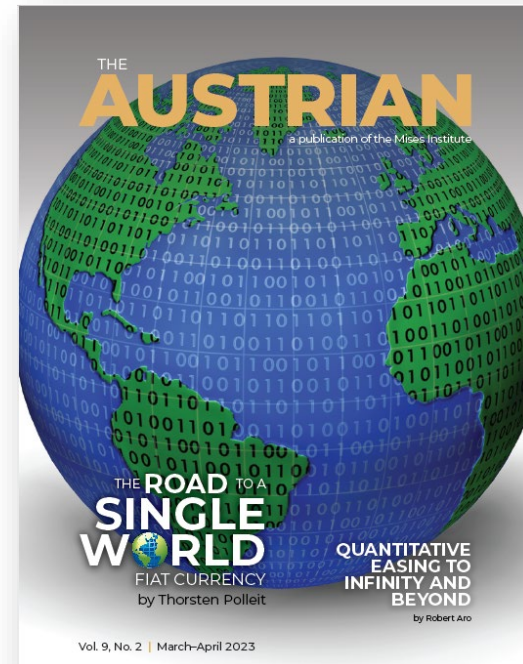
- ✓ We're honored to have influential academics as members, including **Paul F. Cwik** a Professor of Economics & Finance at the University of Mt. Olive. **Timothy Terrell** T.B Stackhouse Chair of Economics and Business Administration at Wofford College



Jeff Deist's | former President | Ludwig von Mises Institute | Lectured Mises Club Carolinas #4 Meetup

Affiliation with  
**MISESINSTITUTE**

## Featured In



# Our Past Events

Mark Doble | Aviator Brewery |  
Fuquay Varina, NC



Jeff Hickman | Southpoint  
Solutions | Fort Mill, SC



Coming July 21-23, 2023

Andrew Jochl | **Sugar  
Mountain Resort** | Banner  
Elk, NC

Vivian Hopkins | Historic  
Gold Hill | Gold Hill, NC



Jeff & DeAnn Harris | Puddle  
Moon Farm | Edgemoor, SC



Dr. James P Johnston | Your  
Home Medical Care | Charlotte  
NC





# Why Join Us? - Key Benefits



# Get Involved

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## Host a Club Meeting

Open your doors to inspiration and innovation by hosting a Mises Club Carolinas meeting. Share your space with minds eager to learn and grow.

## Share Your Expertise

Enlighten our members with your unique business journey. Your lessons could be the springboard for the next entrepreneurial success story.

## Form a Partnership

Join hands with us to navigate business challenges together. Let's collaboratively create solutions that deliver substantial value to our communities.

