



CHAMPIONS
for CHILDREN & FAMILIES

OPPORTUNITIES
FOR SUPPORT 2017



"School readiness involves more than just children. School readiness, in the broadest sense, is about children, families, early environments, schools, and communities."

The Problem

In a child's earliest years, between birth to five, factors such as health, family stability, and social and emotional development all play a part in a child's overall well-being. It's this level of their well-being that often determines their ability to succeed in school and in life.

Unfortunately, in Arizona, child well-being has been nearly forgotten. Arizona currently ranks 46th out of 50 states in terms of overall child well-being. Consider this: 25% of Arizona's children live in poverty, more than 65% do not attend preschool, and the State provides no funding for early childhood education because it's simply not a priority. For families without the resources to pay for child care and early education, they are left on their own.

Given these dismal realities, far too many Arizona children are struggling to have the basic building blocks for success, and it shows in their lack of readiness for school and beyond - often continuing the generational cycle of poverty.

Our Mission

At Child & Family Resources, we envision a time when investing in child well-being is valued and understood, and made a priority in Arizona. We envision communities where all parents have the support they need to raise healthy children, and that all children have the opportunity to succeed, regardless of obstacles they may face. Propelled by this vision, **our mission is to build strong communities where children can reach their full potential.**



Our Strategies

Founded in 1970 in Tucson, Child & Family Resources has been a leader in promoting child well-being through comprehensive programs and services, as well as advocacy.

We reach over 15,000 children and families across Arizona every year through our strategies of **prevention, intervention, and education**, and in our three key areas of focus: **High-Quality Child Care and Education, Early Childhood Development and Healthy Parenting, and Empowerment Programs for Teens.**

We work closely every day with children and parents to guide them in healthy development, to assess and treat developmental delays, to teach positive parenting and build resiliency, and to connect them with other community support, all to improve child well-being and reduce the risk of abuse and neglect.

Every child and family we serve gains knowledge, improves their self-confidence, acquires new skills, and strengthens their resiliency to overcome challenges. Our children and families are no longer defined by their past, income level, or zip code.

With over 300 dedicated staff, Child & Family Resources positively impacts families from 10 offices across Arizona.



Our Programs

HIGH-QUALITY CHILDCARE

Our programs for childcare professionals serve to improve the quality and delivery of childcare education and support across Arizona, from the most basic home setting to national centers. Our programs provide extensive training throughout the year to childcare professionals in all aspects of early childhood development to strengthen and broaden their skills. Our programs also help to improve the quality of childcare in Arizona through licensing, accreditation, better curriculum, and nutrition.

EARLY CHILDHOOD DEVELOPMENT & HEALTHY PARENTING

Our programs for families center around home visitation where Parent Educators work one-on-one with parents to teach and increase positive parenting skills, to support their child's development and school readiness, and to connect them with community resources that can help provide additional support for their child's well-being and family stability. For parents of children with developmental delays, our home visitation programs are especially valuable for providing consistent and personalized care and support.

TEEN EMPOWERMENT

Our programs for teens focus on encouraging healthy life choices, growing self-esteem and confidence, and building resiliency in the face of peer pressure, drug abuse, high school drop-out, sexual health, teen pregnancy, and suicide.



"My goal is just to become someone in life and show myself that even though I was a teen mom, I'm able to accomplish my goals and move forward and be happy with my family."

Maricopa Center for Adolescent Parents

TODAY'S REALITY

Imagine being pregnant at 17. Now imagine not only having to come to grips with that reality, but coping with instability at home, family strife, few financial resources, and a scary, uncertain future. This is what more than 9,000 teenage moms faced last year in Arizona. Left on their own, the chances for furthering their education and building a career are very slim. Only 1/3 of teen parents in Arizona earn a high school diploma, and many struggle with poverty, welfare dependency, and substance abuse.

HOW WE'RE HELPING

But what if this cycle of despair could be broken? This is what inspired the **Maricopa Center for Adolescent Parents** program to begin nearly 25 years ago. MCAP exists to help young mothers become equipped for the challenges of parenting, caring for their children and creating a healthy family environment, prepared for college and for the adult responsibilities in the world of work, and having the support they need to break out of the cycle of poverty into a secure future full of possibilities.

THE MCAP SOLUTION

With MCAP, our students not only complete their high-school education and go onto college and career, but they build self-confidence and resiliency, and learn better ways to parent their children and make healthier life choices for themselves and their family. Their children also receive the education, stability, and support they need to be prepared for and to succeed in school, and for their overall well-being.



Champions for Children & Families 2017

WHAT:

Champions for Children & Families is our annual, signature event to raise awareness and support for the issue of child well-being, and for the life-changing work of Child & Family Resources. Our Champions Awards also celebrate those in our community who have gone above and beyond to invest in the lives of children and families in Arizona.

WHEN:

Thursday, December 7th, 2017

6:00PM - 7:00PM: Cocktails and Silent Auction

7:00PM - 8:00PM: Program and Awards Presentation

WHERE:

Sheraton Crescent Hotel Phoenix

2620 W. Dunlap Avenue

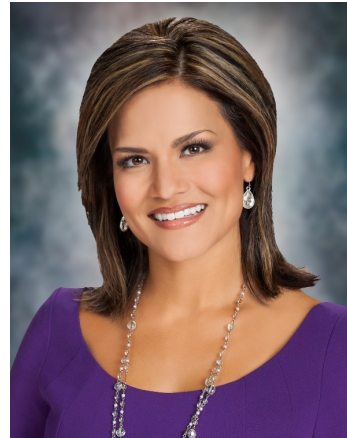
Phoenix, AZ 85021

TICKETS:

Single Ticket - \$75.00

Table of 8 - \$600.00

Host & Entertainment



Nicole Crites, Master of Ceremonies

Two- time Emmy award winner, Nicole Crites has been telling stories about Valley newsmakers and trends for more than a decade. Before joining 3TV's "Good Evening Arizona" team, she was the morning news anchor at KPHO-TV in Phoenix.



Jazzola

Jazzola plays as a Jazz Duo, Jazz Trio, Jazz Quartet or larger configurations. Creating a special elegant ambiance that is perfect for private parties, corporate events, cocktail parties, dinners, open houses, and special events.



Silent Auction

An afternoon tea and spa package, an evening of comedy, and a day of golf are just a few of the irresistible items offered at our Champions Silent Auction. Stay tuned!

Sponsorship and underwriting by businesses and individuals will enable us to direct all donations made at Champions for Children & Families directly to the programs that serve children and families in need.



Sponsorship Opportunities

Benefits	Title \$10,000	Partner \$5,000	Visionary \$2,500	Leader \$1,000	Friend \$500
Recognition in all Champions signage & promotional materials	*	*	*	*	*
Logo/link on CFR's website	*	*	*	*	*
Recognition in CFR's Newsletter & Annual Report	*	*	*	*	*
Ad in Event Program	Full Page	Half Page	Quarter Page		
Reserved seating	2 Tables	1 Table	1 Table	5 Seats	3 Seats
Recognition at the podium	*	*			
Opportunity to speak at event	*				

Underwriting Opportunities

Your underwriting support will not only offset a specific element of our Champions for Children & Families event, allowing us to direct donations to our life-changing programs, but will provide you with a unique opportunity to promote your company and show your commitment to at-risk children and families in our community. Thank you!



MARKETING - \$1,500

- Recognition in all Champions event signage & promotional materials
- Company logo/link on CFR's website
- Recognition in CFR's newsletter and annual report
- Reserved seating (1 table/8 guests)
- Company name/logo in event program

WINE - \$1,500

- Recognition in all Champions event signage & promotional materials
- Company logo/link on CFR's website
- Recognition in CFR's newsletter and annual report
- Reserved seating (1 table/8 guests)
- Company name/logo in event program

A/V MEDIA & PHOTOGRAPHY - \$1,500

- Recognition in all Champions event signage & promotional materials



- Company logo/link on CFR's website
- Recognition in CFR's newsletter and annual report
- Reserved seating (1 table/8 guests)
- Company name/logo in event program

ENTERTAINMENT - \$1,000

- Recognition in all Champions event signage & promotional materials
- Company logo/link on CFR's website
- Recognition in CFR's newsletter and annual report
- Reserved seating (5 guests)
- Company name/logo in event program

AWARDS - \$500

- Recognition in all Champions event signage & promotional materials
- Company logo/link on CFR's website
- Recognition in CFR's newsletter and annual report
- Reserved seating (3 guests)
- Company name/logo in event program



Yes! I want to be a part of Champions for Children & Families 2017

SPONSOR/UNDERWRITER INFORMATION:

Sponsor/Underwriter Level: _____

Company Name: _____

Website: _____

Address: _____

City/ST/Zip: _____

Contact Person: _____

Email: _____

Phone: _____

Check Enclosed: _____

Credit Card No: _____ Exp Date: _____ CCV: _____

Please return forms by
September 22, 2017 to: Child &
Family Resources, Attn: Laine
Seaton, 2830 W. Glendale Ave.
#28, Phoenix, AZ 85051 or Email:
lseaton@cfraz.org

Nonprofit 501(c)(3) Tax ID:
86-0251984



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SILENT AUCTION DONATION FORM:

Auction Item Description: _____

Approx. Value: _____

Donated By: (Company) _____

Contact Name: _____

Address: _____

City/ST/Zip: _____

Email: _____

Phone: _____



Contact Us!

We would love for you to help sponsor, underwrite, or donate a silent auction item for our 2017 Champions for Children & Families event!

Please contact Laine Seaton for more information at:

lseaton@cfraz.org

602-688-5556

To learn more about Champions, visit: <http://www.childfamilyresources.org/phoenix/>

