

Special called meeting of Friends Officers and Board members

Date: August 24, 2017

Time: 10 AM

Location: Home of Tim Barker—465 Fredericksburg Rd, New Braunfels, 830 629 5015

Attendees: Jan Kingsbury, Myles Peinemann, Jo Heidemann, Lynda Brandes, Bob Wolf, Gay Woodward, Violet Tanneberger, Banjo Felton, John Davis, Leslie Dey, Dan Krueger, Tim Barker

Agenda

1. Dedication of benches in Landa Park in memory of Dolores Schumann & Joyce Kolodzie

A. Date—make reservations of time and place with Park Office

Motion to coordinate bench dedication with Arbor Day in Landa Park 10/21/17. Jan K. will handle reservations with Parks Office and chair delivery for seating.

B. Select Program Co-ordinator for the ceremony to include:

--invitations-- Bob W. and PA system: to include Schumann & Kolodzie families

-- decorations—Lynda Brandes

-- refreshments—GuadaComa and NB Garden clubs—Lynda B. & Banjo F.

-- public relations—Dan Krueger & Bob Wolf- need PA system, Laura

McKenzie, HZ photographer

-- biography of Dolores and Joyce—Rosemarie Gregory; print program—Tim

-- entertainment—to be arranged-flute, guitar, saxophone

C. Lynda B—GuadaComa GC- would also like to have park permission to plant 2 crepe myrtles in Landa Park on this day in honor of Dolores & Joyce

2. Marketing the Landa Park Book

A. Current inventory and sales records—see enclosed data

Jo H.-Treasurer: General Fund--\$1,096, Book Fund \$40, 727. To date approx. 700 books have been sold.

B. Future plans—marketing thru Amazon.com as of 7/23/17—thanks to Stoney Felton.

Discussion as to payment options: Jan K. mentioned using either Smart Phone with “Square” or dedicated iPad with WiFi capability and PayPal or Square—see enclosed relevant info.

Gay W. has removed PayPal as a payment option on Friends website since Amazon is now available. The CreditCard PaymentService currently in use will be discontinued once other options are in place.

C. Book price discounts for retailers and large volume purchasers

Dan K. will contact the NB and Comal ISD Foundations with offer of 40% discount on LP book.

--see other enclosed recommendations

3. Projects of participation of Friends with the New Braunfels Parks Dept

A. Select a Friends Committee to meet with Parks staff to discuss:

1. possible Landa Park projects of mutual interest based on Friends 10 Point Mission Statement

Committee: John D., Myles P., Jo H., Banjo F., Bob W., Tim B.

2. determine the amount of Friends' assets to be dedicated toward participation

--to be determined at later date.

3. Tim remembers when trees were planted in the aisles by olympic pool parking lot and would like to see trees again there. Irrigation would need to be addressed.

4. Appoint a nominating committee for 2018-2019 Officers and Board Members of Friends

--to be accomplished

5. Fall Book Marketing Opportunity: Leslie said we may sell books at Heritage Plaza at the Opas' event on the first day of Wurstfest Saturday, Nov 4.

– need volunteers

6. Speaker for Sept 11, 2107 General Mtg will be Liz Bates with TX Parks & Wildlife. She will be speaking about deer. Deer will also be the topic of Tim Barker's article he will be submitting to the Herald Zeitung Sunday Sept 10th edition.

7. Leslie suggested having a sandwich board put up announcing our General Mtg, placed in front of Landa Haus. Bob W said he had 2 that we could use.

8. Gay W. suggested Friends come up with a sign somewhere in the park that is our own FRIENDS sign, so visitors to the park are aware of our organization's existence.

– to be determined

Minutes submitted by Tim Barker