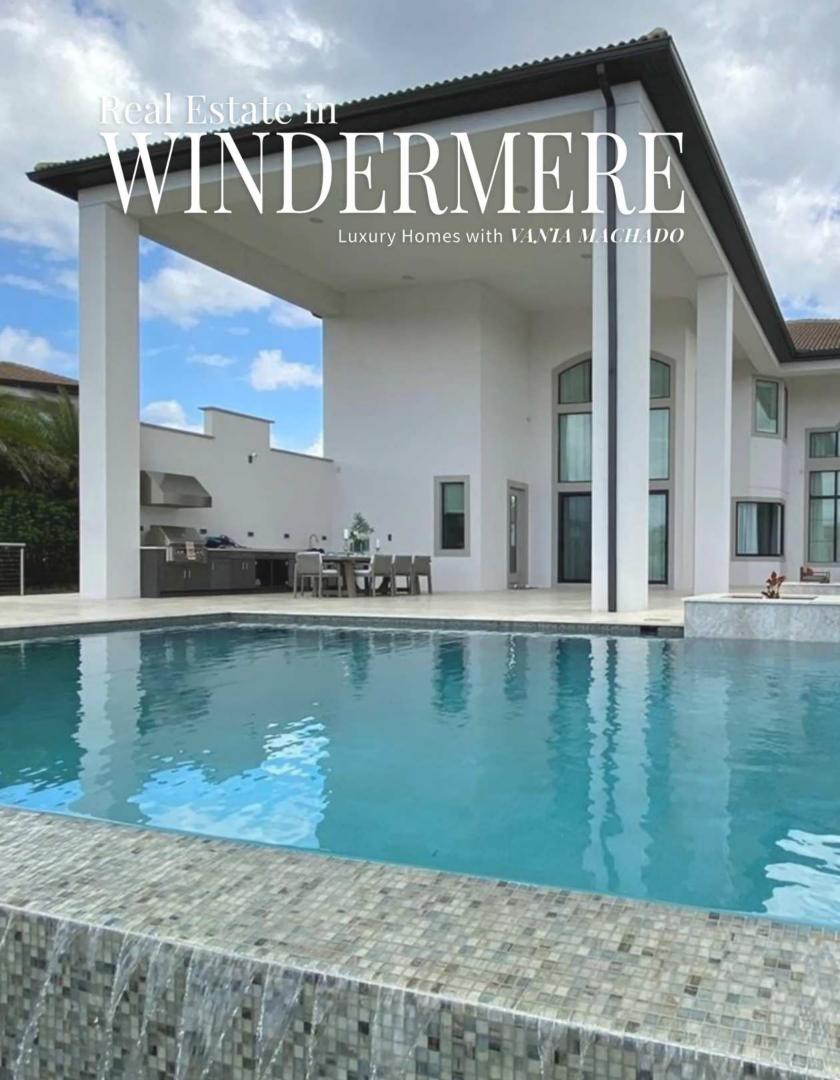


Florida Connection USA

A cultural magazine about business leaders in orlando







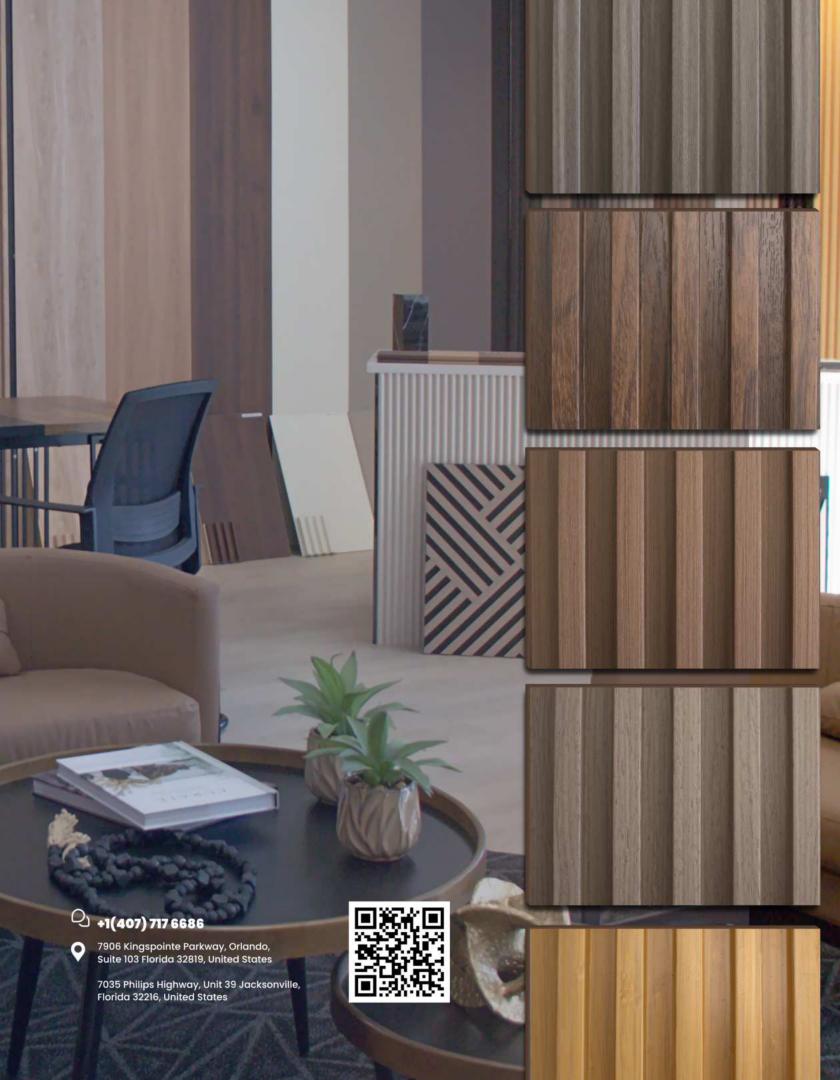


Renovate your HOME Transforming Spaces, Enhancing Homes

by PHOENIX IMPROVEMENTS

DECORATING AND TRANSFORMING YOUR SPACE

WPP PANEL | PVC MARBLE | SLATTED PANEL INSIDE AND OUTSIDE | RENOVATION | INTERIOR & EXTERIOR



IMECA

IMECA LUMBER & HARDWARE

Since our establishment in 2002, we have been dedicated to becoming the premier specialty lumber and hardware company in the United States, with a strong presence in Florida, Georgia, and North Carolina. We are committed to providing exceptional value and building lasting relationships with our clients.

Our History

Founded in 2002, IMECA Lumber & Hardware has grown to operate more than 30 stores, with many more on the horizon. Our journey has been marked by a relentless pursuit of excellence and a commitment to serving the communities we call home.

Values and Philosophy

Quality: We uphold the highest standards in the products we offer, ensuring that our customers receive durable and reliable materials.

Responsibility: We take our environmental and social responsibilities seriously, working towards sustainable practices and contributing positively to our communities.

Consistency: Our dedication to consistency ensures that every interaction with IMECA reflects our commitment to excellence.



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Interior DESIGNER

The concept behind this wonderful living room by *CASSIA MONTEIRO*

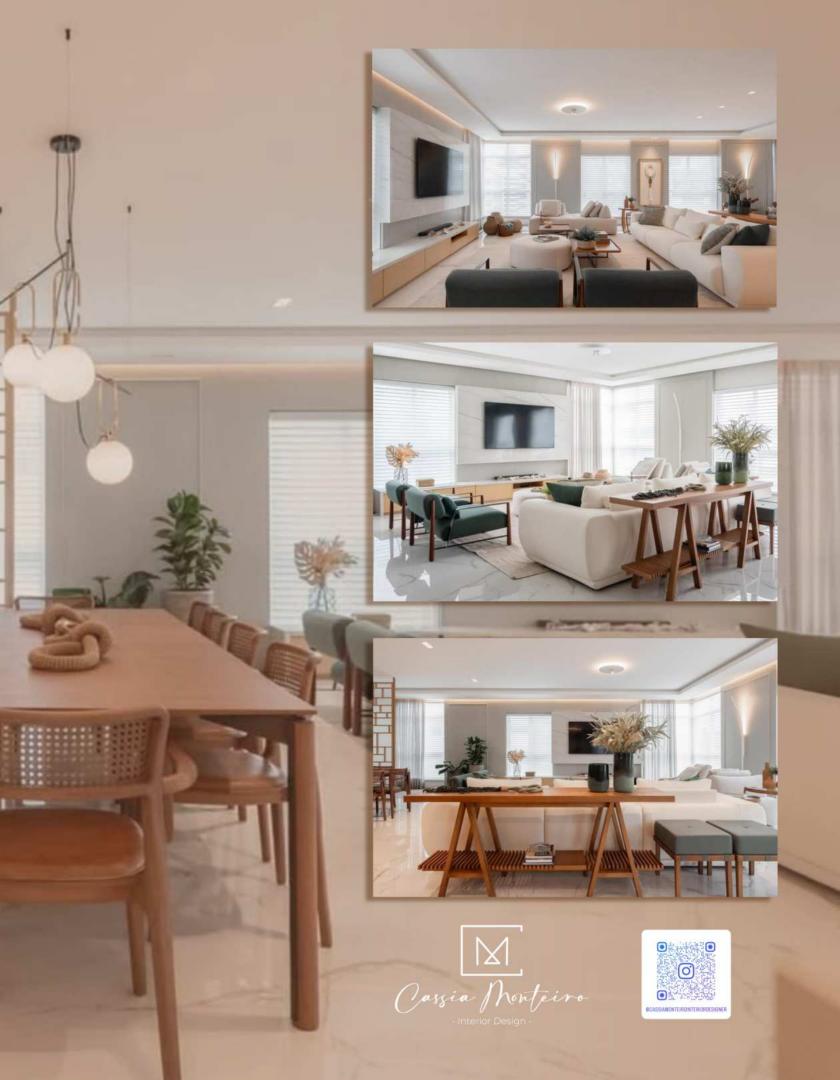
The concept behind this wonderful living room was to bring modernity and sophistication to the space.

Long-toned wood that is usually associated with a cozy atmosphere.

There is already a sense of concretion, in this project we used striking lighting and noble materials!

The woodwork is a highlight, in addition to the decorative details that add charm. The furniture has contemporary features that prioritize comfort and enhance the feeling of coziness.





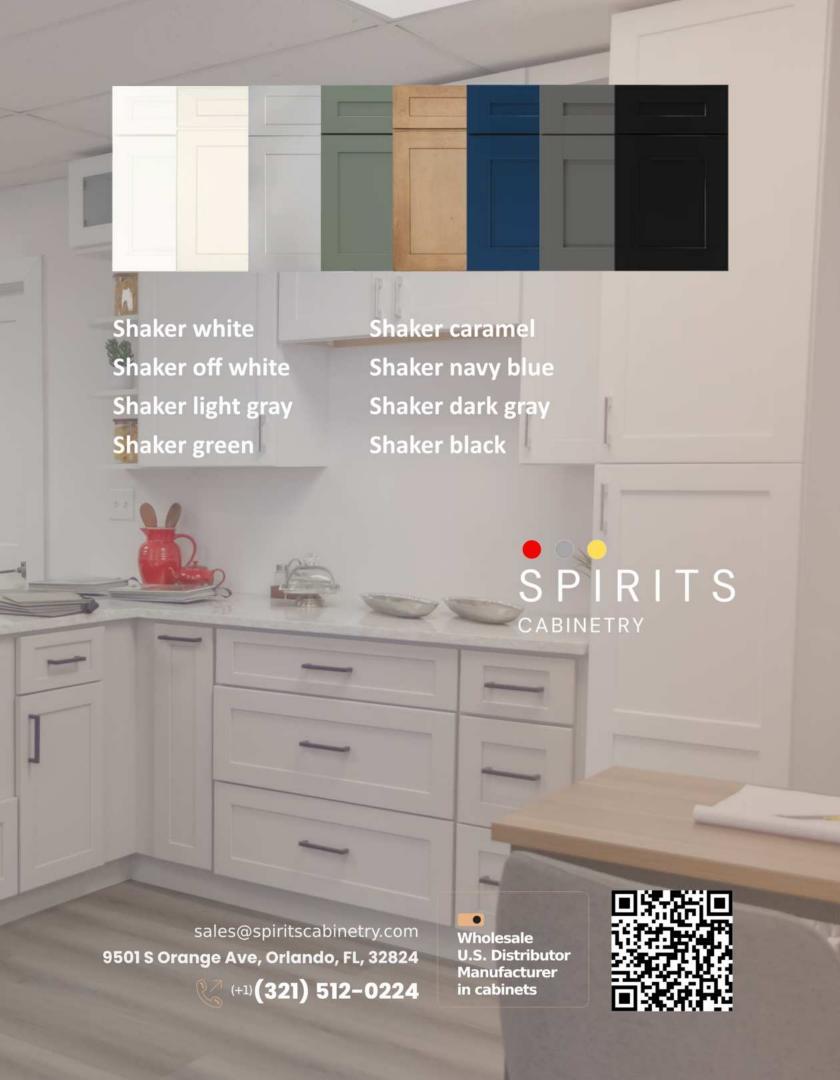
SPIR-FS CABINETRY

Founded in 2015, Spirits Cabinetry has a rich and storied history in the kitchen and bathroom business. Our journey began with a passion for products of great quality as well as a fair price, and a commitment to delivering excellence.

Over the years, we've grown from a small startup into a thriving cabinetry leader. We've overcome challenges, adapted to changing market dynamics, and expanded our offerings to meet the evolving needs of our valued customers.

Our dedication to innovation, quality, and customer satisfaction has been the driving force behind our success. We've built a team of talented professionals who share our vision and work tirelessly to ensure that every product or service bearing the Spirits Cabinets name is of the highest standard.

Today, we stand as a trusted and respected name in the cabinetry landscape, serving a diverse range of clients across Florida. As we look to the future, our commitment to excellence remains unwavering. We're excited to continue our journey and remain a partner of choice for cabinetry-related solutions.



ECPainters,

was founded in 2019 with the mission of providing high-quality painting and renovation services. Specializing in exterior and interior painting, the company also offers solutions for cabinet renovation, vinyl flooring installation, and WPC paneling for walls and ceilings. With a qualified team focused on impeccable results, ECPainters transforms spaces, ensuring durability and aesthetics in each project.



HOME-RENOVATION









Exclusivity and Sophistication for Your Outdoor Living

With 8 years of experience and over 500 delivered projects, GreenView is a reference in creating stunning outdoor spaces. We transform outdoor areas into true havens of comfort and style, always prioritizing customization and quality.

Leading the projects is Exterior Designer Cibele Pastori, who develops exclusive solutions tailored to each client's needs. Her keen eye ensures environments that combine beauty, functionality, and harmony with nature.

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Whether it's a lush garden, a sophisticated gourmet area, or a complete backyard, GreenView turns ideas into reality. Every detail is carefully planned to create cozy and elegant spaces.

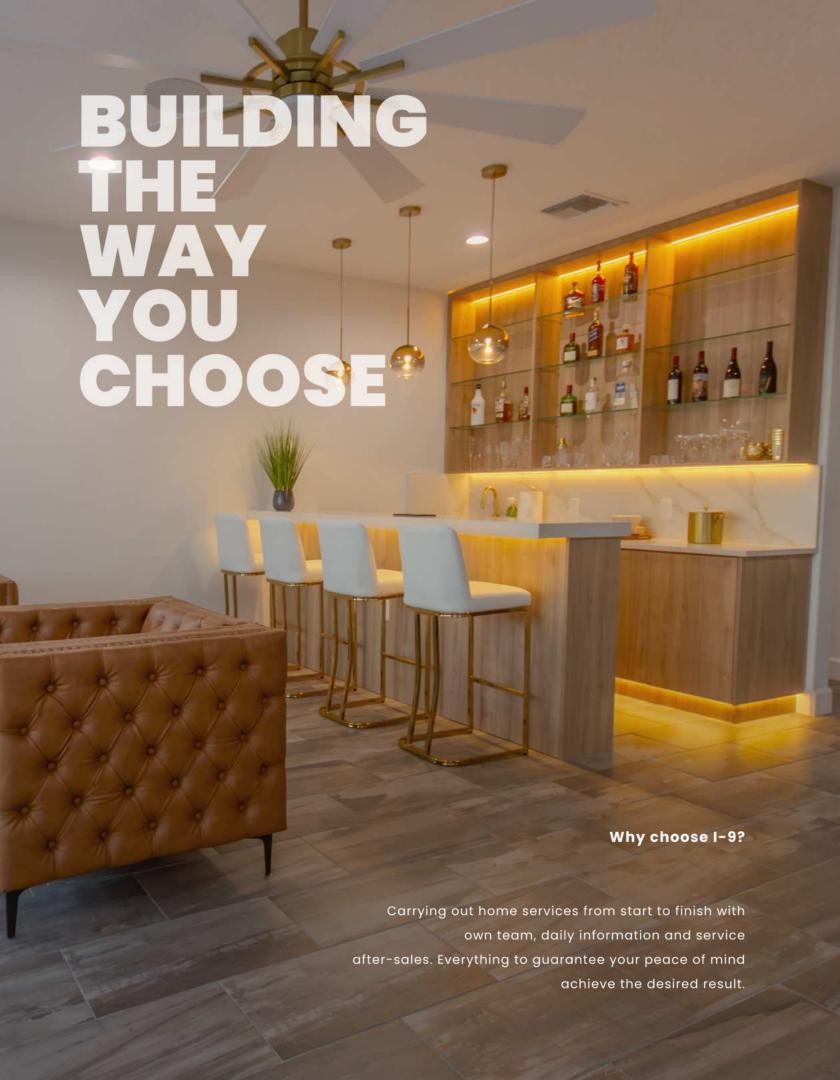
With an impressive portfolio and a strong commitment to customer satisfaction, GreenView continues to innovate and elevate the standard of outdoor design in Florida.

















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At Maza Decor,

we specialize in creating refined and functional interiors, bringing sophistication and exclusivity to every space. With over 20 years of expertise and a well-established presence in Orlando for the past 6 years, we offer tailored solutions that seamlessly blend aesthetics and practicality.

Our work goes beyond design. We craft custom-made curtains and shades that provide light control, thermal comfort, and privacy, ensuring an elegant and harmonious atmosphere. For those who seek innovation and convenience, we offer motorized systems, delivering effortless control and a seamless experience.

Beyond window treatments, our expertise extends to high-end upholstery, including furniture reupholstery, where we restore and renew pieces with impeccable craftsmanship to revive their beauty and comfort. We also create custom bedding sets, designed with carefully selected fabrics to enhance both luxury and well-being.

More than just products, we offer a tailored experience, because we believe every detail matters. Our mission is to curate interiors that reflect our clients' style and needs, always delivering exceptional quality with a touch of exclusivity.



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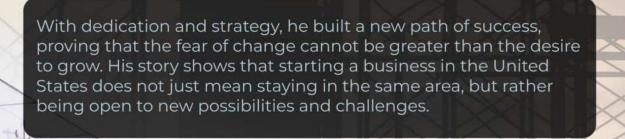
Fourney to Duccess

Moving to another country is already a huge challenge in itself. Moving to another country and to another area of professional activity may seem like an even greater risk. But for Valter Garcia Jr., a Brazilian businessman with degrees in Law and Logistics and over 20 years of success in the transportation and logistics sector, this change was an opportunity for growth. Seven years ago, when he moved to Florida, in the United States, he decided to restart his professional career in a completely different field: building and remodeling homes, as well as selling decorative materials.

Together with his partner, Carlos Schell, Valter found a promising market in the construction sector and, together, they began selling high-end materials, such as PVC Marble, Slatted Panel and coatings for indoor and outdoor areas. Today, the two entrepreneurs are living examples that determination, market vision and resilience are the true secrets to success — regardless of the sector or country in which one operates.

The Courage to Start Over

Upon arriving in the US, Valter realized that the construction industry was booming and offered great opportunities for entrepreneurs willing to innovate and adapt. Without being tied to the experience he had accumulated in Brazil, he immersed himself in the new market, studied trends, met suppliers and invested in the marketing of differentiated products to meet the design and functionality demands of the American market.



Inspiration for Other Entrepreneurs

Valter Garcia Jr.'s journey is an inspiration for Brazilian entrepreneurs who dream of expanding their horizons and conquering new markets. He shows that, with hard work, research and adaptation, it is possible not only to live in the United States, but also to reinvent yourself professionally and prosper.

If you are thinking about starting a business outside of Brazil or even changing your field, remember: success does not depend solely on the sector in which you work, but on your ability to learn, innovate and never give up. Valter's story is proof that the world belongs to those who have the courage to change.





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NEWS

Flying dragons and omnidirectional elevators: Inside Epic Universe, one of the largest, most expensive theme parks ever made



As if the words from "Harry Potter and the Order of the Phoenix" have jumped off the page into reality, fluorescent green fog shrouds people walking through a wizarding world Floo Network transit tunnel, to be greeted on the other side by an atrium with soaring ceilings depicting moving storm clouds. It might be the first time Muggles (non-wizards) have been inside the Ministry of Magic.





That is just one jaw-dropping moment for guests to experience when Universal Orlando Resort officially opens its third and newest theme park, Epic Universe, on May 22. It is the first major theme park to open in central Florida in 26 years.

At 750 acres, including both guest areas and backstage space for employees, it is believed to be the largest theme park in the world and estimated to have cost up to \$7.7 billion to build, according to Dennis Speigel, owner and founder of consulting firm International Theme Park Services. Universal hasn't commented on the park's cost.

"I've seen them all," Speigel said of theme parks around the world. And Epic Universe, he said, is "the best."

That first impression has everything to do with Universal's use of the most advanced technology available coupled with intentional design to build a sense that the visitor is truly in a fantastical space with no glimpse of the outside world.

FLORIDA CONNECTION USA





With over 13 years of proven experience in the market, our company proudly serves Orlando and the surrounding region, specializing in premium countertops and custom cabinetry. We are dedicated to delivering superior quality, efficiency, and fair pricing — ensuring each project meets the highest standards of workmanship and client satisfaction.

Our team combines technical expertise with attention to detail, offering tailored solutions for residential and commercial spaces alike. From concept to installation, we prioritize precision, reliability, and a seamless customer experience.

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ORLANDO NEWS

State Road 516: The Electric Highway Transforming Orlando

Florida is about to witness a revolution in mobility with the construction of *State Road 516 (SR-516), an innovative highway connecting **Lake and Orange counties. This pioneering project, led by the **Central Florida Expressway Authority (CFX), will allow electric vehicles to recharge their batteries while driving using **wireless charging technology*. In addition to modernizing transportation, SR-516 will bring significant benefits to the economy, community, and environment.

Benefits of SR-516

The project offers numerous advantages, making it a landmark in Florida's highway infrastructure:

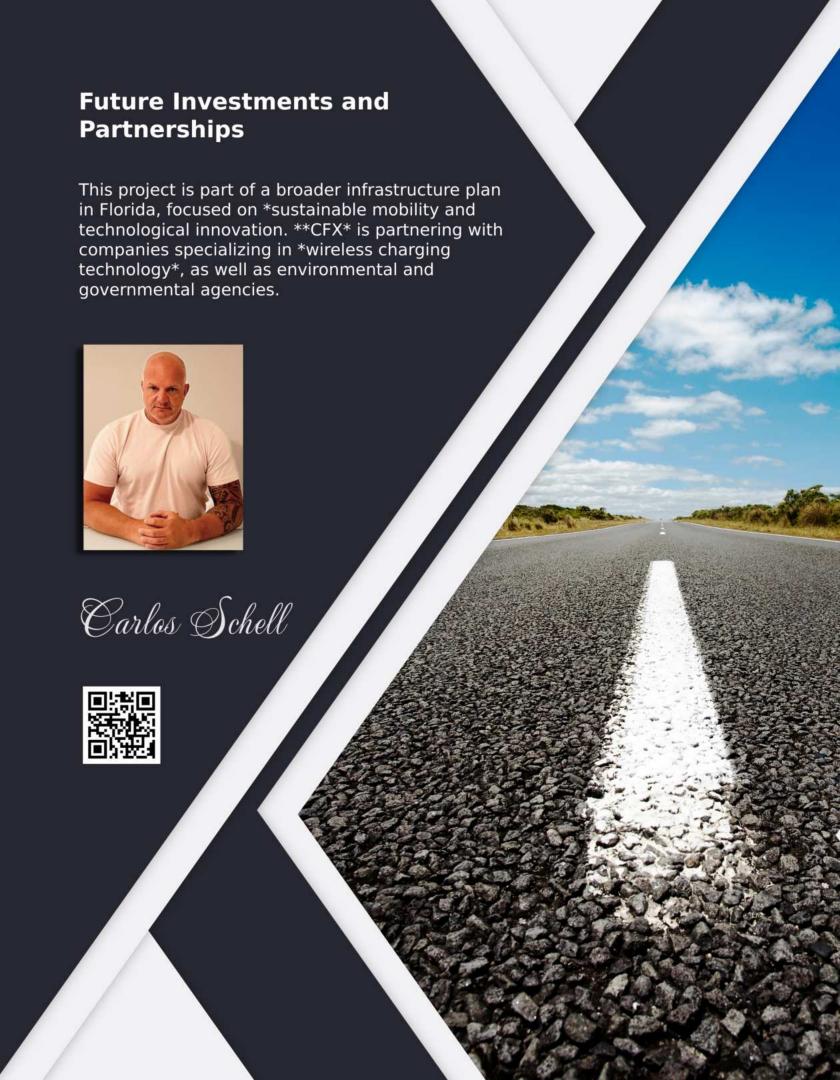
- *Dynamic charging*: Electric vehicles can charge their batteries while moving, reducing the need for stops.
- *Improved mobility*: The highway will help ease traffic congestion between Lake and Orange counties, enhancing travel efficiency.
- *Sustainability: The project includes an **80-meter wildlife corridor*, ensuring safe animal crossings and minimizing environmental impact.
- *Economic growth*: With modern infrastructure, SR-516 will attract investments and boost the local economy.

Statistics and Construction Timeline

SR-516 will span *7 km, with the first segment featuring **wireless charging* covering *1.6 km. The project will be completed in **three phases, with full completion expected by **2027. The total investment amounts to approximately *\$546 million**.

Future Investments and Partnerships

This project is part of a broader infrastructure plan in Florida, focused on *sustainable mobility and technological innovation. **CFX* is partnering with companies specializing in *wireless charging technology*, as well as environmental and governmental agencies.



INORLANDO O

1 Hour Airboat Ride

Wild Willy's One-Hour Airboat Rides are perfect for families looking for unique things to do near Orlando. Book an everglades airboat tour on Lake Tohopekaliga, St. Cloud, to see gators, bald eagles, and much more!





Cypress Forest

This unique landscape is visited by local wildlife such as turtles, various wading birds, birds of prey and even an alligator or two.

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From sugar sands to wild dolphins and entertaining family attractions, see for yourself why Clearwater Beach is one of the top beach and family destinations in the country!



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Embark on a journey through SEA LIFE Orlando's captivating exhibits, where you'll come face to fin with a variety of marine wonders in 9+ interactive zones.

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Let Velvet Home help you transform your spaces into beautiful, functional environments. Discover the endless possibilities with our innovative wall panel solutions.









On Friday, 23 May 2025, Spirits Cabinetry held an event in partnership with NKBA -The NKBA is a professional organization dedicated to advancing the kitchen and bathroom industry. It provides resources, education, certifications, and networking opportunities for designers, manufacturers, retailers, and other industry professionals. The organization aims to promote professionalism, innovation, and excellence in kitchen and bath design and remodeling.

Also present was Igor's wife, Giovana Camargo, presented her book - (Mão na Massa). The book is about SIMPLE RECIPES WRITTEN IN A FUN AND INTERACTIVE WAY BY ONE OF THE BIGGEST STARS IN THE FOOD SECTOR OUTSIDE OF BRAZIL. A journey through her homeland and some corners of America.

Igor, CEO of Spirits Cabinetry, spoke about the importance of the company and its relevance to the local community, and also spoke about growth plans where it aims to reach other states with its products. Spirit Cabinetry also presented its flooring products, which aim to further enrich the architecture and kitchen sector.









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