

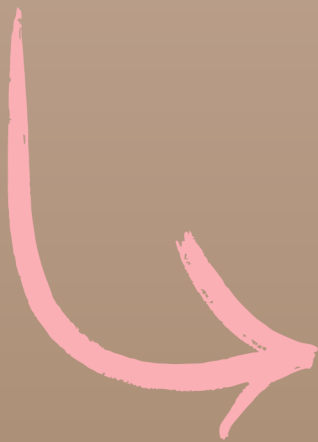
Why does this photo work?



Structural Lines



SoFro



Focal Emphasis



SoFro



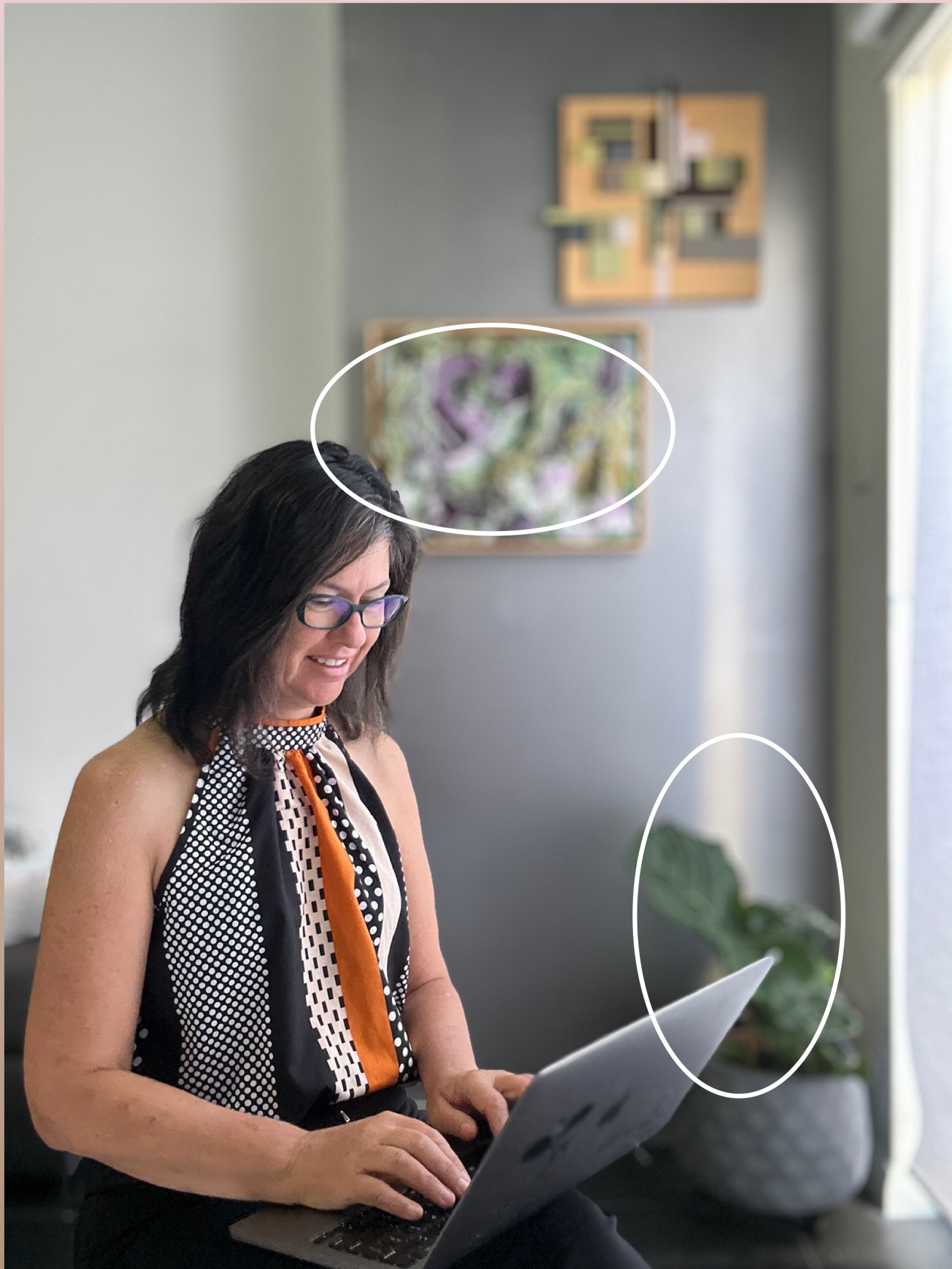
Colour Harmonies



SoFro



Colour Harmonies



SoFro



Colour Harmonies



SoFro

Empathy

Our eyes meet theirs, then follow their gaze



SoFro

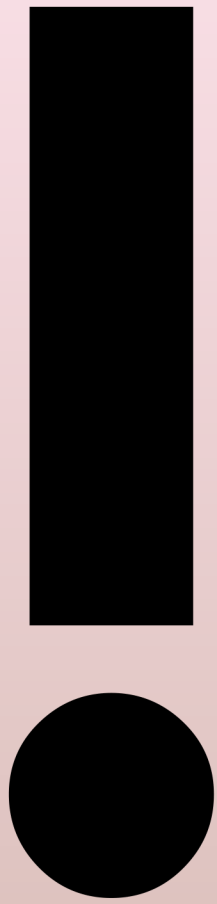


Together these all create Leading Lines



SoFro





Rule of thirds is reliable, but....

**there's more than one way of
creating a great image!**



A perfect professional looking portrait taken with an *iPhone*



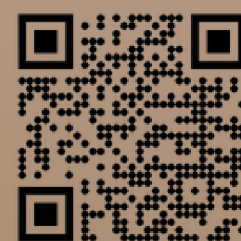
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**FOLLOW ME FOR MORE
TIPS ON HOW TO**

level up

**YOUR
PROMOTIONAL
PHOTOS**



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