

Strategic Plan 2020 - 2025

VISION

Corporate & Public Sector Professionals everywhere are the best they can be

MISSION

- **Empower individuals** to perform to a professional standard through gaining relevant further knowledge and understanding.
- **Champion best practices** through representation of our people’s social and economic contribution and achievements to policy makers and influencers.
- **Secure world-wide recognition** through a research initiatives, outreach and leading voice in a community of corporate and public sector professionals.
- **Create a network of opportunity** enabling the achievement of ICPSP mission and vision.

OUR STRATEGIC GOALS

GROWTH

PROGRAMME OF WORK

1. Review and improve Membership drives and related services functions.
2. Promote active youth engagement through the NYSC scheme and undergraduate support initiatives.

MEMBER SUPPORT

PROGRAMME OF WORK

1. Review Affiliate, Graduate Associate and Fellowship membership grades and qualifying criteria.
2. Review Corporate Affiliate Partner offer
3. Review and update all current Member resources

PROFESSIONAL BUSINESS

PROGRAMME OF WORK

1. Develop a Communications and Marketing Plan that will support our programs of work
2. Recruit a permanent member services staff who can set clear expectations around deliverables

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<p>3. Collaborate with recognized education providers to offer graduate and post-graduate programmes and International executive masterclass.</p> <p>4. Engage in research initiatives, outreach, events,</p> <p>5. and conference (both local and International)</p> <p>6. Promote recognized graduate school with a particular focus in the theory and practice of Governance & Public Administration.</p>	<p>4. Review and upgrade CPD offer and supporting tools</p> <p>5. Develop a coherent package of Awards and Recognition opportunities.</p> <p>6. Develop systems/opportunities for front-line staff to feedback and create communities.</p> <p>7. Promote employability initiatives among graduate and unemployed members.</p> <p>8. Enhanced membership benefits.</p>	<p>3. Set up new arrangements for a permanent site and supporting admin systems with the use of IT.</p> <p>4. Governance - review processes for current and future needs of ICPSP</p> <p>5. Constitute National and International advisory board</p>
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