



"The Great Wealth Transfer is here, and it's reshaping the philanthropic landscape.

Trillions of dollars are projected to shift from baby boomers to charities."



Aquanetta Betts, JD, CAP, AEP, CFRE
Founder and Principal Consultant

Johnson Betts

ESTATES
PHILANTHROPY
STRATEGY

Is your organization prepared to seize this unprecedented opportunity?

Our approach can help your organization:

- Foster growth and diversity funding, with a planned giving program
- Enhance sustainability with a pipeline of legacy gifts
- Elevate engagement and strengthen connections with donors, teams, and the community

GET STARTED NOW!



ESTATES AND PHILANTHROPY

Workshops, trainings, speakers, consulting



STRATEGY

Action steps to grow planned gift pipelines (start or refresh a planned giving program)



TRAINING

Frontline Fundraisers, Boards, Leadership, Volunteers, Teams



PLANNED GIVING CONSULTING

Customized solutions that meet the unique needs of each client (nonprofits small to large)

Learn how Johnson Betts can help your organization maximize this historic transfer of wealth.

Contact us today!



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Disclaimer: Johnson Betts, LLC does not provide legal, tax, or financial advice or services. Consult with your organization's professional advisors about the specifics of your organization. Planned giving program outcomes vary and are based on the particulars of each organization.

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