

JOIN US FOR GOLF, COMMUNITY, AND FUN AT THE



INAUGURAL #KEEGANSTRONG

GOLF OUTING

September 29, 2025
Big Spring Country Club



SCAN TO REGISTER
FOURSOME

REGISTER BY: 8-31-25

OUR STORY & MISSION

Keegan Peterson tragically lost his life on July 23, 2024 at the age of 12. Keegan was an amazing son, brother, nephew, cousin, grandchild, friend, and teammate. He was known for wearing the #11 jersey, which is now cherished as a symbol of this young man whose life exemplified the power of inclusion, laughter, and relentless positivity. Although Keegan's journey was cut short, the lives he touched and the love for his Family and Friends will always be remembered. The meaning of the name Keegan is "**small flame**". It is a reminder of how even the tiniest of sparks can shine bright, providing hope and light to many. This Foundation was established to ensure Keegan's flame continues shining brightly. Our Mission is to raise charitable donations that will create more accessible opportunities for our youth to play soccer, regardless of their financial capabilities. We will also support other non-profit organizations that share our mission and values.

THE PROCEEDS

Charitable donations received from this inaugural #KEEGANSTRONG golf outing will go to supporting two very important non-profits in Louisville that impact the growth and development of youth soccer.



The LouCity & Racing Foundation is committed to ensuring soccer is accessible to all kids. Through generous donors, partners, and volunteers, they strive to create a sustainable impact on youth with soccer as their platform.



The Sawyer Youth Soccer Association has established the Keegan Peterson Memorial Scholarship Fund to keep Keegan's passion for soccer shining brightly. All of the money donated will be used to offset the cost of playing recreational and/or club soccer for SYSA.

THE OUTING

The 2025 #KEEGANSTRONG Golf Outing will be held at Big Spring Country Club. Doors will open at 11:30AM. Shotgun start at 1:00PM. Boxed Lunch, Drinks, Tee Gifts, and Raffle Tickets will be included for each participant. There will be some other FUN activities and things to do throughout the course.

REGISTRATION

Team Foursomes: \$1,000/team
Sponsorship Opportunities: Options Attached
Register by: August 31, 2025

VENUE

Big Spring Country Club
5901 Dutchmans Lane
Louisville, KY 40205

Contact the Foundation at keeganpetersonfoundation@gmail.com for more information.
Keegan Peterson Foundation LLC will be a 501(c)3 non-profit - ID # Applied for on 6-15-2025



Keegan Peterson Foundation

Inaugural #KEEGANSTRONG Golf Outing

Monday, September 29, 2025
Big Spring Country Club

Sponsorship Opportunities

2025 GOLF OUTING

Monday, September 29, 2025

Big Spring Country Club (Doors Open at 11:30AM—1:00PM Shotgun Start)

Premier Sponsor

\$3,500.00 (3 Available—1 Sold)

Brand Recognition

- 1 Foursome will be included
- Company logo on the event social media pages, invitations, and all pre-event and post-event communication sent to players
- Company logo prominently displayed on the course
- Company logo placed on event T-Shirt
- Opportunity to bring any marketing materials, swag, etc. to be included with the Tee Gifts
- Choice of Hole Sponsorship with the exception of hole #11



SCAN TO REGISTER
AS PREMIER SPONSOR

WE ALSO ACCEPT CHECKS MADE PAYABLE TO:
KEEGAN PETERSON FOUNDATION LLC

Driving Range Sponsor

\$2,500.00 (1 Available)

Brand Recognition

- Company Logo on the event social media pages, invitations, and all pre-event and post-event communications sent to players
- Company logo prominently displayed at the Driving Range
- Opportunity to bring any marketing materials, swag, etc. to give away to players at the driving range and included with the Tee Gifts
- Choice of Hole Sponsorship with the exception of hole #11



SCAN TO REGISTER
FOR DRIVING RANGE
SPONSOR

Beverage Sponsor

\$2,500.00 (1 Available)

Brand Recognition

- Company Logo on the event social media pages, invitations, and all pre-event and post event communications sent to players
- Company logo prominently displayed at 4 beverage stations/coolers containing both alcoholic and non-alcoholic drinks for players.
- Opportunity to bring any marketing materials, swag, etc. to be included with the Tee Gifts



SCAN TO REGISTER
FOR BEVERAGE
SPONSOR

Contact the Foundation at keeganpetersonfoundation@gmail.com for more information.

Keegan Peterson Foundation LLC will be a 501(c)3 non-profit - ID # Applied for on 6-15-2025



Keegan Peterson Foundation

Inaugural #KEEGANSTRONG Golf Outing

Monday, September 29, 2025

Big Spring Country Club

Sponsorship Opportunities Cont.

2025 GOLF OUTING

Monday, September 29, 2025

Big Spring Country Club (Doors Open at 11:30AM—1:00PM Shotgun Start)

Hole Sponsor

\$750.00 (13 Available—1 Sold)

Brand Recognition

- Company Name listed as hole sponsor on event social media pages, invitations, and all pre-event and post-event communication sent to players and the community.
- Choice of Hole Sponsorship with the exception of hole #11. Hole # preference will be assigned on a first come, first serve basis.
- Opportunity to set-up your choice of a prize or game that can be played on the assigned hole. Time to have fun and be creative!



SCAN TO REGISTER
AS A HOLE SPONSOR

Gold Donor

\$250.00 (Unlimited)

- Company Name or Individual listed as a gold donor will be recognized on event social media pages, invitations, and all pre-event and post-event communication sent to players and the community.



SCAN TO REGISTER
FOR GOLD DONOR

If you prefer to pay by check, please complete the information below and a Foundation Representative will be in touch soon. Donation checks can be made payable to: **KEEGAN PETERSON FOUNDATION LLC**

☐ **PREMIER SPONSOR**
\$3,500

☐ **DRIVING RANGE SPONSOR**
\$2,500

☐ **BEVERAGE SPONSOR**
\$2,500

☐ **HOLE SPONSOR**
\$750

☐ **GOLD DONOR**
\$250

☐ **FOURSOME**
\$1,000

Sponsor Name (as you would like to be recognized) : _____

Contact Name: _____ Phone: _____ E-Mail: _____

Signature: _____ Date: _____

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