



Exhibit Prospectus & Sponsorship Opportunities

SEPTEMBER 6-7, 2024 • ESTANCIA LA JOLLA HOTEL • SAN DIEGO, CALIFORNIA

WELCOME

Thank you for your support and participation in the **2024 San Diego Cardiovascular Interventions**. The following will provide you with important information about the **2024 SDCI Symposium** and your participation as an exhibitor. If you have any questions or need further assistance, please contact Trinity Campbell, Gaffney Events at 425.354.8937 or trinity@gaffneyevents.com. We look forward to working with you and assisting to ensure a successful conference for your organization!

HOTEL ACCOMMODATIONS

A block of rooms has been reserved for attendees at the Estancia La Jolla Hotel in La Jolla, California at a reduced rate of \$319.00 single or double occupancy per night plus \$15.00 resort fee and taxes. Reservations will be subject to space and rate availability. In order to book a room for you or your company personnel, please use the direct passkey link below or contact the Estancia La Jolla Hotel at 858.412.0100 prior to **Monday, August 5th** in order to receive the discounted room rate. Be sure to mention that you are attending the UCSD SDCI symposium. Here is a direct link to book your stay:

[Estancia La Jolla Hotel & Spa Booking Link](#)

PLEASE NOTE: This special reduced rate will be honored for up to 3 days prior to the SDCI Symposium and 3 days after, based on availability.

EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in the Pacifica Ballroom at the Estancia La Jolla Hotel. Booth assignments will be released on-site. **The following equipment will be provided for your use at no additional charge:**

- 1 Skirted exhibit table measuring 6'x30"
- 2 Side Chairs

EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the Badge Form, which is located on page 6 of this document. Each 6' Exhibit will be entitled to 3 Complimentary Full Meeting Badges, each 10' Exhibit will be entitled to 6 Complimentary Full-Meeting Badges. Additional badges are \$150.00 each.

ELECTRICITY

You are responsible for payment of your booth electrical needs prior to the start of the symposium. Please order using the Pinnacle Live page by following this link: <https://form.jotform.com/223174788964169> If you have any questions, please reach out to Will McCann at will.mccann@PinnacleLive.com or (858) 226-4861.

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on Thursday, September 5th between 3:00 p.m. and 6:00 p.m. Exhibits must be set by 6:00 p.m. Space assignment will be released on-site. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Saturday, September 7th at 3:00 p.m. at the conclusion of the course.

EXHIBIT HOURS

Thursday, September 5th

3:00 pm to 6:00 pm Exhibit Set-Up

Friday, September 6th

7:15 am to 5:15 pm Exhibits Open

Saturday, September 7th

7:15 am to 3:00 pm Exhibits Open
3:00 pm Exhibit Dismantle



SHIPPING

DIRECT SHIPMENT OF MATERIALS TO THE ESTANCIA LA JOLLA HOTEL

All parcels' shipments and/or delivery must be coordinated with the Hotel. The Hotel is not responsible for material sent but not delivered to your function. C.O.D. shipments will not be accepted. Shipments cannot be accepted or stored by the Hotel more than two (2) days in advance of the function. Early shipments or shipments over five (5) pieces may be refused and/or subject to a storage charge of \$10.00 per piece. Any box exceeding fifty (50) lbs. will automatically be subject to a minimum \$10.00 per piece handling charge. The Hotel cannot accept or ship pallets. Any pallets shipped to The Hotel will be refused.

Please note that if a hotel staff member moves your boxes/crates for you into the event space, you will be billed \$2.50 per box and \$25.00 per crate. Please also note that the hotel does not own a forklift, so any shipments requiring our staff to move them must be able to be moved with a pallet jack or a bell cart.

Please use the following label for all shipped items.

SDCI 2024 | September 6-7, 2024

<Exhibitors Name>

Estancia La Jolla Hotel and Spa

9700 North Torrey Pines Road

La Jolla, CA 92037

Box ___ of ___ (Please be sure to number your boxes)

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the 2024 San Diego Cardiovascular Interventions Symposium, the exhibiting company will be responsible for 50% of the exhibit fee if cancelling after August 25, 2024. Cancellations must be made in writing.

LIABILITY

GAFFNEY EVENTS is not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless GAFFNEY EVENTS and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Trinity Campbell by phone at **425.354.8937** or email at **trinity@gaffneyevents.com**.

We look forward to seeing you in San Diego in September!



EXHIBITING

- \$5,000 **6' Table Top Exhibit**
 - Includes 3 Complimentary Full Meeting Badges
- \$10,000 **10' Exhibit Booth**
 - Includes 6 Complimentary Full Meeting Badges

NOTE: Equipment and Banners **MUST** fit on your 6' table. Equipment or Banners are **not** permitted to be placed on the side of your 6' table.



SPONSORSHIP OPPORTUNITIES

- \$25,000 **Symposium Wi-Fi**
 - Attendees will stay connected with WiFi compliments of your company.
 - Includes custom signage and a custom password of your choice
 - 1 Available (**Exclusive**)
- \$20,000 **Lunch Symposium Sponsorship**
 - Exclusive Opportunity to showcase your company products and message to a captive audience of SDCI attendees
 - Includes Room Rental & Audio Visual Equipment, Food and Beverages
 - Includes Recognition Signage
 - 1 Available (**Exclusive**)
- \$15,000 **Hotel Key Cards**
 - Given to all Faculty, Fellows and Attendees staying at the Estancia La Jolla Hotel
 - Complimentary Logo on Key Card
 - 1 Available (**Exclusive**)
- \$10,000 **Lanyards**
 - Given to all Symposium Attendees
 - Highlight your company logo and products by sponsoring the Meeting Badge Lanyards
 - 1 Available (**Exclusive**)
- \$10,000 **Sponsored Water bottles**
 - Prominently display your company logo on SDCI Symposium branded water bottles which will be distributed in meeting rooms, and placed in the promo bags given to all attendees.
 - 1 Available (**Exclusive**)
- \$7,500 **Coffee Break Sponsorship**
 - Recognition as a sponsor of one of the SDCI Coffee Breaks. Choose one am or pm break.
 - Includes signage recognition and custom logo napkins.
 - 3 Available
- \$7,500 **Advertisement in SDCI eblast**
 - Company Advertisement in 1 SDCI eblast
 - 2 Available
- \$7,500 **Branded Hand Sanitizer Wipes**
 - Prominently display your company logo on SDCI Symposium branded personal hand sanitizers which will be distributed to all attendees.
 - 2 Available
- \$5,000 **Attendee Bag Inserts**
 - Industry to provide literature to be distributed in conference attendee bags will be distributed to all attendees and faculty at registration.
 - 2 Available





SPONSORSHIP AGREEMENT & BADGE FORM

2024 SDCI Symposium • September 6-7, 2024

Company Name (As it should appear on printed material)		
Contact Person (Individual to whom all exhibitor information will be forwarded)		Title
Street Address		
City	State	Zip
Telephone	Fax	Email
Product		

EXHIBIT LEVELS

10' x 6' EXHIBIT BOOTH \$10,000
 6' TABLE-TOP EXHIBIT \$5,000

ADDITIONAL SPONSORSHIPS OPPORTUNITIES

	\$		\$	
	\$		\$	

BADGES NEEDED

Representative Name (First, Last)	Email Address	Phone

PAYMENT

Make checks payable to: Gaffney Events Educational Trust Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019 <i>Please note: There will be a 3.5% service fee added to all credit card charges.</i>		EIN #: 47-3109028 Phone: (425) 442-1314
Credit Card Number _____	CVC Code _____	Exp. Date _____
TOTAL Sponsorship \$ _____		Signature _____

*For all sponsorship-related questions, please contact Trinity Campbell at (425) 354-8937 or via email at trinity@gaffneyevents.com