

DOMINIC HAGGERTY
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EDUCATION

University of Colorado, Colorado Springs - Graduated July 2024
B.I. in Business Administration, Minor in Criminal Justice

SUMMARY

Motivated sales professional with experience in client outreach, digital marketing, and business development. Strong interpersonal and analytical skills with a proven client relationship management and team leadership track record. Ready to bring competitive drive and strategic thinking to a medical sales environment.

SKILLS

- **Sales & Development:** Cold Calling, Lead Generation, Upselling, B2C Sales
- **Client Management:** Interpersonal Communication, Healthcare Staff Engagement
- **Marketing:** Social Media, Web Design, Digital Campaigns, Trade Show Support
- **Tools & Analysis:** Excel, CRM Software, Market Research, Reporting
- **Other:** Adaptability, Team Leadership, Account Management

EXPERIENCE

Business Analyst – MassMutual Northern California (2023 – Current)

- Analyzed market trends and managed outreach to 400+ clients
- Cold calls, email campaigns, and compliance documentation
- Created detailed reports using Excel

Sales & Office Admin – Los Gatos Premier Medicine (Aug 2021 – Jul 2024)

- Managed new patient concierge sales, renewals, and onboarding
- Led transitions to new platforms and processes
- Trained staff, managed calls, scheduling, and daily office operations

Camp Director / Asst. Director – Futsal Kings / Legarza Camps (2019 – 2022)

- Oversaw camp logistics, team coordination, and group engagement
- Managed weekly schedules and activity planning

Healthcare Tech Intern – NetSmart Technologies Summer 2018

- Assisted in QA and scheduling for EHR software

ATHLETICS & LEADERSHIP

Track & Field Sprinter – UCCS (2019–2024) 10x RMAC Team Champion | Specialties: 60m, 100m, 200m; Leadership in community service, mental health, and volunteer work