

Minutes - March 1st, 2016

PRESENT: Dona Hazen, Charlie Panepento, Dick Roberson, Deb Wood. ABSENT: Larry Powers & Karen Berlew.

The meeting was called to order at 5:30pm.

MINUTES

The minutes from the February 2, 2016 board meeting were approved.

Dona will forward the minutes to Ken Taylor and request that they be posted on the HRGA web site.

TREASURER'S REPORT

Dick reported that the treasury has a balance of \$1,197.27.

WEB PAGE BACKUP OPTIONS

Charlie reported that Larry has agreed to serve as the web page backup to Ken Taylor. Larry will get together with Ken at a future date for any training that is necessary.

JUNIOR MEMBERSHIPS

Deb has contacted the school golf coaches at Albion, Kendall, and Holley. She will try to contact the Brockport coach at a future date. She is doing this in order to provide them with information regarding junior memberships at HR.

INFORMATION FOR LEAGUE SECRETARIES

Deb will talk to the Pro Shop about providing secretaries with HR and HRGA membership information. We are hoping that league secretaries will then distribute this information to league players as a means of increasing memberships.

RV POTENTIAL PLAYERS

Cindy Diehl will be giving Deb the names, addresses, and email addresses for potential tournament players from the RV sites. (Reminder that Michelle Hofstra has agreed to serve as a liaison for the RV golfers.)

IDEAS FOR NEW ASSOCIATION MEMBERS

At the end of March, Deb and Dona will get together to draft a letter to be sent to prior members who did not join the past couple of years.

WELCOME LETTER FOR NEW MEMBERS

At the end of March, Deb and Dona will get together to draft a letter to welcome new members.

LIST OF HR MEMBERS FOR 2016

We need to make sure that we routinely get an updated list of new HR members so that we can provide those people with information relative to joining the association. We need names, addresses, and email addresses. Deb will talk to the Pro Shop about this. Deb will also put packets together (HRGA application cover letter, application, and tournament schedule), and give them to the Pro Shop and to Cindy for potential new members.

HOLE-IN-ONE CARDS

Deb gave Dona the hole-in one cards. Dona will begin to distribute the cards to those members that include the \$4 fee with their membership applications. Dick will keep the hole-in-one fees collected in a separate account.

MAILING OF HRGA MEMBERSHIP LETTER AND APPLICATION

The packets are ready for mailing. Dona will get the mailings to the Post Office no later than Thursday, 3/3.

NEXT MEETING

The next meeting will be held on Tuesday, April 26th, at 5:30, at Bill Gray's Tap Room (note location has changed to the Tap Room – not Hickory Ridge).

The meeting was adjourned at 6:15pm.

Respectfully submitted,
Dona Hazen, Secretary

ACTION ITEMS TO BE COMPLETED BEFORE NEXT MEETING**LARRY**

Discuss with Ken what is necessary to serve as web page backup.

DEB

Continue to distribute junior membership information to area golf coaches.

Talk to Pro Shop about HR & HRGA membership information for league secretaries.

Obtain information for RV potential tournament players from Cindy.

After researching addresses, along with Dona, draft a letter to be mailed to association members from prior years.

Get together with Dona to prepare a letter or email welcoming new members.

Talk to the Pro Shop regarding a list and information for new HR members.

Packets for Pro Shop and Cindy for potential new members.

DONA

Forward February 2nd board meeting minutes to Ken Taylor and request that they be posted on the HRGA web page.

Along with Deb, draft a letter to be mailed to association members from prior years.

Get together with Deb to prepare a letter or email welcoming new members.