Essentials

Financial Clarity & Control

starting at

\$3,000 / month

For founders or small finance teams that need accurate accounting, clean books, and better visibility into financial performance

Scope

- Monthly bookkeeping & reconciliations oversight
- Financial statements (P&L, Balance Sheet, Cashflow)
- Chart of accounts optimization and standardization
- Basic KPI dashboard
- Basic cash flow tracking and variance reporting
- Coordination with tax preparer or CPA firm
- Monthly check-ins with your finance lead
- Email support (ongoing)

Optional add-ons

- Catch-up or cleanup accounting (project-based)
- Migration to QuickBooks Online
- Accounting system optimization

Goal

Build a clean financial foundation and confidence in your numbers.

Growth

Fractional CFO Support

starting at

\$4,500 / month

For growth-stage companies ready for real financial strategy, strategic planning, and actionable insights

Scope

- Everything in Essentials, plus:
- Rolling 12-month financial forecast
- Monthly financial review wtih CFO
- Budget vs. actual reporting & analysis
- Bi-Weekly CFO check-ins with ownership or leadership
- Cash flow forecasting & scenario modeling
- CFO-level analysis & recommendations
- Expense analysis and margin optimization
- Department-level KPI dashboard

Optional add-ons

- Business intelligence (Power BI or similar)
- Forecast integration with CRM or ERP

Goal

Move from reactive accounting to proactive financial strategy.

Strategic

Full CFO Leadership

starting at

\$5,500 / month

For established or PE-backed companies seeking executivelevel finance leadership - full strategic partnership, performance management, and board-ready insights

Scope

Everything in **Growth**, plus:

- Comprehensive FP&A model
- Board or investor reporting
- Capital planning & profit optimization
- M&A readiness and due diligence support
- Finance team mentorship or oversight
- Banking, lending, or equity raise support
- Ongoing strategic advisory to CEO / ownership group
- Quarterly strategic finance review sessions
- Banking & financing relationship support

Optional add-ons

- Transaction support / M&A modeling (project)

Goal

Deliver CFO-level partnership and data-driven growth across your organization.