



ABSE at UNCC - Greater Charlotte ABSE, NC ABSE, and Wayne County ABSE

My Brother's Keeper Leadership Conference **Males of Color and Educators**

January 31, 2019 – February 2, 2019

“Empowering Males of Color to Meet High Standards of Achievement”

Dr. Jawanza Kunjufu – Educational Consultant & Best Selling Author

Hotep, Founder of Hustle University and Educational Success Strategist

Victor Woods, Dynamic International Motivational Speaker

Special Sponsors:



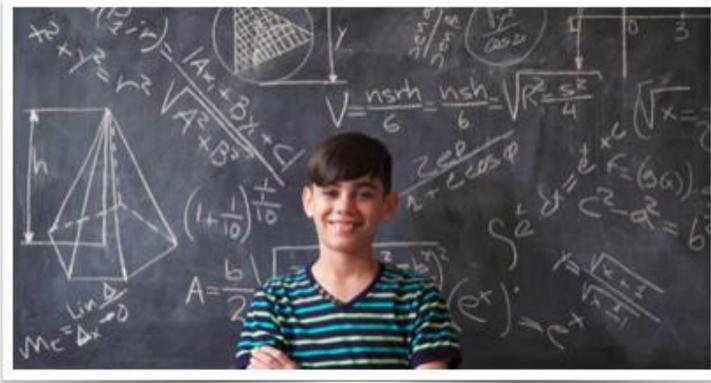
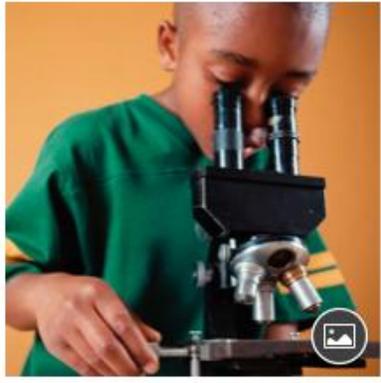
Hosted by Friendship Missionary Baptist Church
Youth & Social Justice Ministries

The Purpose of North Carolina NABSE Affiliates

To enhance and facilitate the education and social development of all students, especially students of African descent, throughout North Carolina and local school districts. We work in partnership with Charlotte-Mecklenburg Schools and with the NC Department of Public Instruction in delivering our services. Our programs and services are replicated throughout cities in North Carolina and serves as a jump start for newly organized affiliates. North Carolina Affiliates offer a variety of activities, events and projects designed to involved African American youth, parents, teachers and the community in all phases of education within the public school program. The Males of Color Summit presented today is NABSE's signature program held annually on the campus of universities around the country. Affiliates continue the work of NABSE in their local communities on behalf of all children and especially black and brown children.

Join an affiliate today! We encourage prospective members to join the local, state and national (NABSE) organization. Memberships: State, \$50; R- \$25; NABSE Membership, \$100; R- \$50. For more information, visit the website: ncnabseaffiliates.org

Event Organizer: Dr. Betty Howell Gray, Program Consultant, North Carolina NABSE Affiliates, Coordinator Planner of the local NABSE's Signature Program, Males of Color & Black Males Summit & events; Founder of the three Affiliates in North Carolina: NC ABSE, ABSE-UNCC, and Wayne County ABSE.



My Brothers Keeper

2019



A special thanks to all donors, supporters and volunteers:

Mayor of Charlotte, Vi Lyles; Mayor Pro Tem of Charlotte, Julie Eisel; County Commissioner Mark Jerrell; County Commissioner Chair, George Dunlap; Councilman Braxton Winston; Schools, Charlotte Mecklenburg Schools Superintendent Clayton Wilcox; Ernest Winston, Chief Community Relations & Engagement Office; Dr. Ilana Dixon, Director of Title I; Kelly Price, Executive Director of Title I Services; Chiquita Lloyd, Director of Diversity & Inclusion; Edwin Wilson, MTSS Specialist; Dr. Clifford A. Jones, Senior Pastor, Friendship Missionary Baptist Church; Andrea Betaudier, Chair of Friendship Social Justice Ministry; Rev. Franklin Gordon, Friendship Youth Ministry; My Brother's Keeper Partners; Andrew Ladd, Vice President, Communities In Schools Partnerships, Carlenia Ivory, Parent Engagement; Marlon Aspire; Dr. Gloria Rembert, Consultant; Gloria McKenzie, GCABSE President; Ann Marie Clinton, GCABSE; Celia Phelan, GCABSE; Jason Terrell, Profound Gentlemen; Anita Spencer, GCABSE; Dr. Daisy Walker, GCABSE Founder; and Dr. Victor Mack, Director of Outreach, UNC Charlotte.

The Males of Color Summits & events (My Brother's Keeper concept: The Village) under President Obama's Administration (special call to businesses, government agencies, corporations, foundations, organizations to come together to ensure Males of Color reach their full potentials socially, emotionally and academically. Our focus is on literacy, students reading by first grade, financial literacy and students successfully graduating from high school ready for college/career. All are welcome to become a member. We urge you to join your local, state and national (NABSE) website: www.ncnabseaffiliates.org.



January 15, 2019

Greetings!

I would like to welcome all the attendees of 5th annual My Brother's Keeper Leadership Conference in Charlotte on January 13 – February 2, 2019.

Through My Brother's Keeper, cities and towns, businesses, and foundations are taking important steps to connect young people to mentoring, support networks, and the skills they need to find success as adults. This work is so important and I am glad you are all here to learn and grow towards academic and future success.

Best wishes for a successful event.

Yours truly,

Vi Alexander Lyles
Mayor

Mayor Vi Alexander Lyles
City of Charlotte
600 East Fourth Street Charlotte, NC 28202-2853 704/336-2241



HOUSE OF REPRESENTATIVES
WASHINGTON, D. C. 20515

January 17, 2019

Dr. Betty Howell Gray
c/o North Carolina NABSE Affiliates
P.O. BOX 481382
Charlotte, NC 28269

Dear Dr. Betty Howell Gray and the attendees of My Brother's Keeper Program:

On behalf of the 12th Congressional District of North Carolina, it is my pleasure to welcome you and the participants of the Fifth Annual My Brother's Keeper to Charlotte, NC. We are delighted that you chose to have the Leadership Conference for Black Males, Males of Color & Educators here in the Queen City. I extend my warmest welcome to you.

Thank you for demonstrating your initiative to empower and your passion for education! Expanding one's skills as a student or educator is a service not only to oneself, but to the community at large. My Brother's Keeper has fostered literacy and focused on improving the quality of education for Black males and males of color for five years now. Your involvement in this cause, as well as the resources you provide, will be appreciated and felt far beyond today.

As a former educator, I have seen firsthand the value of skills gained by focusing on literacy and career/college readiness. I want you to know of my great appreciation for your commitment to enriching and enhancing the lives of so many people. Thank you for your leadership in this area.

Again, welcome to Charlotte and enjoy your conference.

Sincerely,

A handwritten signature in blue ink that reads "Alma Adams".

Alma S. Adams, Ph.D.
Member of Congress
North Carolina's 12th Congressional District

Program

Thursday, January 31, 2019 - Middle School Students

Friday, February 1, 2019 – High School Students

Saturday, February 2, 2019 – School Leaders, Teachers and Support Staff

**Registration and Continental Breakfast
Mayor's Alliance Resource Fair & Educational Products**

8:30 a.m. – 9:15 a.m.

Welcome/Introductions/Greetings

Dr. Betty Howell Gray, Consultant, NC NABSE Affiliates

Mr. Tony R. Jackson II, Master of Ceremonies

Rev. Franklin Gordon, Friendship Youth Ministry

Mayor Pro Tem, Julie Eishelt, 1/31/19 - Mayor Vi Alexander Lyles, 2/2/19

County Commissioner Mark Jerrell - Chair, County Commissioner, George Dunlap, 2/2/19

Marlon Smith, Skills for Success and Financial Literacy, WINDS Wealth Centers

9:15 a.m. – 10:15 a.m.

Victor Woods - Internationally Recognized Speaker and Author

Bullying and Staying on Track for High School Graduation

Q & A

10:15 a.m. - 11:15 a.m.

Hotep, Founder of Hustle University

Educational Success Strategist

Q & A

11:15 a.m. –11:45 a.m. Lunch

12 Noon - 1:15 p.m.

Panel – Voices of the Youth

Hustle University, Victor Woods, Profound Gentleman

Evaluation and Next Steps

Day 3 – Saturday, February 2, 2019

School Leaders, Teachers & Support Staff

8:00 a.m. – 8:30 a.m.

Registration & Continental Breakfast

8:30 a.m. – 2:30 p.m. - Lunch – 12 Noon

Dr. Jawanza Kunjufu, Learning Styles and Culture

of Black and Brown Children

Victor Woods, Bullying, Violence & Opportunities

Second Chance Strategies & Best Practices for Students' Success

Financial Literacy – LINDS Wealth Centers, Tony R. Jackson

Evaluation and Next Steps

FEATURED SPEAKERS:

Dr. Jawanza Kunjufu, Founder of American Images and is a National Education Consultant and top best selling author. He is constantly on the lecture circuit with over 30 different workshops on issues of *Black Males* as well as school leaders, educators, parents, teachers and community. Dr. Kunjufu is committed to uplifting the community. He has written over 25 books on cultural issues on Black and Brown children. His books include, national bestsellers, *Counting the Conspiracy to Destroy Black Boys*, *State of Emergency: We Must Save African American Males*, *Solutions for Black America*, *Keeping Black Boys out of Special Education*, *Raising Black Boys* and his most recent, *200 Plus Educational Strategies to Teach Children of Color*. He has been a guest speaker at most colleges and universities throughout the U.S. and has served as a consultant to most Urban School District.

Tony R. Jackson II, Performance Optimization Specialist -- Speaker, Purpose Coach & Consultant -- Do you know someone that speaks to your soul? Someone that fortifies your faith and makes you feel like you do anything? That is Tony R. Jackson II. Tony Jackson was born with the God given ability to inspire, empower and lead. He has a decade of leadership experience and 6+ years of transformational experience. His gift is connecting with people, and through that connection, influencing optimal performance. Tony is in frequent rotation at colleges and universities serving as a Motivational Speaker Purpose Coach for students, and Performance Consultant for administration. As CEO of Tony Jackson and Affiliates LLC, Tony has been able to impact hundreds of college students across the nation.

Hotep, Founder of Hustle University, Educational Success Strategist, Congressional Award - "Winning Author, Speaker & Trainer, Atlanta, GA - Hotep is widely known for his proactive, "tough love" approach to education. Hotep a 15-year master teacher that has developed a reputation for requesting the most troubled students and transforming them into willing participants in their own education. As founder and creator of the MAKE A WAY Program, a series of high relevancy curricula which are used in over 1000 schools throughout the U.S. His profound work has earned him nominations for the Presidential Citizen's Award and as a CNN Hero. Hotep is also creator of the revolutionary Outcome Progression Model, which he uses to transform the climate and culture of poverty, excuse making and helplessness into one of empowerment, resiliency and success!

Marlon Smith, earned a Bachelor of Science degree from the University of Virginia in electrical engineering. As a college student, his proudest moment came when he founded Street Academics, a high school outreach program, where college students mentored young students. His corporate experience includes working at two fortune-500 corporations, IBM and Hewlett-Packard in Silicon Valley. For the past 23 years, Marlon has been blessed with opportunities to inspire, entertain and motivate thousands of individuals in 48 states including Alaska. In 2004, he produced the "Motivational Mondays" television series and the national "Success is Your Choice" radio program. He also initiated the Voices Literacy Book Club movement to help inspire more youth to make reading a priority. In 2006, Marlon's keynote presentations received standing ovations at leadership conferences in England, South Africa and Washington. Because of his interactions with individuals and organizations throughout the world and local, Marlon has joined WINDS which is a financial literacy program designed to empower faith-based ministries with financial education training for its members and the community at-large.

Victor Woods, Upon being introduced to the odyssey of Victor Woods' incredible journey, former U.S. Ambassador Andrew Young of the Carter Administration and civil rights icon was prompted to refer to Victor as a reckless youth. After personally meeting Victor Woods, Ambassador Young was so moved by Victor's life that he graciously wrote the foreword for his autobiography, *A Breed Apart*. Simon & Schuster, the most prestigious publishing company in the world, published Mr. Woods' autobiography *A Breed Apart*. It joined the likes of other autobiographical tomes of other great achievers, such as Tom Brady, Conrad Hilton, Arnold Schwarzenegger, and Steve Jobs, to former Presidents Bush, Kennedy, and Obama. Today, Victor Woods has accomplished just precisely what he vowed to do. Arriving on the national scene with appearances on CNN, FOX TV, C-Span, as well as, in magazines and newspapers across the United States. After capturing the attention of Sony Pictures' Vice President, Bryan Smiley, who optioned Victor's autobiography *A Breed Apart*, for a major television series based on his unbelievable life story. Sony Vice President Smiley tapped executives at Warner Bros Studios to join the project. Currently, Victor's autobiography, *A Breed Apart* is now under contract and presently in development.



Special Thanks to our Sponsors and My Brother's Keeper Supporters!



"Empowering Males of Color to Meet High Standards of Achievement"

The National Alliance of Black School Educators (NABSE) is the nation's premier non-profit organization devoted to furthering the academic success for the nation's children – particularly children of African descent. Now in its 47th year, NABSE boasts an outreach to more than 10,000 preeminent educators including teachers, administrators, superintendents as well as corporate and institutional members.

NABSE Compelling Mission and Purposes:

- **Professional Development Programs** that strengthen the skills of teachers, principals, specialists, superintendents, school board members, students and parents – attend the annual national conference in November.....website: www.nabse.org
- **Information Sharing** around innovative instructional and learning strategies that have proven successful in motivating African American youth and increasing academic performance in critical learning areas; and
- **Policy Advocacy** to ensure high standards and quality in our public and private education systems
- **Research** programs of the NABSE Institute produce projects that identify educational practices that demonstrate excellence in the school performance of African American studies.

To become involved in North Carolina Affiliates, go to:

www.ncnabseaffiliates.org