

MASON MEDIA

ALL-INCLUSIVE DIGITAL MARKETING AGENCY

SERVICE PACKAGES

SOCIAL MEDIA AUDIT: \$400

- full audit of all social media accounts
- full audit of the website and the business
- in case there is no accounts set up all needed accounts
- strategy plan on further development, social media strategy, suggestions on marketing approach, growth hacking approach to increase lead generation.

BASIC PACKAGE \$700/MONTH (SUGGESTED STARTING AD BUDGET \$300)

- Facebook pixel Installation
- Facebook Ad creation (text + picture/ video + text) for testing
- 1 offer promotion
- Landing page set up
- Set up and development of the audience during the testing period
- Custom Audience creation
- Set up of the retargeting campaign on Facebook

STANDARD PACKAGE: \$900/MONTH (SUGGESTED STARTING AD BUDGET \$300)

- Basic package + 1 more campaign + 1 more retargeting campaign
- SetUp of the email collecting mechanism
- Development of 2 Newsletters + 1 Promotional email
- Messenger automation

STANDARD PLUS: \$1,200/MONTH (SUGGESTED STARTING AD BUDGET \$300)

- Standard Package +
- Set up of Google Analytics
- Set up of ad campaigns on Google Adwords
- Keyword Research
- Set up Ad campaigns for different keyword groups

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SERVICE PACKAGES

VIP PACKAGE: \$2000/MONTH
(SUGGESTED STARTING AD BUDGET \$300)

- Standard Plus +
- Set up of the email automation
- Creation and Design of up to 4 Newsletters
- Sales Funnel

VIP PLUS: \$3000/MONTH
(SUGGESTED STARTING AD BUDGET \$300 AND \$300 FOR INFLUENCERS)

- All that is included in the VIP Package
- Influencer research, outreach,, and campaign development

ADDITIONAL SERVICES

- SEO - \$400
- Professional Photography - \$450
- Website Set up and Support - from \$900
- Beta App Development - from \$2500
- Set-up/ Development of the Messenger Bot - \$550
- Professional Video - Commercial - Promo - from \$100 (price depends on the length and the purpose of the video)
- Content Development - \$500
- Ghost Blogging - \$500 (up to 4 articles per month)