





UNLEASH YOUR LEADERSHIP POWER AND BUILD MOMENTUM THAT LASTS

Leadership Momentum Lab

A private 6-month coaching experience for leaders who want clarity, confidence, and control.



If This Sounds Like You, Keep Reading

-  You're a leader who cares deeply about your work and your people.
-  You're making decisions all day, holding the vision, and carrying more than most realize.
-  Leadership wasn't supposed to feel this heavy. Yet lately, it does.
-  You're not failing, You're leading without momentum. And momentum changes everything.

What Leadership Momentum Lab Really Is

This is not a course. This is not hype or motivation.

Leadership Momentum Lab is a structured coaching container designed to help you think clearly, lead confidently, and move forward consistently.

It's for leaders who want fewer spinning plates and more grounded control. Leaders who want their decisions to feel calm instead of rushed. Leaders who want leadership to feel sustainable again.

Why This Matters Now

When leadership lacks clarity, everything slows down. Decisions take longer. Communication gets harder. Energy drains faster. Momentum fixes that.

What Changes When Momentum Is Built

Inside Leadership Momentum Lab, leaders experience real shifts:

- Decisions feel clearer and faster
- Communication becomes more confident and effective
- Teams respond with greater ownership and follow-through
- Stress decreases while influence increases

This is leadership that feels steady, not reactive.

How the Experience Is Designed

Leadership Momentum Lab combines:

- Weekly guided leadership sessions
- Practical tools you can apply immediately
- Reflection and action that builds confidence over time
- A small, intentional group for depth and focus

The structure supports growth without overwhelm.

Who This Is For

Leadership Momentum Lab is designed for:

- Business owners and decision-makers
- Team leads and department heads
- Senior creatives and managers
- Leaders ready to commit to real change

This experience is capped to protect quality and depth.



Your Next Step

Leadership Momentum Lab is application-based. To learn more and apply, visit: ShawnByfield.com
Momentum doesn't come from working harder. It comes from leading with clarity and intention.