

ONLINE PRIVACY POLICY

Our Privacy Policy was last updated on 12/29/2023.

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from www.skinmastery.com (the "Site").

PERSONAL INFORMATION WE COLLECT

1. When you visit the Site, certain information is collected about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device.
2. As you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. **We refer to this collected information as "Device Information."**
3. When you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers and all other methods of payment), email address, and phone number. **We refer to this information as "Order Information."**

"Personal Information" in this Privacy Policy refers to Device Information and Order Information.

HOW DO WE USE YOUR PERSONAL INFORMATION?

1. We use the Order Information that we collect generally to fulfill any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations) and communicate with you.
2. We use the Device Information that we collect to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, we use GoDaddy to power our online store--you can read more about how GoDaddy uses your Personal Information here: <https://www.godaddy.com/legal/agreements/archived-privacy-policy>

Please note that we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant, or other lawful requests for information we receive, or to otherwise protect our rights.

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

DATA RETENTION

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information by e-mail at info@skinmastery.com or by mail using the details provided below:

Skin Mastery, 75 Arlington Street, STE 500, Boston, MA 02118, United States.

LINKS TO OTHER SITES

Our Service may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

The Site is not intended for individuals under the age of 18.

CHANGES

We may modify this privacy notice at any time. Updates may reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons.

CONTACT US

For more information about how we protect your privacy, please contact us by e-mail at info@skinmastery.com or by mail using the details provided below:

Skin Mastery, 75 Arlington Street, STE 500, Boston, MA, 02118, United States