

Effective, Affordable + Simple Security Awareness Training

Transforming habits one click at a time



The Problem? It's Human Error!

95% of cybersecurity breaches occur due to human error, not tech failures.

These aren't tiny whoopsies—they're billion-dollar blunders. Tech overload isn't the answer. It's about making your team cyber-sharp.

That's where we slide in.



95% of cyber breaches are down to **human error**.

Security awareness training reduces phishing susceptibility by up to 87%.

ROI: For every \$1 spent on SAT, organisations save \$3.50 in breach costs.

70% of CEOs will mandate a culture of organisational resilience by 2025.

80% of data breaches are the result of poor or reused passwords.

Global spending on security awareness training is predicted to **exceed \$10 billion by 2027**.

Global Drivers for SAT Demand



Cyberattacks



Compliance



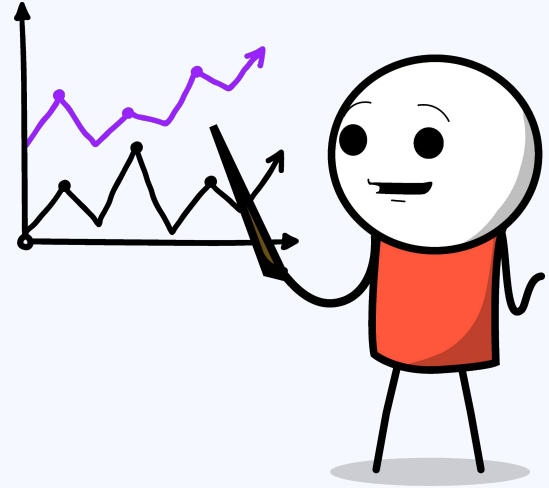
Cyber Insurance



SAT Market Boom

Hungry for Security: Global demand for awareness training isn't just growing, it's exploding.

Global SAT spend set to double from **\$5.6B in 2023** to **\$10B by 2027**. A hefty 15% yearly increase.



Our Market Traction



1.7 million+
Trained Learners



500 000+
Content Users



100+
Channel Partners



20+
Countries

5+ Channel Silo Models



Distribution



**Cyber
Insurance**



**Traditional
MSPs**



**Learning
Organisations (LMS)**



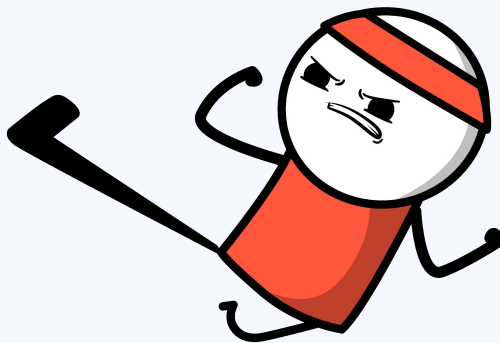
Directs

What We Do

One platform. Everything you need to improve security behaviours and reduce cyber incidents caused by employees.

Empower your team, reduce your cyber risk, and secure your business with Goldphish.

Our mission is transforming click-happy employees into security-savvy superheroes.



How We Do It



Awareness Training

Fun-sized learning that transforms security snores into scores.



Phishing Simulations

Realistic drills that turn your team into phishing-spotting sharpshooters.



Active Reporting

Equip your crew to catch and dispatch cyber threats – ninja-style.



Measurable Impact

Real results, real numbers – watch your security street cred skyrocket.

One Plan, Everything Included

Forget complex licensing plans. We include EVERYTHING in one all-encompassing, super simple plan.



No Endless Upsells

Giving you exactly what you need, without the extra fluff.



Simplicity First

Pricing as simple as our platform – easy to understand and manage.



Effortless Licence Management

Handle licences directly from our platform, and add or allocate seats with ease.



Affordability Meets Quality

Top-tier cybersecurity awareness training at a budget-friendly cost.

Security Awareness Training

Fast, fun, and foolproof.



Quick Learning Hits



Effortless Setup



Automated Scheduling



Timely Reminders



Compliance Made Easy



Unlimited Campaigns



Real-Time Phish Reporting



In-Depth Analytics

Our Content Library

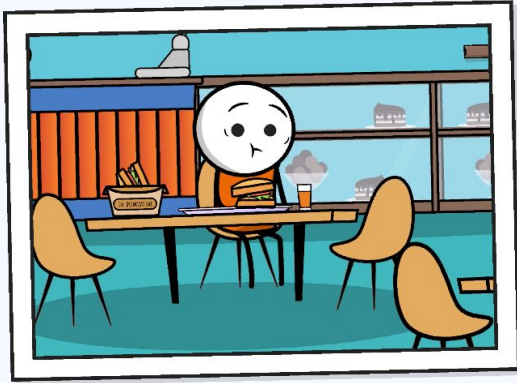
Accredited + engaging learning that's **quick, simple, and effective.**

And yes, *actually* fun.

SCORM and xAPI Compatible: Already spent a fortune on your own LMS? No drama, plug and play our content into your system with zero headaches.

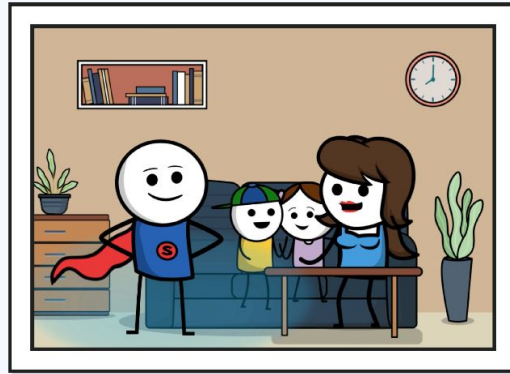


Expansive Content Library



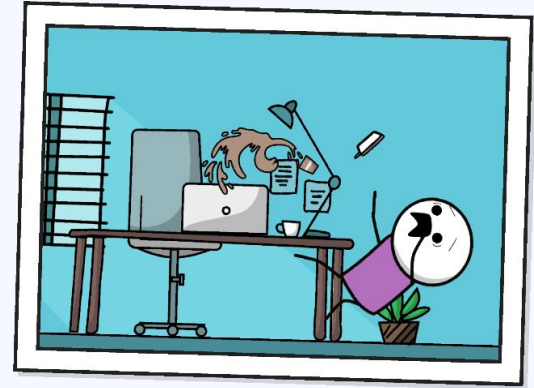
Engaging Videos + Interactive Learning

Short and sweet, making
retention a breeze.



Ever-Growing Library

Staying fresh with new,
interactive content dropping
all year round.



Fun Factor

Bite-sized, memorable,
and enjoyable.

Simulated Phishing

1

Automate + Train

Set and forget. Schedule sneak-attack sims to keep your team on their toes.

2

Realistic Attacks

It's like the real deal, but without the risk. Spot and stop fakes with our true-to-life tests.

3

Template Treasure Chest

Pick and prank with a wealth of brand-lookalike lures.

4

Custom Email Templates

Craft your own cunning traps with zero code—easy peasy phishy squeezy.

5

Report and Reinforce

Dive into the data—see who's phishing-savvy and who's taking the bait.

6

Learn on the Fly

Clicked a phish? No sweat. Instant teachable moments turn 'oops' into 'a-ha's.

Our Advantages



One Plan, All-Inclusive



Easy, Ongoing Support



Affordable Meets Quality



Continuously Refreshed
and Updated Content



Unlimited Training and
Simulated Phishing



Accredited, Engaging
Training Content Library

Pricing + Commercials



User Volume	Monthly Price Per User, Billed Annually	Annual Price Per User
1 - 100	\$1.00	\$12.00
101 - 500	\$0.85	\$10.20
501 - 1 000	\$0.70	\$8.40
1 001 - 3 000	\$0.60	\$7.20
3 001 - 5 000	\$0.40	\$4.80
5 001 - 10 000	\$0.35	\$4.20
10 001 - 20 000	\$0.30	\$3.60
20 000 +	Request a Quote	

**Between 30-50%
more affordable
than most global
competitors**



Annual USD pricing based on an all-inclusive per user/per licence basis.

Setup + Onboarding



Speedy Setup

Quicker than brewing your gourmet cuppa-joe.



Auto-Assist

Kick back—our virtual setup whiz has got the heavy lifting covered.



Buddy System Onboarding

We're the friendliest tour guide for your onboarding journey.



Zero Install Blues

Cloud-based = No software sob stories.



Effortless Ease

So user-friendly, your grandma's already a pro.

Ongoing Support



Instant Backup

Need help? Get human support in a snap, not an eternity.



Help Hub

Our on-demand center is like having a cyber guru on speed dial.



In-App Wizardry

Get guided inside the app—it's support without the scavenger hunt.



Chat Live

Real talk, real-time, real help.



Smooth Starts

Onboard with an easy, no-fuss setup.

Next Steps:

Onboarding

- ✓ Agreements and legalities,
- ✓ Set up training session,
- ✓ Gain platform access and **premium** license allocation,
- ✓ Access and download all supportive collateral,
- ✓ Plan your broader communication,
- ✓ Whitelist **all** outlined domains and IPs, and
- ✓ Set up a **test** phishing campaign.

Next Steps:

Go Live!

- ✓ White-label platform (*optional*),
- ✓ Upload required users,
- ✓ Set up customised training campaigns,
- ✓ Set up simulated phishing campaigns, and
- ✓ Pull reports as you wish.



Thank you, any questions?



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Check us out on G2! **Click here**

