

1. Information We Collect

We collect information you provide directly to us (e.g., via contact forms or newsletter sign-ups). This includes:

- **Personal Identifiers:** Name and email address.
- **Communication Data:** Any messages or feedback you send us.

Automatically Collected Technical Data: When you visit our site, we collect certain data through cookies and similar technologies, such as your **IP address, browser type, and page interactions.**

2. How We Use Your Information

We use your data strictly to:

- Respond to your inquiries and provide support.
- Analyze website trends to improve our user experience.
- Send updates or marketing materials (only if you have **explicitly opted in**).

3. Data Sharing & Retention

We do not sell your personal information. We only share data with trusted third-party service providers (such as our website host or email delivery service) to the extent necessary to operate our site. We retain your personal information only as long as necessary to fulfill the purposes outlined in this policy.

4. Your Rights

Depending on your location, you may have the right to:

- **Access:** Request a copy of the data we hold about you.
- **Correction/Deletion:** Ask us to update or remove your personal info.
- **Withdrawal:** Opt-out of marketing communications at any time.

5. Security

We implement industry-standard security measures to protect your data. However, no method of transmission over the internet is **100% secure.**

6. Contact Us

For any questions regarding this policy, please contact us at: **info@ashfordconnex.com**