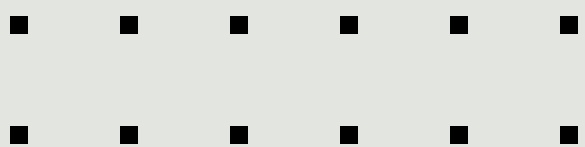


# 2025 THE HOP - MICROTRANSIT

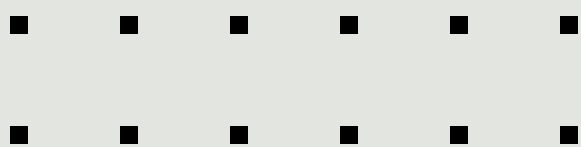
## Travel Training



# PURPOSE OF TRAVEL TRAINING

Travel Training events allow The HOP to meet with the people who will be riding the bus: You!

Together we will learn about the services available and how to use them to get around.



# TABLE OF CONTENTS



## TYPES OF SERVICES



## SERVICES AREAS



## HOURS & COST



## RIDER APP & HOW TO BOOK

■ ■ ■ ■ ■ ■  
■ ■ ■ ■ ■ ■



# TYPES OF SERVICES

- **Microtransit**

Ride from Point A to Point B in the same city  
Schedule in Advance or Same Day

- **Demand Response**

Ride from Point A to Point B within the same county  
Schedule in Advance or Same Day

- **Regional Commuter**

Ride from Mobility Hub to Mobility Hub  
Urban routes cross from Copperas Cove to Temple  
Rural routes cross counties and require Schedule in Advance

# MICROTRANSIT

**Origin to Destination** - Where do you want to go?

**Shared Ride & Comingled** - A service for everyone.

**No Stops, No Walking** - Meet the driver where you are!

**Affordable** - Low cost public transportation.

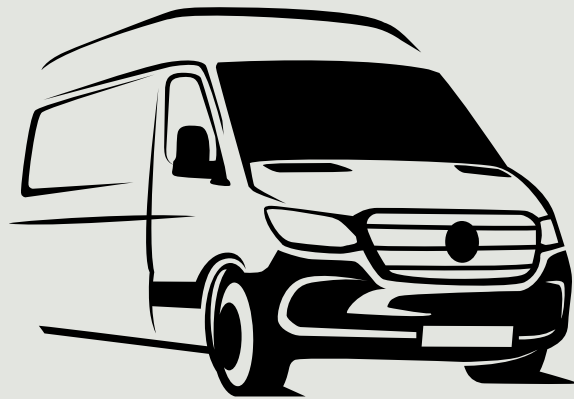
**Plan Ahead with Rider App** - Book up to 14 days in advance.

[www.takethehop.com](http://www.takethehop.com)



# RELIABLE & DEPENDABLE

## On-Time Trip Percentage over 3 months

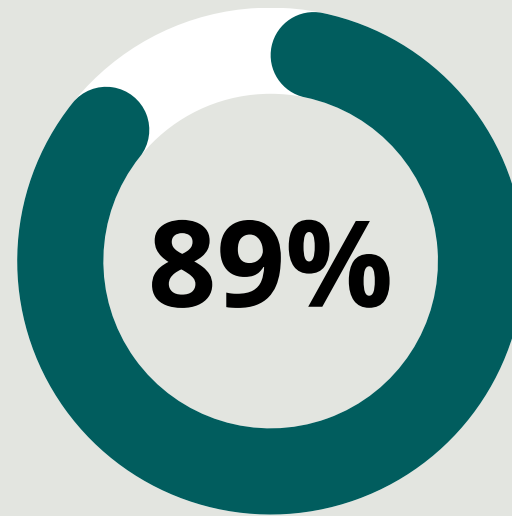


Jan



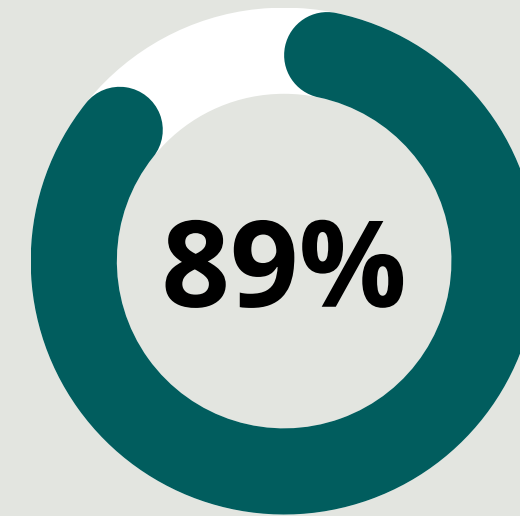
45,989 Boardings

Feb

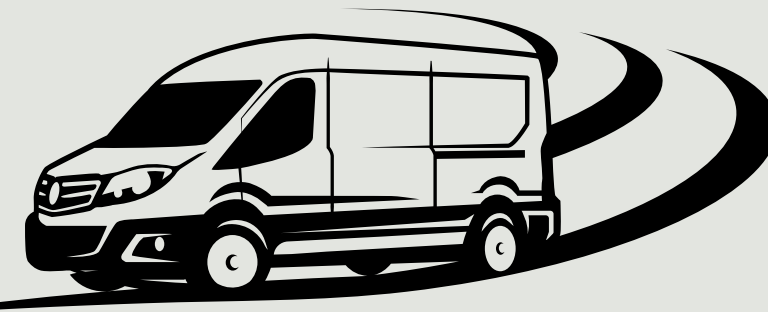


46,796 Boardings

Mar



51,459 Boardings



# DEMAND RESPONSE

**Origin to Destination** - Where do you want to go?

**Shared Ride & Comingled** - A service for everyone.

**Trips in County** - Travel anywhere within the county.

**Trips out of County** - Connect to a Regional Commuter.

**Call to Book** - Call to book up 14 days in advance.



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# REGIONAL COMMUTERS

**Mobility Hubs** - Travel from Bus Stop to Bus Stop.

**City to City** - Travel from Copperas Cove to Temple.

**Count to County** - Travel from one county to the next county.

**Set Schedule** - Operates on a set schedule arriving at certain times.

**Urban vs. Rural** - Urban = WalkOn, No Scheduling Required  
Rural = Must Schedule in Advance

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# URBAN SERVICE AREA



[www.takethehop.com](http://www.takethehop.com)

# RURAL SERVICE AREA

## Microtransit

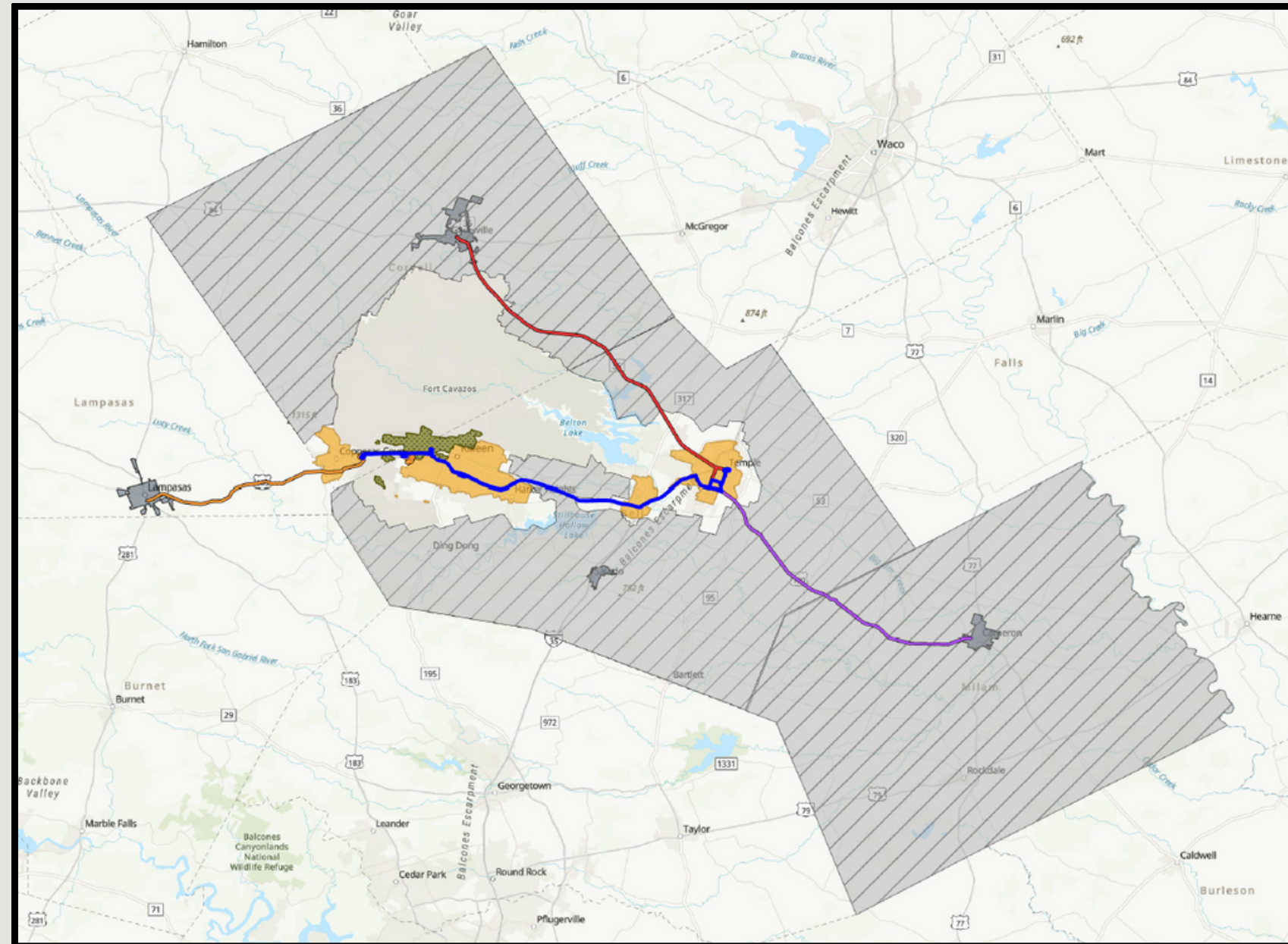
- Cameron
- Lamparas
- Gatesville
- Salado

## Demand Response

- Bell Co.
- Milam Co.
- Coryell Co.

## Rural Commuters

- RC Coryell
- RC Milam
- RC Lamparas



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# SERVICE HOURS

## Hours Vary Depending on Service

### Urban Services

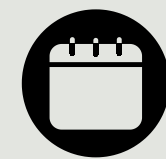


Mon - Fri



6am - 8pm

### Cavazos Connector



Mon - Fri



6am - 8pm

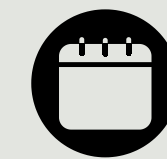


Sat - Sun



11am - 10pm

### Rural Services

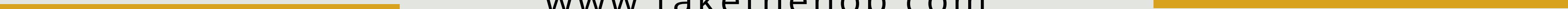


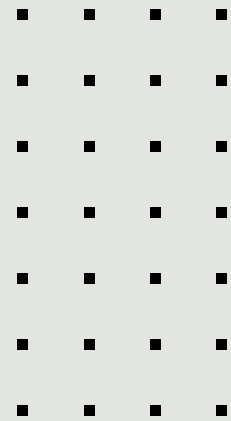
Mon - Fri



8am - 5pm

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# FARE TYPES

1

2

3

4

5

Service Types

Urban City

Urban Commuter

Rural City

Rural County

Rural Commuter



Service Type

Microtransit

Walk On  
Commuter

Microtransit

Demand  
Response

Schedule  
Commuter



Price Per Adult

\$2

\$2

\$2

\$4

\$6



50% Discounts



e-Ticket Type

Microtransit

Microtransit

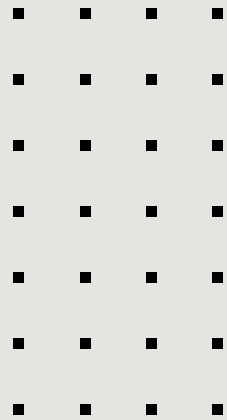
Microtransit

County  
Services

County  
Services



# PAYMENT METHODS



1

2

3

4

5

Service Types

Urban City

Urban Commuter

Rural City

Rural County

Rural Commuter

Cash

|              |                  |              |                 |                   |
|--------------|------------------|--------------|-----------------|-------------------|
| Microtransit | Walk On Commuter | Microtransit | Demand Response | Schedule Commuter |
|--------------|------------------|--------------|-----------------|-------------------|

Fare Media

|     |     |     |     |     |
|-----|-----|-----|-----|-----|
| \$2 | \$2 | \$2 | \$4 | \$6 |
|-----|-----|-----|-----|-----|

50% Discounts

|  |  |  |  |  |
|--|--|--|--|--|
|  |  |  |  |  |
|--|--|--|--|--|

e-Ticket Type

|              |              |              |                 |                 |
|--------------|--------------|--------------|-----------------|-----------------|
| Microtransit | Microtransit | Microtransit | County Services | County Services |
|--------------|--------------|--------------|-----------------|-----------------|

# DIFFERENT WAYS TO REQUEST A TRIP



Leave At

Will leave at a specified time or up to **45 minutes after**.  
*Best used after an appointment or workday.*



Arrive By

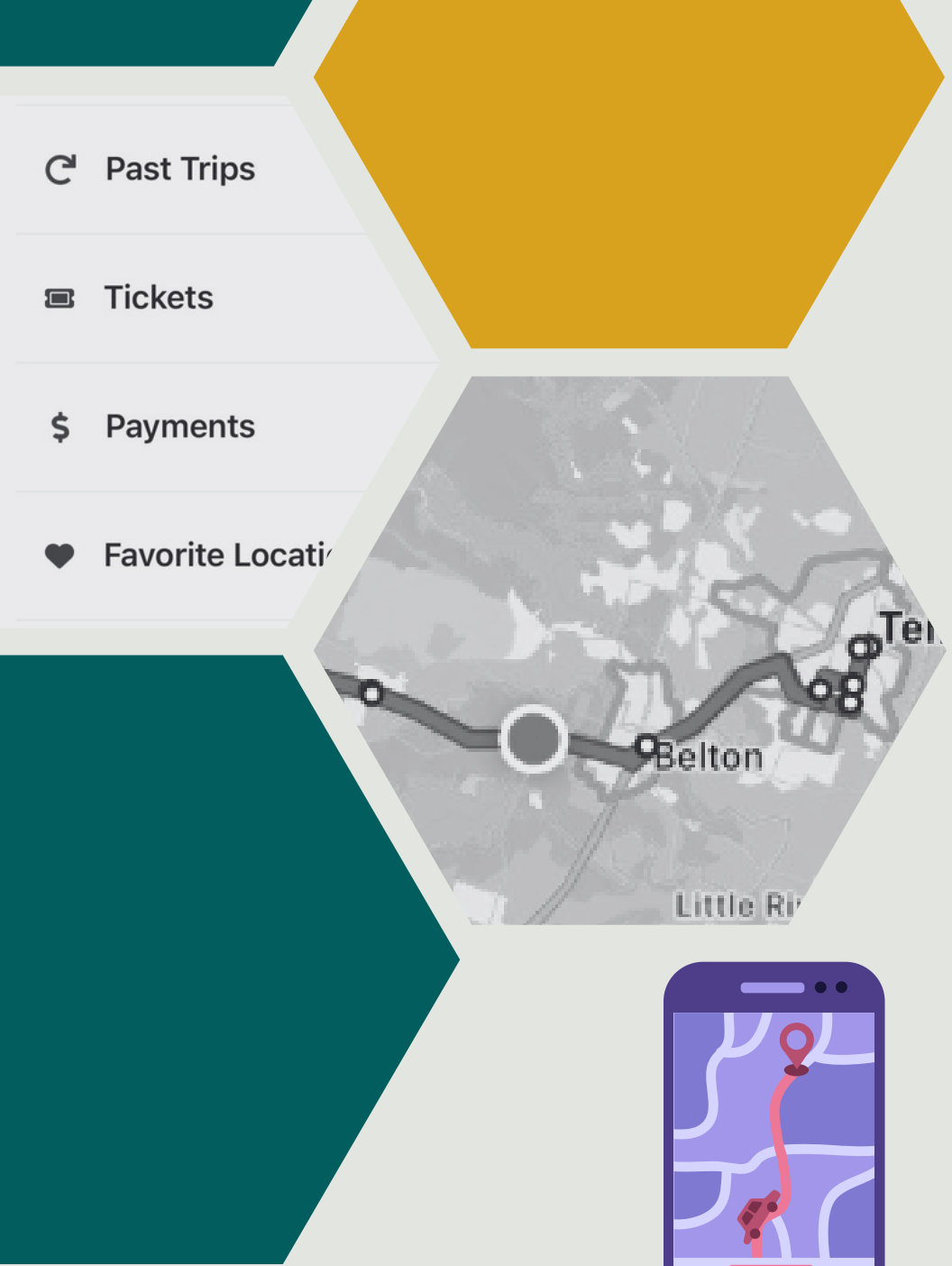
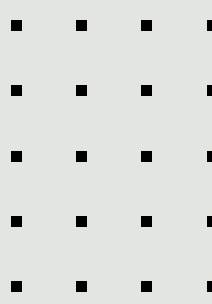
Will arrive at a specified time or up to **45 minutes earlier**.  
*Best used before an appointment or workday.*



Now

Pickup time is based on current availability, similar to a 'will call'.  
*Is not guaranteed a pickup time.*



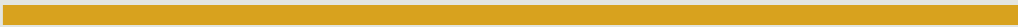


# RIDER APP

- **Free & Easy to Use**  
Scan the QR Code or search “The HOP” in the app store.
- **Self Service, No Need to Call**  
Manage your trips, add payment methods, and track the progress of your trip all in the app.
- **Stay Up To Date**  
Receive notifications about the status of your trip.  
Check Announcements for important information.



Scan Here &  
Download



# OTHER INFORMATION



- **Child Seats Required**

All HOP vehicles require child seats according to Texas State Law. Seats must be provided and installed by the parent/guardian.

- **Courtesy Uber Trips**

When busy The HOP can send an Uber at no additional cost. These are a courtesy and cannot be requested.



- **Be Aware of Walking Portions**

When booking in the Rider App double check if your trip includes a walking portion. Please meet the driver at the pin shown in the Rider App.



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# CONTACT US



**254-933-3700**



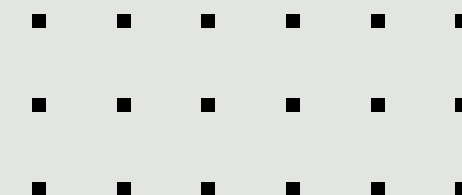
**[www.takethehop.com](http://www.takethehop.com)**

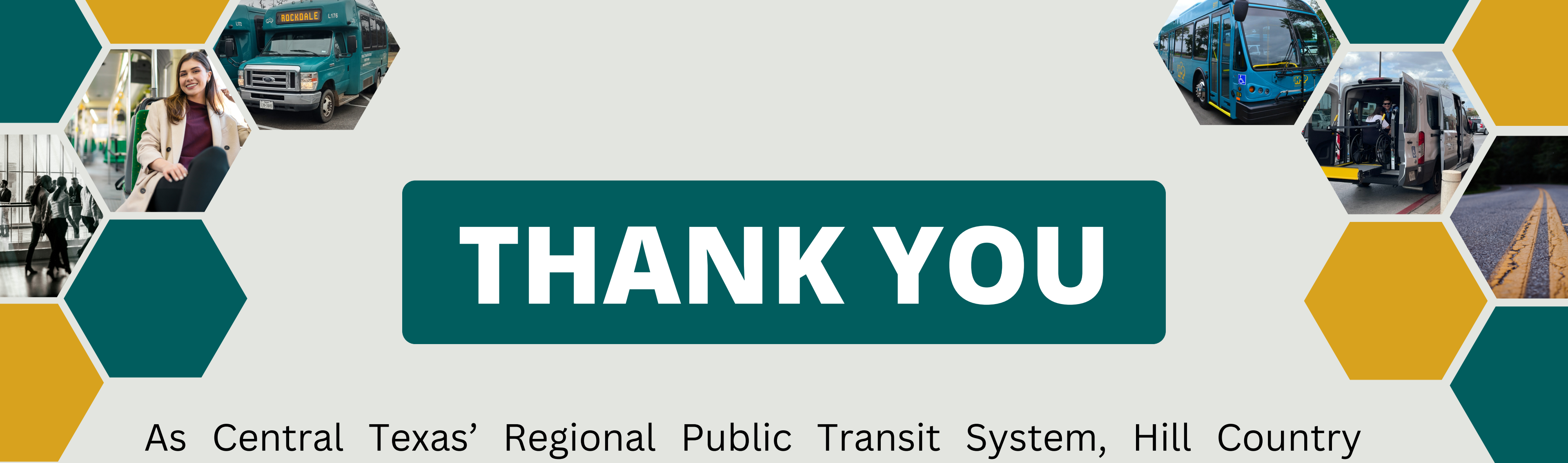


**[comments@takethehop.com](mailto:comments@takethehop.com)**



**4515 W US 190 Belton, TX 76513**





# THANK YOU

As Central Texas' Regional Public Transit System, Hill Country Transit District aims to provide reliable, accessible, and affordable services to every person in the region. Through public engagement activities such as Travel Training events like this, we strive to create an educational and trustworthy relationship between the transit agency and the general public.

[www.takethehop.com](http://www.takethehop.com)

# - THE HOP - PUBLIC TRANSIT

