Agenda

Hill Country Transit District Board of Directors Meeting August 14th, 2025 at 10:00am

NOTICE IS HEREBY GIVEN that the members of the Hill Country Transit District (HCTD) Board of Directors will hold a Regular Meeting on August 14th, 2025, at 10:00am at the Central Texas Council of Governments (CTCOG) Building Room A-1, located at 2180 North Main Street, Belton Texas, 76513 and by Zoom Video Conference at which time the following agenda will be discussed.

The public is allowed to use the ZOOM link below to participate in a Board Meeting. To join the meeting, please use the information below:

https://us02web.zoom.us/s/81352358688?pwd=uvB3IWHI4bBExHR2TUny95aWNntcZU.1

US Webinar ID: 813 5235 8688

Passcode: 252062

CALL TO ORDER

RIGHT TO ENTER INTO EXECUTIVE SESSION: The Hill Country Transit District BOARD OF DIRECTORS may go into closed session under the Texas Open Meetings Act. In accordance with Texas Government Code, Section 551.071, consultation with attorney for any legal issues, under Section 551.072 for real property issues; under Section 551.074 for personnel matters, or under Section 551.076, for deliberation regarding the deployment or implementation of security personnel or devices or a security audit; arising regarding any item listed on this agenda.

PUBLIC COMMENT: Notice is hereby given that, in accordance with the Hill Country Transit District Meeting Rules and Protocols, any person may offer comments to the Hill Country Transit District Board at this meeting on any item listed on the agenda. Each speaker will be given a total of three (3) minutes at the beginning of each agenda item to address the Board.

Anyone wishing to speak shall be courteous and cordial. Speakers making personal, impertinent, profane, or slanderous remarks may be removed from the meeting. Unauthorized remarks from the audience, stamping of feet, whistles, yells, clapping and similar demonstrations will not be permitted.

Citizens that are not able to participate in-person must email his or her public comment to Sara Hernandez at sara@takethehop.com no later than 3:00 pm on Wednesday, August 14th, 2025, to ensure the comment will be distributed to Board Members prior to the meeting.

The Board of Directors is not permitted to take action on any subject raised by a speaker during Public Comments. However, the HCTD Board of Directors may have the item placed on a future agenda for action; refer the item to the HCTD Administration for further study or action; briefly state existing HCTD policy; or provide a brief statement of factual information in response to the inquiry.

RIGHT FOR ACKNOWLEDGEMENT: HCTD reserves the right to acknowledge outstanding work and contributions from the public, organizations, employees, partners, and individuals, as well as share information about significant achievements and important news for the board's awareness.

I. CONSENT ITEMS

1. Approval of minutes from the meeting held on July 24th, 2025.

II. ITEMS FOR DISCUSSION AND CONSIDERATION

Any item listed in this section may be considered for action by the Board of Directors of the Hill Country Transit District

- 1. Management Contract Update (Executive Session)
- 2. Marketing and Communications
 - a) Marketing and Branding Update
 - b) The Ride URL Acquisition Update
- 3. Service Changes Public Engagement Update

III. FUTURE DISCUSSION ITEMS

ADA Compliance Reasonable modifications and equal access to communications are provided upon request. Please call (254) 933-3700 or email lpino@takethehop.com if you need more information.