



NEWS RELEASE

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Hill Country Transit District Offers Free Rural Microtransit Rides in July

Belton, TX (July 1, 2025) — Hill Country Transit District (The HOP) is excited to announce free rural microtransit rides throughout the month of July as a way to give back to the community and raise awareness of this vital public transportation service.

Riders in **Lampasas, Gatesville, Cameron, and Salado** can take advantage of this special offer and enjoy unlimited access to microtransit rides at no cost. Whether it's getting to work, running errands, or visiting friends, The HOP is making it easier—and more affordable—than ever to get around in rural areas.

It's easy to take part in the promotion. Simply book your rural microtransit ride in the [HOP Rider App](#) or call 254.933.3700 to schedule over the phone. The free fare is automatically applied when the trip is booked—no promo codes or special steps required.

“This initiative is our way of thanking the community for their continued support while also encouraging more people to experience the convenience and reliability of microtransit,” said Raymond Suarez, General Manager at Hill Country Transit District. “We’re proud to provide a flexible service that meets the evolving needs of our rural riders.”

Microtransit is an on-demand, shared ride service that offers greater flexibility than traditional fixed-route transit. Riders can book trips when and where they need them within designated rural zones.

To learn more about Hill Country Transit District, microtransit zones and how to ride, visit takethehop.com.

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About Hill Country Transit District (The HOP):

Hill Country Transit District, known as The HOP, is a regional public transportation provider serving Central Texas. As a political subdivision of the State of Texas, The HOP offers fixed-route, commuter, demand response, and specialized transit services across a 4-county

region, including both rural and urban areas. With a mission to provide safe, reliable, and accessible transportation options, The HOP connects individuals to work, school, healthcare, and essential services—strengthening communities and supporting regional mobility. For more information, visit www.takethehop.com.