



NEWS RELEASE

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The HOP Seeks Public Feedback on Proposed Service Changes

Belton, TX – [June 25, 2025] — The HOP is proposing several updates to its transit services and is currently inviting public feedback through July 18, 2025.

As part of The HOP's ongoing effort to improve service quality and efficiency, The HOP has developed a set of proposed service changes. These recommendations are designed to better serve the evolving needs of the community and ensure continued reliability and accessibility for riders.

Proposed changes include:

- Reduced frequency on the Urban Commuter service
- Replacing the Rural Regional Commuter with enhanced Demand Response service
- Introducing discounted fares for Rural Demand Response service
- Launching a new microtransit service in Rockdale

The HOP encourages community members, riders, and stakeholders to review the proposed service changes and share their input. Feedback can be submitted in the following ways:

- Through an online feedback form at takeethehop.com
- Via email at info@takeethehop.com (subject line: Public Feedback)
- At scheduled public hearing events (calendar of events can be found [here](#))
- By submitting a comment card in person, via email at info@takeethehop.com (subject line: Public Feedback) or by mail at The HOP, Attn: Public Feedback, 4515 W US 190, Belton, TX, 76513

"Relying on real-time data to continuously evaluate and improve our service is a core part of how we ensure quality and responsiveness," said Raymond Suarez, General Manager of The HOP. "It helps us make informed decisions and provide the best possible service to the communities we serve. We value public input and encourage community members to share their feedback on the proposed changes."

For full details on the proposed changes and how to provide feedback, please visit takeethehop.com.

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About Hill Country Transit District (The HOP):

Hill Country Transit District, known as The HOP, is a regional public transportation provider serving Central Texas. As a political subdivision of the State of Texas, The HOP offers fixed-route, commuter, demand response, and specialized transit services across a 3-county region, including both rural and urban areas. With a mission to provide safe, reliable, and accessible transportation options, The HOP connects individuals to work, school, healthcare, and essential services—strengthening communities and supporting regional mobility. For more information, visit www.takeethehop.com.