

PARENT benefits

MONTHLY FAMILY ACTIVITIES FOR PARENTS

April, 2022



Happy April Parents at Luca Tennis!

April is an exciting time for parents with various holidays and tax day making it extra busy. We hope what you find in this month's Family Activities will give you a nice distraction, stress relief, or simply a fun way to connect with your children.

As always, we recommend printing this out right now, and keep it in your bag for when the right moment arises!

Here's what you'll find this month:

- **What's New This Month at Luca Tennis Your Kids Will Find Interesting!**
- **Learn About Our New Product - The Lifetime Tennis Bag**
- **Games & Trivia - Role Play for New Types of Clothing & Trivia**
- **SPECIAL ADDITION - Fill Out Tournament Brackets for ATP Monte-Carlo - Winner Gets a Lifetime Tennis Bag (Everyone in Your Family Fills Out There Own!)**
- **Understanding Human Resources at Luca Tennis - Including Interview with Julie Isner and Her 3 Children**
- **Additional Activities & Resources - Holidays Office is Closed This Month; Fun Tennis Bloopers Videos to Watch With Your Kids, Tennis on TV This Month**

And as always, just remember the activities above can be done at a set date/time on the family calendar, over a dinner one night, on a weekend morning, or at any time over the course of the month. We encourage you to add your own flair and ideas to each activity, and ask questions of your child that relate to the ages of your kids, your family and life in general. Most of all, just enjoy the time with your kids and whatever they can relate to and enjoy is a huge success!

April, 2022

Age Appropriate Suggestions

Young Kids

Show them the images and let them ask questions and tell them fun facts about which of their toys they would put in a tennis bag.

Elementary/Middle

Ask them what they like and don't like about it. How would they make the bag different? What would be other cool colors for the bag to come in? How much do they think the bag should sell for?

High School/College

Do they have friends that have tennis bags and how do their bags look different? What would they do differently if they designed the bag? What would make a tennis bag appeal to people their age?

What's New This Month at Luca Tennis Your Kids Will Find Interesting!

- 1 Luca Tennis is the first tennis company to release a new type of tennis bag in the last 30 years!
- 2 Did you know when tennis first started the strings of the tennis racket were made of cow and sheep guts!
- 3 Luca Tennis is proud this month to donate \$5,000 to the Kiddo local schools charity in Marin County, California.

Learn About Our New Product

The Lifetime Tennis Bag

This month Luca Tennis excited to announce the launch of our Lifetime Tennis Bag – the first tennis bag in 30 years to have a radically new design and be made of waxed canvas.



Talking Points:

What Is It: A totally new type of tennis bag different from anything in the market. It can hold 2-4 rackets as well as a change of clothes.

Where Will it Be: The bag will be for sale in tennis clubs as well as tennis stores.

Fun Facts & Figures: It took 18 months to develop and produce this bag. Luca Tennis had to source the leather from Italy and go through 47 design mockups until we got the bag to our liking.

How My Job Interacts With This Product: Explain how your role at the company interacts with this product.

Full Product Description:

The Lifetime Tennis Bag (TM) is the ultimate classic in the world of tennis bags. With a Lifetime Guarantee, this will be the only tennis bag you need for decades to come. Every year, the bag ages beautifully, with weathered wear showing on the waxed canvas and leather. Each bag is made by hand using only the finest materials, accents, and Italian craftsmanship. Own one today and enjoy the classic sophistication and functionality of this truly one-of-a-kind tennis bag. The bag costs \$249 and will be available from tennis stores worldwide.

April, 2022

Age Appropriate Suggestions

Young Kids

What color is a tennis ball? Do you play tennis with a racket or a bat? Do people ever play tennis on grass? Or simply show them what a tennis ball or racket looks like and ask them how they think you use them.

Elementary/Middle

Make up your own rules about tennis, some true and some false, and ask how they think are true or false.

High School/College

See if they know any tennis trivia they can possibly stump you with.

Games & Trivia - Role Play for New Types of Clothing & Trivia.

Role Play Game for New Types of Clothing

- 1 Each person in your family playing gets to suggest one article of tennis clothing they think would be the coolest product to make – it can be a type of product, color combination, or simply have a specific feature.
- 2 Have each person write down their answer on a piece of paper.
- 3 When everyone is done, each person hands their answers to one person.
- 4 This person ranks each on a scale of 1-10.
- 5 Repeat as many rounds as you like, with a new person doing the scoring each time. Whoever has the highest tally at the end wins.

Trivia

Play with just one child or your entire family and see who gets the most number correct!

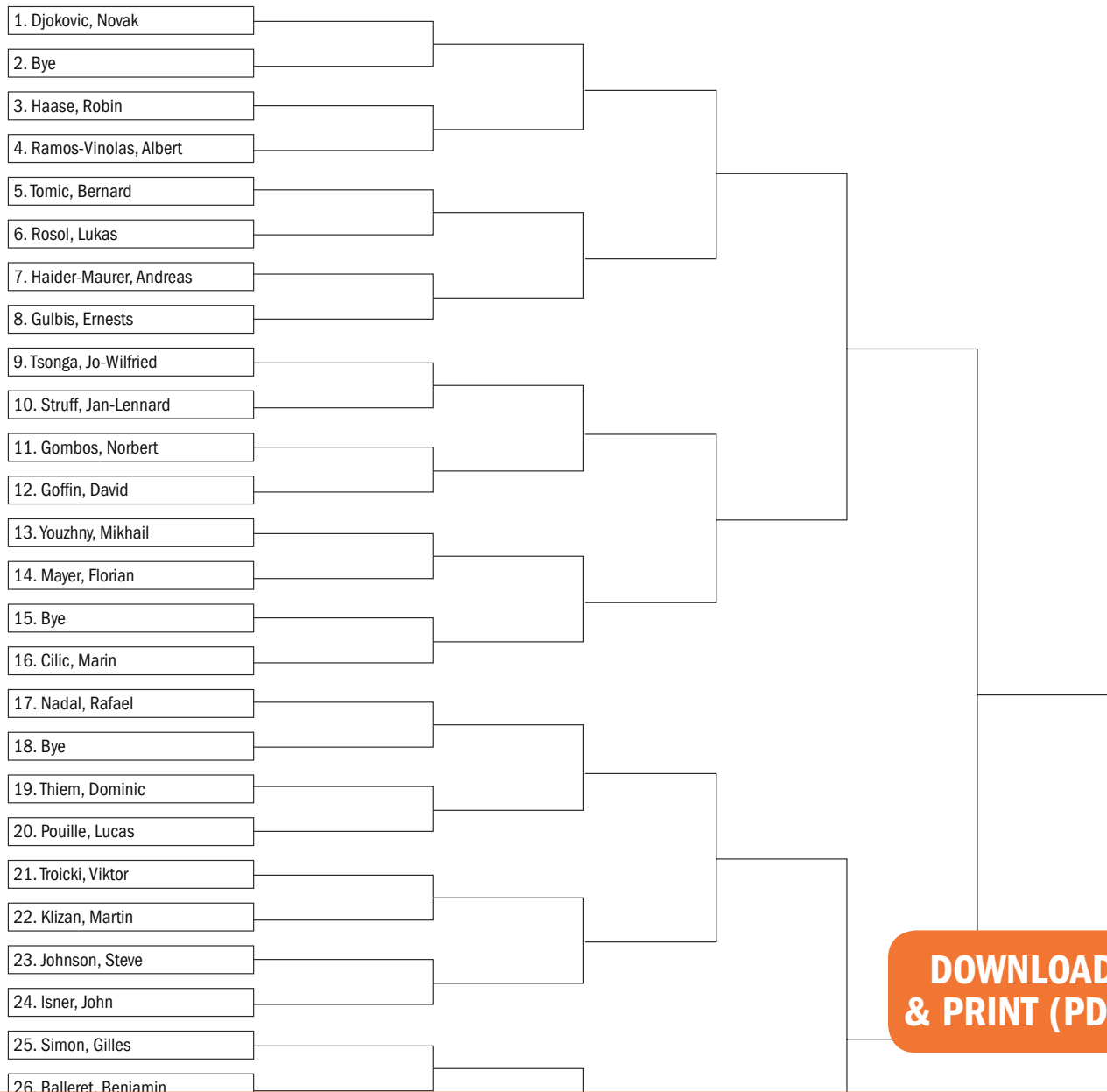
- A What shot do you hit when you hit an “ace?”
- B What are the most number of games that can be played in a set?
- C In grand slam tennis tournaments, what are the most number of sets that can be played?
- D How many people are in the draw of a grand slam tennis tournament?
- E What court surfaces are the French Open, Wimbledon, Australian Open, and the US Open played on?
- F Who is the number one men’s tennis player in the world right now?
- G Who is the number one women’s tennis player in the world right now?
- H When saying the score in tennis, if you have 0 points in a game, what is 0 called?
- I What do you call it when the ball hits the top of the net and goes over?
- J If the ball hits on one side of the net, then bounces over to the other side of the net, are you allowed to reach your racket over the net to hit it?

April, 2022

More Fun This Month!

This month we are excited to be filling out brackets for the ATP tournament in Monte Carlo. On this sheet is the bracket - please print out as many copies as there will be people playing from your family, and had it in to Jim Doulon by Friday, April 10th. The winner will receive one of our new Lifetime Tennis Bags!

ATP Tournament in Monte Carlo



April, 2022

Understand the Role of Human Resources at Luca Tennis

This month we are excited to interview Julie Isner, VP of College Recruiting at James (7), and Annabelle (14).



Parent Benefits, Inc: Julie, what is your role in human resources at Luca Tennis?

Julie: I am responsible for finding new hires out of college. I travel a lot to colleges around the US to find top students that are interested in design and marketing for a tennis company.

Parent Benefits, Inc: What is the overall role of human resources at most companies?

Julie: At most companies human resources is responsible for hiring. Hiring is often one of the most important roles at a company, as finding good employees usually means they will do a good job, helping the company be successful.

Parent Benefits, Inc: What should someone study at school if they want to get into human resources when they grow

Julie: They need to have good grades first and foremost. In human resources, also called HR, you deal with all different types of people with lots of different types of skills, so you must be a good communicator. I recommend English (for reading and writing), Business (for understanding how a company works), Psychology (for understanding how people think), and also be a good question asker as you'll be interviewing a lot of people!

Parent Benefits, Inc: What is the single coolest thing (to a kid) that you do in your job?

Julie: I get to offer someone a job, and see the smile on their face when they realize they have a job offer from our awesome company, Luca Tennis.

Parent Benefits, Inc: What do your kids think is the coolest part of your job?

Julie: The toiletry samples I get to bring back for them from all the hotels!

Additional Activities & Resources

Fun Bloopervideos to Watch With Your Kids



Kids Bloopers - www.youtube.com/watch?v=SFTCi_-N5TM

Professional Bloopers - www.youtube.com/watch?v=pQkiKKuqYIQ

Bloopers at the French Open - www.youtube.com/watch?v=-qTbXskhrQ

April Holidays			
Apr 2	Thursday	Maundy Thursday	Christian
Apr 2	Thursday	Pascua Florida Day	Local observance
Apr 3	Friday	Good Friday	State holiday
Apr 4	Saturday	Holy Saturday	Christian
Apr 4	Saturday	Passover (first day)	Jewish holiday
Apr 5	Sunday	Easter Sunday	Observance, Christian
Apr 6	Monday	Easter Monday	Christian
Apr 6	Monday	National Tartan Day	Observance
Apr 10	Friday	Orthodox Good Friday	Orthodox
Apr 11	Saturday	Last Day of Passover	Jewish holiday
Apr 11	Saturday	Orthodox Holy Saturday	Orthodox
Apr 12	Sunday	Orthodox Easter	Orthodox
Apr 13	Monday	Orthodox Easter Monday	Orthodox
Apr 13	Monday	Thomas Jefferson's Birthday	Observance
Apr 15	Wednesday	Yom HaShoah	Jewish holiday
Apr 15	Wednesday	Tax Day	Observance
Apr 15	Wednesday	Father Damien Day	Local observance
Apr 16	Thursday	Emancipation Day	State holiday
Apr 20	Monday	Patriot's Day	State holiday
Apr 21	Tuesday	San Jacinto Day	State holiday
Apr 21	Tuesday	National Library Workers' Day	Observance
Apr 22	Wednesday	Oklahoma Day	Local observance
Apr 22	Wednesday	Administrative Professionals Day	Observance
Apr 23	Thursday	Yom Ha'atzmaut	Jewish holiday
Apr 23	Thursday	Take our Daughters and Sons to Work Day	Observance
Apr 24	Friday	Arbor Day	State holiday
Apr 26	Sunday	Confederate Memorial Day	Local observance
Apr 27	Monday	Confederate Memorial Day	State holiday