



Potential Brand Affiliate Intake Form:

Below we outline how this potential partnership works!

As a brand representative/ affiliate we want to let you know that Eshé Apparel. Co is dedicated to minorities in the world. We are promoting a message of free education and inclusivity for all through photography and apparel; and as a partner with us you are to uphold the same standards as well.

All benefits are subject to the agreement that you as a Brand Ambassador/Affiliate for Eshé Apparel. Co will fulfill the following tasks:

- 1. Reposting of Eshé Apparel. Co content at least 3 times a week— Anytime frame but preferably daytime!** (*Document to track this will be shared if applicable*)
 - 2. Tagging us in branded photos!** *If you take pictures in our wear it must have us tagged, and use the hashtags.* (#Esheapparelexperiences #esheapparelco #esheapparel @esheapparel.co, etc)
 - 3. Wearing our merch and tagging us in stories!**
 - 4. Do Not Share any harmful likeness or information to degrade the brand!** (NDA to be sent if Applicable for contract)
 - 5. It's okay to need a social media content break; all we ask is that you communicate when you need time or need support from our team to take over your posts.**
 - 6. We expect that no information of contract or intellectual property will be shared** (unless given the go ahead) **and hope to keep this by simple agreement and not involving NDA procedures. If this is the case your responsibility to us will be terminated, investigated, and possibly pursued by law depending on circumstances.**
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If you would like to proceed after reading these terms please send an email to esheapparelexperiences@gmail.com containing the following and a COPY* of this form:

1. Name
2. Address (Who doesn't love being sent free clothes?!?!)
3. Phone number/Email/ Best contact (For logistics and setting up meetings about content, branding, and rewards):
4. Shirt and Pants Unisex Sizing (S,M,L; etc):
5. Why would you like to be a brand affiliate? How did you hear about us? How do you think you can add to the team?
6. Social Media Account information(so we can see your content: Instagram, Facebook(If applicable to be used), Twitter, and Tiktok:

Some things to remember!

- We will cover shipping costs of items we send to you to promote!
- When **you** buy, the only form of discount will be a code available to be between 10-40% off of all your purchases. **(Benefits are accessed by meeting a set of tracking goals)** It will be sent via email, so keep a look out and make sure to tag us; so we can keep count. Your progress will be checked Quarterly- (3 month)
- Your role (if accepted) gives you exclusive access to purchase designs not released, coupons, your very own discount code (rewards pending), as well as priority crafting; which entitles you to receive your purchases priority and made to order first
- If you do not complete the steps in this form you Will Not be considered.

COPY* -- Accessed by clicking *File* in the top left