



Are your
application costs
out of control?

Do you often think
there must be a
better way?

Well there is.....



Delio Nobrega
@DataDrivenSolutions.au

www.dataandrivensolutions.com.au





Ask yourself

- 1 Do any users just require the data the application holds, i.e. reporting rather than using the applications main features?
 - 2 Is the application licensing costing you an arm and a leg?
 - 3 Are you a medium to enterprise organisation?
-

01





The decision point

If the answer to these questions is yes, then there may well be an alternative.

A data reporting model, or a DataMart could be the answer.

Using the math construct in the next section, perform the calculation over a 3 year period.

This answer is your basis for an alternative.

02





Do the math

With today's application charging models, running applications can become costly.

With more and more of them going into a one-off cost then subsequent monthly or yearly subscriptions, it's time to get creative!

Number of users	= 500
Single License	= 1,000.00
Reporting Users	= 400

$400 \times 1,000.00 = \$400,000$

That's a staggering \$400,000 per annum to invest in an alternative.

03





What about system updates?

This is where good engineering and abstraction from the core data is essential.

In essence none of the reports will need remastering, as you will simply update the underlying abstracted objects you have created.

The above minimises any impact of the updates.

Also this realignment will more than be paid for by the yearly savings.

04





What more benefits...

There is another consequence of this design that needs to be factored in.

You now have the flexibility to create all those reports that you always wanted but would have cost you too much.

You now have the power to integrate whatever system you can to this data.

05





But the application isn't ours...

Some companies think that since the application is not theirs they shouldn't do this.

Rest assured the data is yours, it's the application belongs to the supplier.

You are not infringing any copy rights or patents by doing this.

You are merely accessing your data.

06





Final Thoughts

We at Data-Driven Solutions have saved thousands on application licensing with a simple reporting module.

We can capture the data from the source systems, write the various reports on top of the data and publish these.

With this model you now have endless possibilities to bring more added value to the business.

If you would like to know more, send me a DM.



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