



Paper applications must be submitted either by U.S. Mail or delivered in person to the Chamber office.

**Applications will not be accepted via email.**

It is the vendor's responsibility to ensure the application is received by the Chamber. The Chamber is not responsible for applications lost or delayed in the mail.

***Thank you!***



# 2025 Simi Valley Fall Street Fair

October 25, 2025 | 9:00 a.m. - 4:00 p.m.

Simi Town Center Way

Vendor Application



## 1. BUSINESS AND CONTACT INFORMATION

Company/Booth Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_ Tel: \_\_\_\_\_

Type of Business: \_\_\_\_\_ Email: \_\_\_\_\_

This is how we contact you regarding all Street Fair information.

REQUIRED BY THE CITY OF SIMI VALLEY: 2025 Simi Valley Business Tax Certificate # \_\_\_\_\_ (starts with 068....)

Visit [simivalley.hdlgov.com](http://simivalley.hdlgov.com) for more information and to apply + pay for a Business Tax Certificate. Send number to us by October 1, 2025.

## 2. FEES + VENDOR INFORMATION

Vendor Type	Applications Received	
	Before and On 9/20/25	On and After 9/21/25
<input type="checkbox"/> Chamber Member	\$445	\$445
<input type="checkbox"/> Chamber Member Elected Official	\$325	\$325
<input type="checkbox"/> Chamber Member Charitable Organization Provide 501(c)(3) documentation with application	\$225	\$225
<input type="checkbox"/> Chamber Member Center Court	\$495	\$545
<input type="checkbox"/> Non Member	\$860	\$895
<input type="checkbox"/> Non Member Elected Official	\$545	\$595
<input type="checkbox"/> Non Member Charitable Organization Provide 501(c)(3) documentation with application	\$395	\$425
<input type="checkbox"/> 100% Handmade Crafter You make all of your items yourself. Provide a photo of your crafts.	\$275	\$325
<input type="checkbox"/> Commercial Crafter You sell craft items made by others. Provide a photo of your crafts.	\$395	\$445
<input type="checkbox"/> Food Vendor 10x10 Space (stand)*	\$400	\$450
<input type="checkbox"/> Food Vendor 10x20 Space (food truck)*	\$475	\$500
<input type="checkbox"/> Simi Valley Town Center Merchant (limited availability)	\$0	\$0

### Notes:

- Vendor Spaces are 10' x 10'.
- Vendors supply their own table, chairs, canopy, and weights.
- Vendors must be self-contained (we do **NOT** offer three-compartment sinks).
- Hand carts or dollies are recommended.
- Limited utility vehicle assistance available for \$20.
- No electricity available

### \*Do I need a food permit?

- Regular food vendors already have either MFF's, Cottage Food Permits, or Annual TFF's.
- If you are not regularly a food vendor but want to hand out anything other than Halloween treats or water, then you will apply for a Temporary Food Facility permit and send the application and fees to us at the Chamber. We will include all these with our Organizer Permit application.
- TFF Permit applications and the fee schedule are available at [www.simivalleystreetfair.com](http://www.simivalleystreetfair.com) under the Vendors tab.

## 3. ADVERTISING + SPONSORSHIP OPPORTUNITIES - CHAMBER MEMBERS ONLY

☐ **Supporting Sponsor** \$1,000  
One Center Court booth, logo in program, on websites, in print ads and mentioned on radio and from stage at event, sponsor sign at booth, concierge service.

☐ **Event Sponsor** \$1,500  
Same as Supporting Sponsor **plus** side banners.

☐ **Premier Sponsor** \$2,000  
Event Sponsor package **plus** an additional booth, large logos, and extra radio mentions.

☐ **Title Sponsor** \$10,000  
Premier Sponsor package plus up to six additional booths and listed as "Main Event Sponsor."

☐ **Street Side Banner** \$150  
on Simi Town Center way for 2 weeks before the event. 6' x 2'.

☐ **Street Side Banner Rehang** \$99

#### 4. TOTAL + PAYMENT

- Registration will close on 10/15/25 or when the allotted number of spaces are full.
- From 10/16/2025, applications will be accepted on a standby basis.
- Vendors who apply after 09/20/25 will not be eligible to apply for a TFF permit \*
- A 25% nonrefundable processing fee applies for spaces cancelled after 09/19/2025.
- No refunds will be given for spaces cancelled after 10/11/2025.
- Vendors may want to purchase their own liability insurance for the event.
- The event is held rain or shine.
- Attend Vendor Orientation to guarantee your spot!

Please make checks payable to SVCC.  
Return application and payment to:

Simi Valley Chamber of Commerce  
ATTN: Street Fair Applications  
40 W. Cochran Street, Suite 100  
Simi Valley, CA 93065

\_\_\_\_ Space(s): \$ \_\_\_\_\_  
Sponsor Level : \_\_\_\_\_ \$ \_\_\_\_\_  
Banners \$ \_\_\_\_\_  
Concierge Service (utility vehicle/cart \$20) \$ \_\_\_\_\_  
\*TFF fees (TFF-1 \$144.00/TFF-2 \$77.00) \$ \_\_\_\_\_  
**TOTAL** \$ \_\_\_\_\_

#### 5. PENALTIES + RESTRICTIONS

##### RESTRICTIONS (violators will be cited/removed)

- Do not drive your vehicle on Simi Town Center Way.
- No generators.
- No sharing booths. One booth per business/entity.
- No harassment of passersby or vendors.

##### PENALTIES (billed after event)

- Tear down before 4:00 p.m.: **\$200**
- Vendor not completely off street by 5:30 p.m.: **\$300**
- Trash left in booth space: **\$500**
- Moving barricades: **\$400**
- Setting up before street closure: **\$250** (Simi PD will remove your set up from street)

#### 6. HOLD HARMLESS + VENDOR ORIENTATION

##### HOLD HARMLESS

In consideration for being permitted by the Simi Valley Chamber of Commerce to participate in the annual Simi Valley Street Fair, I hereby waive, release and discharge any and all claims for damages for personal injury, death, or property damage which I may have or which I may hereafter accrue to me as a result of participation in said activity. **This release is intended to discharge in advance the aforementioned organizations and event sponsors, volunteers, employees and agents from any and all liability arising out of or connected in any way with my participation in said activity**, even though that liability may arise out of negligence or carelessness on the part of the person or entities mentioned above. It is understood that this activity may involve an element of risk and danger of accidents, and knowing those risks, I hereby assume those risks. It is further agreed that this waiver release and assumption of risk is to be binding on my heirs and assigns. I agree to indemnify and hold the above persons or entities free and harmless from any loss, liability, damage, cost, or expense which may incur as a result of my death or any injury or any property damage that I may sustain while participating in said activity. I understand that this is an outdoor event and that the Simi Valley Chamber of Commerce will not accept any responsibility for goods damaged due to inclement weather. I further understand that the vendors must make their own decision to set up or not to set up their display. **I agree to accept a refund minus 25% of the booth fee should I cancel after September 19, 2025 and I understand that cancellations after October 11, 2025 will not be refunded.** In addition, I agree to pay any and all penalties assessed upon completion of event as noted above. **I agree to the restrictions as well.**

Signature \_\_\_\_\_

Date \_\_\_\_\_

Print Name: \_\_\_\_\_

##### VENDOR ORIENTATION

We require all vendors to attend Vendor Orientation either in person or on Zoom. If you cannot attend, we will remove your booth from the registry and refund your money based on the above cancellation policy. Vendor Orientation Registration will be sent after Application is received.

I agree to attend Vendor Orientation. Signature \_\_\_\_\_ Date \_\_\_\_\_