



2023 Simi Valley Spring Street Fair

12/01/2022-12/31/2022

Updated November 30, 2022.

May 6 - 9:00 a.m. - 4:00 p.m.

Simi Town Center Way
Registration

Available for download at www.simivalleystreetfair.com.



1. BUSINESS AND CONTACT INFORMATION

Company/Booth Name: _____ Date: _____

Contact Person: _____

Address: _____ Tel: _____

Type of Business _____ Email: _____

This is how we contact you regarding all Street Fair information.

REQUIRED BY THE CITY OF SIMI VALLEY: 2023 Simi Valley Business Tax Certificate # _____ (starts with 068....)

Visit simivalley.hdlgov.com for more information and to apply + pay for a Business Tax Certificate. **Due by April 22, 2023.**

2. FEES

- Chamber Member: \$395**
Member of Simi Valley Chamber of Commerce.
- Chamber Member Elected Official: \$250**
- Chamber Member Charitable Organization: \$175**
 Please provide 501c3 documentation.
- Chamber Member Center Court: \$445**
Member of Simi Valley Chamber of Commerce.
- Non Member: \$810**
Not a member of Simi Valley Chamber of Commerce.
- Non Member Elected Official: \$400**
Let us know if you have a preferred political party affiliation.
- Non Member Charitable Organization: \$310**
 Please provide 501c3 documentation.

- Simi Town Center Vendor: \$0**
You run a business within the Simi Valley Town Center.
 - 100% Handmade Crafter: \$175**
You make all of your items yourself.
 Provide a photo of your crafts.
 - Commercial Crafter: \$295**
You sell craft items made by others.
 Provide a photo of your crafts.
 - Food Vendor 10' x 10': \$250**
Food cart or small booth (100% contained. We do not offer sinks.).
 Send annual TFF or MFF/Cottage certificate by 04/01.
 - Food Vendor 10' x 20': \$300**
Food truck or large booth (100% contained. We do not offer sinks.).
 Send annual TFF or MFF/Cottage certificate by 04/01.
- *food vendors needing a TFF application for this event should send applications and fees by 04/01.

If you plan to give away food or water, or offer samples, you will need to fill out a [TFF application](#), and send it + fees to the Chamber by 04/01/2023. Find applications at <https://vcrma.org/temporary-food-facilities-at-community-events>.

- Vendor Spaces are 10' x 10'.
- Vendors supply their own table, chairs, canopy, and weights.
- Vendors must be self-contained (we do not offer three-compartment sinks).
- Hand carts or dollies recommended.
- Limited utility vehicle assistance available for \$15.
- No electricity available.

3. ADVERTISING + SPONSORSHIP OPPORTUNITIES - CHAMBER MEMBERS ONLY

- Supporting Sponsor** **\$1,000** *One Center Court booth, logo in program, on websites, in print ads and mentioned on radio and from stage at event, sponsor sign at booth, concierge service.*
- Event Sponsor** **\$1,500** *Same as Supporting Sponsor plus street pole banner and street side banner.*
- Premier Sponsor** **\$2,000** *Event Sponsor package plus an additional booth, large logos, and extra radio mentions.*
- Title Sponsor** **\$10,000** *Premier Sponsor package plus up to six additional booths and listed as "Main Event Sponsor."*
- Street Pole Banner** **\$295** *3' x 5' banner with your business name displayed one month before event.*
 Rehang for \$195.
- Street Side Banner** **\$150** *6' x 2' banner at Street Fair site one week before event.*
 Rehang for \$99.

4. TOTAL + PAYMENT

- Registration will close on 04/22/23 or when the allotted number of spaces are full.
- From 04/22-04/30, applications will be accepted on a standby basis.
- Vendors who apply after 04/01/23 will not be eligible to apply for a TFF (permit for handing out consumable items to the public i.e. water, candy, samples. etc.).
- Attend [Vendor Orientation](#) to guarantee your spot.

Please make checks payable to SVCC.

Return application and payment to:

Simi Valley Chamber of Commerce
ATTN: Street Fair Applications
40 W. Cochran Street, Suite 100
Simi Valley, CA 93065

phone: 805-526-3900
or email application to
info@simichamber.org

____ Space(s): \$ _____
Sponsor Level : _____ \$ _____
Street Pole Banner/Rehang \$ _____
Street Side Banner/Rehang \$ _____
Concierge Service (utility vehicle and cart) \$ _____ (\$15)
TOTAL \$ _____

To pay by credit card, please apply online at www.simivalleychamber.org.

A 25% non-refundable processing fee applies for space cancellations after March 4, 2023. No refunds will be given for cancellations after April 22, 2023.

5. PENALTIES + RESTRICTIONS

PENALTIES (billed after event)

- Tear down before 4:00 p.m.: **\$200**
- Vendor not completely off street by 5:30 p.m.: **\$300**
- Trash left in booth space: **\$500**

RESTRICTIONS (violators will be cited/removed)

- Do not drive your vehicle on Simi Town Center Way.
- No generators.
- No sharing booths. One booth per business/entity.
- No harassment of passersby or vendors.

6. HOLD HARMLESS + VENDOR ORIENTATION

HOLD HARMLESS

In consideration for being permitted by the Simi Valley Chamber of Commerce to participate in the annual Simi Valley Street Fair, I hereby waive, release and discharge any and all claims for damages for personal injury, death, or property damage which I may have or which I may hereafter accrue to me as a result of participation in said activity. **This release is intended to discharge in advance the aforementioned organizations and event sponsors, volunteers, employees and agents from any and all liability arising out of or connected in any way with my participation in said activity**, even through that liability may arise out of negligence or carelessness on the part of the person or entities mentioned above. It is understood that this activity may involve an element of risk and danger of accidents, and knowing those risks, I hereby assume those risks. It is further agreed that this waiver release and assumption of risk is to be binding on my heirs and assigns. I agree to indemnify and hold the above persons or entities free and harmless from any loss, liability, damage, cost, or expense which may incur as a result of my death or any injury or any property damage that I may sustain while participating in said activity. I understand that this is an outdoor event and that the Simi Valley Chamber of Commerce will not accept any responsibility for goods damaged due to inclement weather. I further understand that the vendors must make their own decision to set up or not to set up their display. **I agree to accept a refund minus 25% of the booth fee should I cancel after March 4, 2023 and I understand that cancellations after April 22, 2023 will not be refunded.** In addition, I agree to pay any and all penalties assessed upon completion of event as noted above. **I agree to the restrictions as well.** Vendors may want to purchase their own liability insurance for the event. This event is held rain or shine.

Signature _____

Date _____

VENDOR ORIENTATION

We require all vendors to attend Vendor Orientation either in person or on Zoom. If you cannot attend, we will remove your booth from the registry and refund your money (before April 22, 2023). Register at <https://form.jotform.com/62645962044156>, or find the link at www.simivalleystreetfair.com.

I agree to attend Vendor Orientation. Signature _____ Date _____