



2022 Simi Valley Fall Street Fair

October 29 - 9:00 a.m. - 4:00 p.m.

Simi Town Center Way

Early Bird Registration

Before August 31, 2022



1. PARTICIPANT

Company/Booth Name: _____

Contact Person: _____

Address: _____ Tel: _____

Type of Business _____ Email: _____

This is how we contact you regarding all Street Fair information. Make sure you provide an email that is prepared for this.

REQUIRED BY THE CITY OF SIMI VALLEY: 2022 Simi Valley Business Tax Certificate # _____ (starts with 068....)

Visit simivalley.hdlgov.com for more information and to apply + pay for a Business Tax Certificate. **Due by October 7, 2022.**

2. FEES prices before 8/31/22

- | | |
|---|--|
| <input type="checkbox"/> Chamber Member: \$395
Member of Simi Valley Chamber of Commerce.
<input type="checkbox"/> Chamber Member Elected Official : \$250
Let us know if you have a preferred party affiliation.
<input type="checkbox"/> Chamber Member Candidate for Office: \$250
Let us know if you have a preferred party affiliation.
<input type="checkbox"/> Chamber Member Charitable Organization: \$175
<input type="checkbox"/> Please provide 501c3 documentation.
<input type="checkbox"/> Chamber Member Center Court: \$445
Member of Simi Valley Chamber of Commerce.
<input type="checkbox"/> Non Member: \$840
Not a member of Simi Valley Chamber of Commerce.
<input type="checkbox"/> Non Member Elected Official: \$400
Let us know if you have a preferred political party affiliation.
<input type="checkbox"/> Non Member Candidate for Office: \$400
Let us know if you have a preferred political party affiliation.
<input type="checkbox"/> Non Member Charitable Organization: \$310
<input type="checkbox"/> Please provide 501c3 documentation. | <input type="checkbox"/> Simi Town Center Vendor: \$0
You run a business within the Simi Valley Town Center.
<input type="checkbox"/> City Expo Vendor: \$0
You are part of the City of Simi Valley Expo.
<input type="checkbox"/> 100% Handmade Crafter: \$175
You make all of your items yourself.
<input type="checkbox"/> Provide a photo of your crafts.
<input type="checkbox"/> Commercial Crafter: \$295
You sell craft items made by others.
<input type="checkbox"/> Provide a photo of your crafts.
<input type="checkbox"/> Food Vendor 10' x 10': \$250
Food cart or small booth (100% contained).
<input type="checkbox"/> Send TFF application + fee or MFF/Cottage certificate by 09/23.
<input type="checkbox"/> Food Vendor 10' x 20': \$350
Food truck or large booth (100% contained).
<input type="checkbox"/> Send TFF application + fee or MFF/Cottage certificate by 09/23. |
|---|--|

If you plan to give away food or water, or offer samples, you will need to fill out a [TFF application](#), and send it + fees to the Chamber by 9/23/22. Find applications at <https://vcrma.org/temporary-food-facilities-at-community-events>.

- Vendor Spaces are 10' x 10'.
- Vendors supply their own table, chairs, canopy, and weights.
- Hand carts or dollies recommended.
- Limited utility vehicle assistance available for \$15.
- No electricity available.

3. ADVERTISING + SPONSORSHIP OPPORTUNITIES - CHAMBER MEMBERS ONLY

- | | |
|--|--|
| <input type="checkbox"/> Supporting Sponsor

<input type="checkbox"/> Event Sponsor

<input type="checkbox"/> Premier Sponsor

<input type="checkbox"/> FunZone/Beer Garden Sponsor

<input type="checkbox"/> Title Sponsor

<input type="checkbox"/> Street Pole Banner | \$1,000 One booth in Center Court, Logo in Event Program and on Event Website, Sponsor Signage at Booth, Concierge Service.

\$1,500 One booth in Center Court, Street Pole Banner, Street Side Banner, Logo in Event Program and on Event Website, Sponsor Signage at Booth, Concierge Service.

\$2,000 Event Sponsor package plus an additional booth.

\$3,000 Event Sponsor Package plus banner/signage in sponsored area.

\$10,000 Event Sponsor package plus up to six additional booths and listed as "Main Event Sponsor."

\$295 3' x 5' banner with your business name displayed October 1-31. Rehang for \$195. |
|--|--|

4. TOTAL + PAYMENT

- Registration will close on 10/15/22 or when the allotted number of spaces are full.
- From 10/16-10/28, applications will be accepted on a standby basis.
- Vendors who apply after 9/23/22 will not be eligible to apply for a TFF (permit for handing out consumable items to the public i.e. water, candy, samples. etc.).
- Attend [Vendor Orientation](#) to guarantee your spot.

____ Space(s): \$ _____
Sponsor Level : _____ \$ _____
Street Pole Banner/Rehang \$ _____
Street Side Banner/Rehang \$ _____
Concierge Service (utility vehicle and cart) \$ _____
TOTAL \$ _____

To pay by credit card, please apply online at www.simivalleychamber.org.

Please make checks payable to SVCC.

A 25% non-refundable processing fee applies for space cancellations after September 1, 2022. No refunds will be given for cancellations after October 15, 2022. Return application and payment to:

Simi Valley Chamber of Commerce
ATTN: Street Fair Applications
40 W. Cochran Street, Suite 100
Simi Valley, CA 93065

phone: 805-526-3900
or email application to
info@simichamber.org

5. PENALTIES + RESTRICTIONS

PENALTIES (billed after event)

- Tear down before 4:00 p.m.: **\$200**
- Vendor not completely off street by 5:30 p.m.: **\$300**
- Trash left in booth space: **\$500**

RESTRICTIONS (violators will be cited/removed)

- Do not drive your vehicle on Simi Town Center Way.
- No generators.
- No sharing booths.
- No harassment of passersby or vendors.

6. HOLD HARMLESS + VENDOR ORIENTATION

HOLD HARMLESS

In consideration for being permitted by the Simi Valley Chamber of Commerce to participate in the annual Simi Valley Street Fair, I hereby waive, release and discharge any and all claims for damages for personal injury, death, or property damage which I may have or which I may hereafter accrue to me as a result of participation in said activity. **This release is intended to discharge in advance the aforementioned organizations and event sponsors, volunteers, employees and agents from any and all liability arising out of or connected in any way with my participation in said activity**, even through that liability may arise out of negligence or carelessness on the part of the person or entities mentioned above. It is understood that this activity may involve an element of risk and danger of accidents, and knowing those risks, I hereby assume those risks. It is further agreed that this waiver release and assumption of risk is to be binding on my heirs and assigns. I agree to indemnify and hold the above persons or entities free and harmless from any loss, liability, damage, cost, or expense which may incur as a result of my death or any injury or any property damage that I may sustain while participating in said activity. I understand that this is an outdoor event and that the Simi Valley Chamber of Commerce will not accept any responsibility for goods damaged due to inclement weather. I further understand that the vendors must make their own decision to set up or not to set up their display. **I agree to accept a refund minus 25% of the booth fee should I cancel after September 1, and I understand that cancellations after October 15 will not be refunded.** In addition, I agree to pay any and all penalties assessed upon completion of event as noted above. Vendors may want to purchase their own liability insurance for the event. This event is held rain or shine.

Signature _____

Date _____

VENDOR ORIENTATION

We require all vendors to attend Vendor Orientation either in person or on Zoom. If you cannot attend, we will remove your booth from the registry and refund your money (before October 15, 2022). Register at <https://form.jotform.com/62645962044156>.

I agree to attend Vendor Orientation. Signature _____ Date _____