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February 1, 2023

Dear Potential Sponsor,

The **Spring-Kick Off Rodeo (formally known as the Family Rodeo)** is almost here which will take place at the Spring Creek Horse Palace on April 1st, 2023.

The mission of the Annual Spring Kick-Off Rodeo is to unite individuals and families from all over Elko County and other outlying communities to join together in celebrating the time honored tradition of the Wild West which provides lasting entertainment as well as an educational opportunity for all!

This action packed event includes Pee Wee events for the lil' ones, Jr. Events for the older kids and of course the Open events for the grownups! There are cash payouts for the winners, and Buckles for the Champions of each event! The cafe and bar will be open, as well as vendors!

Our goal is to continue to grow family oriented events in our community, and to become one of the biggest Rodeos in the West!

Posters advertising the event will be displayed throughout Spring Creek, Elko and surrounding areas by the last week of March. The deadline for those wanting to be advertised on the poster will be February 25th, 2023. On the back of this form, you will find sponsorship packages and opportunities.

We would like to thank you for your time and consideration, your support is greatly appreciated. Without your sponsorship this event would not be possible.

Sincerely,  
SCA Rodeo Committee

# Annual SPRING KICK-OFF RODEO - SATURDAY APRIL 1<sup>st</sup>, 2023

## HIGH ROLLER SPONSORSHIP - \$1,500.00 or more

- 4x8 banner hung in the Horse Palace for one (1) year (April 1<sup>st</sup>, 2023 – March 31<sup>st</sup>, 2023)
- Six (6) Complimentary Rodeo tickets
- Social Media Recognition (Facebook, SCA Website)
- Your business logo and name in print media (Rodeo Poster, etc.)
- Your business name announced on the radio
- Public acknowledgment throughout YOUR event of choice at the Rodeo

## GOLD SPONSORSHIP - \$800.00

- Four (4) Complimentary Rodeo tickets
- Social Media Recognition (Facebook, SCA Website)
- Your business logo and name in print media (Rodeo Poster, etc.)
- Your business name announced on the radio.
- Public acknowledgment throughout YOUR event of choice at the Rodeo

## BUCKLE SPONSORSHIP - \$250.00

- Two (2) complimentary rodeo tickets
- Recognition in the Rodeo Program
- Social Media Recognition (Facebook, SCA Website)
- Your business logo and name in print media (Rodeo Poster, etc.)
- Your business name announced throughout the Rodeo.

## ROUGH STOCK SPONSORSHIP - \$ \_\_\_\_\_

- Recognition in the Rodeo Program
- Social Media Recognition (Facebook, SCA Website)
- Your business logo in print media (Rodeo Poster, etc.)
- Your business name announced throughout the Rodeo.

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### SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Ph: \_\_\_\_\_ Office Ph: \_\_\_\_\_

Sponsorship Level:  High Roller  Gold  Outlaw  Roughstock - \$ \_\_\_\_\_

Notes: \_\_\_\_\_

Payment:  Check Enclosed Chk # \_\_\_\_\_  Invoice Me  Credit Card (Visa/Master Card/Discover)

CC#: \_\_\_\_\_ Exp Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

#### Send Completed form to:

Spring Creek Association  
Attn: Rodeo Committee  
401 Fairway Blvd.  
Spring Creek, NV 89815

Sponsor forms also available at <http://www.springcreeknv.org/sc-family-rodeo.html>