

Horse Palace Banner Sponsorship Program (Year-Round)

Promote your business all year at the Spring Creek Horse Palace! Your banner will be seen at every event and by all arena users, rodeos, practices, clinics, and more.

\$500 first year (banner + install). \$250 annual renewal (keep it up for another year).

What sponsors get

- One 4'x4' full-color vinyl banner (production & installation included in first year)
- Year-round display inside the Horse Palace (visible during all events & open practice)
 - On average the Horse Palace has seen 40-50 events per year, and group practice nights during the winter run from October through March, Monday – Sunday.
- Sponsor shout-out on SCA channels at launch (social + newsletter, space permitting)
- Priority renewal each year for just \$250

Pricing

- First Year: \$500 (includes banner production, hardware, and installation)
- Renewal (12 months): \$250 (reuse existing banner; optional reprint quoted if needed)

Banner specs (recommended)

- Size: 4 ft x 4 ft (square)
- Material: 13–18 oz outdoor vinyl, hemmed with grommets every 24"
- Print: single-sided, full color
- Artwork: vector logo (AI/PDF/SVG) or high-res PNG (300 dpi)
- Colors may vary slightly due to print process.

Already have a banner? If it meets specs and condition standards, first-year price can be \$300 (install only). Optional.

Placement & term

- Location: Interior arena rails/walls or other approved locations for best visibility and safety.
- Rotation: SCA may rotate placements to balance visibility.
- Term: 12 months from install date. Renewal notice sent ~30 days before expiration.

Damage/maintenance

- Normal wear-and-tear is covered by SCA installation team.
- If a banner is damaged beyond normal use (e.g., vandalism/extreme weather), SCA will notify sponsor; reprint cost quoted at vendor rate.

Content standards

- Family-friendly, non-political, and compliant with SCA rules and applicable laws.
- SCA reserves final approval of all artwork and may remove any banner not meeting standards (credited/refunded pro-rata if removed for reasons not caused by sponsor).

Payment & cancellations

- Payment due before production/installation.
- Cancellations after artwork approval may incur print cost if already in production.
- No refunds after installation; transfers allowed with SCA approval.

How to sign up

Email events@SpringCreekNV.org with subject "Horse Palace Banner – New Sponsor" and attach your logo/artwork. Or call (775) 753-6295. We'll confirm art, proof your banner, and schedule installation.

Spring Creek Horse Palace Banner Sponsorship Form

Thank you for supporting the Spring Creek Horse Palace! Your banner will be displayed year-round at all events, practices, and activities.

Sponsorship includes a 4'×4' banner (production and installation in first year) and annual renewal options.

Sponsor Information

Business Name: _____

Primary Contact: _____

Phone: _____ Email: _____

Billing Address: _____

Website / Social Media (for shout-out): _____

Artwork

☐ Artwork Provided

Design Notes (colors, tagline, etc.): _____

Sponsorship Options

☐ First Year \$500 (includes banner production & installation)

☐ Renewal \$250 (reuse existing banner)

☐ Already have a banner meeting specs (\$300 install only)

Preferred Install Month: _____

Agreement

By signing below, I agree to the sponsorship terms and conditions set forth by the Spring Creek Association.

Signature: _____ Date: _____

Terms & Conditions

1. First-year sponsorship is \$500 and includes one 4'×4' vinyl banner and installation.
2. Renewal is \$250 per year using the existing banner.
3. Artwork must be family-friendly and approved by the Spring Creek Association (SCA).
4. Placement is determined by SCA; banners may be rotated for visibility and safety.
5. Damage beyond normal wear may require a sponsor-funded reprint.
6. Payment is due prior to production/installation; no refunds once installed.
7. SCA reserves the right to remove banners not meeting standards.