

VANESSA NOUEIDER

UX/GRAPHIC DESIGNER

Vancouver, Canada

+1-604-445-9021
vanessanoueider@gmail.com
designedbyvanessa.com
vanessa-noueider
Arabic, English, French

PROFILE

Detail-oriented and creative UX Designer with 6+ years of experience in graphic design and Adobe Suite. Passionate about creative and user-centered designs. I am a problem solver by nature and find myself driven by challenges. An advocate for teamwork whenever possible.

SKILLS

Adobe Creative Suite, Figma, InVision, Photography, Microsoft Office, WordPress, Wireframing, Prototyping, Collaboration, Teamwork.

EDUCATION

BrainStation | Diploma, UX Design
OCT 2021 - JAN 2022, VANCOUVER, CANADA

BCIT | Statement of Completion, Digital Photography
JAN 2021 - MAR 2021, VANCOUVER, CANADA

AUST | BA in Graphic Design
OCT 2009 - JUN 2014, BEIRUT, LEBANON

EXPERIENCE

Social Media Manager | Diamond Deals

APR 2021 - MAY 2021, VANCOUVER, CANADA

- Enhanced Instagram feed by creating weekly professional photos
- Increased brand awareness by using creativity and empathy to advertise the brand through social media and Google ads resulting in increased customers

Digital Media Intern | Make Believe Media

OCT 2020 - MAR 2021, VANCOUVER, CANADA

- Increased the page's engagement by creating creative social media posts and ads for the company's different pages
- Researched extensively on different topics and created reports (AR/VR, film festivals and events etc.)
- Photographed and interviewed 5 people for a documentary

Graphic Designer | BE Ultimate

MAY 2020 - OCT 2020, VANCOUVER, CANADA

- Created beautiful jersey designs by following the client's brief, resulting in happy customers
- Recreated and refreshed existing logos for the clients using Illustrator
- Collaborated with the sales team remotely to address client feedback

Digital Marketing & Design Manager | Clouds Media

NOV 2014 - OCT 2019, BEIRUT, LEBANON

- Maintained good relationships with the clients by leading the communication and addressing clients' issues
- Created successful digital designs for 15+ clients using Photoshop and Illustrator resulting in increased engagement and sales
- Conducted website analysis and A/B testing to enhance the overall website experience which lead to increased sales/app downloads

PROJECTS

beHere Project | UX Research & Design, Branding

NOV 2021 - JAN 2022, BRAINSTATION CAPSTONE PROJECT

I have created an immersive messaging app in Figma that allows users to make 360° video calls with their loved ones. According to my user testing (10 out of 10 users), the app proved to be a success.

WorkPal Project | UX Design & Branding

JAN 2022, BRAINSTATION INDUSTRY PROJECT

I was part of a team of UX Designers & Web Developers. We collaborated to come up with a solution for remote working in 24hrs. We came up with a mobile website that allows new employees to make connections with other employees for an easier and awkward-free experience.