

Privacy Policy

Effective Date: August 5, 2026

Privacy Policy for Powell Pest and Lawn

At **Powell Pest and Lawn**, we value your privacy and are committed to protecting the personal information you share with us through our website.

Information We Collect

When you contact us through our website or request a service, we may collect information such as:

- Name
- Phone number
- Email address
- Property address
- Service request details
- Any additional information you voluntarily provide

We may also automatically collect certain information when you visit our website, including:

- IP address
- Browser and device information
- Pages visited
- Time spent on our website
- Referring websites
- General geographic location

How We Use Your Information

We use your information to:

- Respond to inquiries and provide estimates
- Schedule pest control or lawn care services
- Communicate regarding appointments and services

- Improve our website and customer experience
- Measure advertising and marketing performance
- Protect against fraud and maintain website security
- Comply with applicable laws

Cookies and Tracking Technologies

Our website may use cookies and similar technologies to improve website functionality and analyze visitor behavior.

We may use services including:

- Google Analytics
- Google Ads
- Google Tag Manager
- Meta (Facebook & Instagram)
- Microsoft Advertising (Bing Ads)

These third-party providers may collect information according to their own privacy policies.

You can disable cookies through your browser settings, although some website features may not function properly.

Sharing Your Information

We do **not** sell, rent, or trade your personal information.

We may share information only with trusted third-party service providers that assist with website hosting, marketing, analytics, customer communications, and business operations. These providers are contractually required to safeguard your information.

We may also disclose information when required by law or to protect our legal rights.

Data Security

We implement reasonable administrative, technical, and physical safeguards to help protect your personal information. While no method of electronic transmission or storage is 100% secure, we strive to use commercially acceptable means to protect your information.

Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those external websites.

Your Rights

Depending on your state or country of residence, you may have rights regarding your personal information, including the right to:

- Request access to your information
- Request correction of inaccurate information
- Request deletion of your information where permitted by law
- Opt out of certain marketing communications

To exercise these rights, please contact us using the information below.

Children's Privacy

Our website is not intended for children under the age of 13, and we do not knowingly collect personal information from children.

Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date.

Contact Us

If you have questions about this Privacy Policy or our data practices, please contact:

Powell Pest and Lawn

Phone: [417-655-0213](tel:417-655-0213)

Email: cooper@powellpestandlawn.com

Website: www.powellpestandlawn.com