



SUCCESS!!!

October 4, 2019

Dear Scotts Valley and Santa Cruz Community Theater Supporters:

We are pleased to announce that the Scotts Valley Community Theater Guild and the citizens of Scotts Valley and greater Santa Cruz community, especially its performing arts enthusiasts, all had a VERY BIG NIGHT on Wednesday night!!!

In front of a packed house, the Guild presented for the third time its (now revised) plan and vision to the Scotts Valley City Council. Our presentation was buoyed by your indomitable spirit and that of so many of the supporters in the audience, including the enthusiastic students and teachers of Scotts Valley High School (SVHS), the great family that IS Christian Youth Theater of Santa Cruz (CYT), the magnificent Agape Dance Academy and so many other wonderful friends, family and supporters.

In the end, after the Guild and two other potential suitors presented their proposals, responded to Council questions and the meeting was opened up for public comment, the City Council UNANIMOUSLY chose the Guild and agreed to move forward with a longer-term lease with us at 251B Kings Village Road, the building next to the Library.

While the final details of the lease will be worked out in the coming weeks, we can now finally move forward with confidence and with longer term control of the space.

This would obviously not have been possible without each of your unwavering and continued support. We are so appreciative... THANK YOU!!! And we all share in this very special moment.

I also take this opportunity to emphatically state that we have a truly outstanding supporter in all five members of the Scotts Valley City Council, the new S.V. City Manager and S.V.'s entire City Staff! Special "thank you" from the Guild and our Community goes out to all of them as well.

With the space secured for next 2-3 years to start, we can now:

- (1) build out our theater in the beautiful shell created by the Guild and its amazing volunteers; and
- (2) begin booking our event calendar with plays, performances and other events starting as early as this winter and throughout next year and beyond.

We will now work to have a performance-ready space within the next 60 days or so.

As most of you know, as part of the revised plan, we elected to start this momentous endeavor with a modest but amazing theater set-up. We have created a large, flat floor multi-function space which can accommodate many different possible set-ups. We will continue to solicit design and material ideas (stage size, floor type, seating capacity) from many of you and we will literally land on the arrangement that meets the needs of most, if not all, of our partners. From there, we look forward to working closely with each of you in the exciting months and years to come.

We are so excited to have been granted the opportunity in bringing something very special, amazing performing and cultural arts no less, into the literal and figurative heart of Scotts Valley!

In fact, you would be interested to hear that during public comment and after the meeting, many people (young and old) were saying that our performing arts center may serve to help create the identity for Scotts Valley, and possibly kick-start the creation of the long-awaited Town Center. We believe a successful launch and operation of our performing and cultural arts center, could do just exactly that!

We are grateful for this opportunity and take it on with great sincerity, enthusiasm and joy!

Now the real work and fun starts for all of us! More to come soon, but we wanted to share the good news with you as soon as it came!

On behalf of the Guild's Board of Directors, gratefully and enthusiastically,

Larry Smith

President, Scotts Valley Community Theater Guild