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Check out Johnson Consulting Services LLC on [YouTube](https://www.youtube.com/detroitjcs) @DetroitJCS

Consulting that takes you
BEYOND the ordinary advice and recommendations,
that is *extraordinarily personalized and tailored*
for **YOU**.

✉ info@detroitjcs.com

☎ 313-338-8737

🌐 www.detroitjcs.com

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MAIN - 🧑🏿🧑🏿🧑🏿 New or existing business owners who are interested in **growth** opportunities (revenue, staff, or operations) are provided one-on-one assistance to advance and **succeed**, up to and including in-depth **bridge** assistance that takes you further (**FASTER**) than PTAC and SBDC for tailored information to your industry classification, using your geographic region, interests, and the numbers (DUNS, CAGE, NIGP, and others you should already know).

AUDITING - Agencies and organizations in need of internal audit activities ranging from planning and reporting operations, up to and including **post-audit and compliance** matters using GAGAS and FISCAM methodologies to evaluate effectiveness and efficiency, and to determine material weaknesses and weaknesses or significant deficiencies for **financial and performance reporting** purposes.

SCHOOLING - With **academic planning** and an understanding of needs, 🧑🏿 Johnson Consulting Services LLC helps students (families/parents) plan for and **graduate college** with little to no debt by locating funding sources that **DO NOT** need to be paid back. Certified in financial aid, and extremely knowledgeable about scholarships, grants, and internships to help students (and families) get ahead.

SIGNING - Accurate and timely **real estate closings** with a remote online notary (**RON**) doing traditional, eNotarizations, RON, and hybrid signings; trained on Pavaso and ClearSign *digital closing platforms*; and, onboarded with Nexsys ClearSign for RON and/or hybrid signings. An **NNA** certified, screened and trained signing agent with local knowledge of Metro Detroit (Wayne, Oakland, and Macomb counties).

In funding matters, Johnson Consulting Services LLC takes you beyond the ordinary resources found below. Contact **TODAY** for details.



LIST OF FREE MARKETING RESOURCES FOR BUSINESS OWNERS

A list of free tools, organizations, and resources to help you advance towards your goals.

FREE: SOCIAL MEDIA FOR BUSINESS

facebook.com

instagram.com

linkedin.com

tiktok.com

twitter.com

youtube.com



ADVERTISING INFO FOR BUSINESS

[Instagram for Business: Marketing on Instagram | Instagram for Business](#)

[Intro to Twitter for Business](#)

[YouTube For Business - YouTube](#)

[Get your business discovered on TikTok](#)

[Analytics Tools & Solutions for Your Business - Google Analytics](#)

[Create a LinkedIn Company Page | LinkedIn Marketing Solutions](#)

FREE: MARKETING FOR BUSINESS

Tools that give you insight into key metrics and performance data of your website and social media sites



GOOGLE MY BUSINESS & FREE GOOGLE MARKETING KIT - [Google My](#)

[Business Help](#) & [Create your business marketing kit - Google My Business Help](#)



YELP MY BUSINESS - [Search or add your business | Yelp for Business](#)

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FREE: OTHER TOOLS FOR BUSINESS

Branding, email, office suite, and scheduling tools that help your business stand out from others in your industry/region.

[Apache OpenOffice - Official Download](#) (go to the **DOWNLOAD** button)

[URL Shortener - Short URLs & Custom Free Link Shortener | Bitly](#) (go to **SIGN UP FREE** link)

[Free Online Appointment Scheduling Software - Calendly](#) (online appointment scheduling)

[Secure email: ProtonMail is free encrypted email.](#)



MICHIGAN

BUSINESS ADVISING

BIZ BASICS & START-UPS

TRAINING

[Our Services - Michigan SBDC \(sbdcmichigan.org\)](http://sbdcmichigan.org)

[PTACS of Michigan – Procurement Technical Assistance Center Offices](#)

[Our Services - Michigan SBDC \(sbdcmichigan.org\)](http://sbdcmichigan.org)

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FREE: EDUCATION (COLLEGE)



FREE COLLEGE: DETROIT ONLY (ADULTS & DPSCD GRADUATES)

DEBT-FREE COLLEGE FOR DETROIT STUDENTS (DPSCD HIGH SCHOOL GRADUATES)

[Detroit Promise | Debt Free College for Detroit Students](#)

DEBT-FREE COLLEGE FOR DETROIT ADULTS (NO DEGREE EARNED YET)

[Detroit Reconnect - Detroit Regional Chamber \(detroitchamber.com\)](#)

DACA STUDENTS (STATE OF MICHIGAN)

NEW!!! NOVEMBER 1, 2021 - Michigan Equity, Courage, Hope, and Opportunity scholarship ([MI ECHO](#)) for DACA recipients, temporary protected status immigrants, special immigrant juveniles, and other populations excluded from most tradition financial aid opportunities.

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