



PRICING DOC
2025-26

Aussie Stage Buzz – Media & Promotion

Reach: 130K+ monthly views across socials

Audience: Theatre lovers, performers, creatives & arts supporters Australia-wide

Base Promotion

\$40 per post

- 1x Instagram or Facebook feed post
 - Caption written by our social media team
 - Tagging and mentions for your production or brand
 - Shared to our Story once on posting day
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Extended Exposure Add-Ons

- + **\$20** – Extra posts (once you've purchased two posts, all remaining are ½ price)
 - + **\$25** – Add your ticket link to our Instagram bio
 - + **\$45** – Pin your post to the top of our Instagram page for 7 days
 - + **\$60** – Dedicated “New Arts Spotlight” feature (mini post featuring info about your show)
 - + **\$95** – “Sponsor Package”: 2 posts + stories + tag in bio for 1 week
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Let's Work Together



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Instagram: [@aussiestagebuzz](https://www.instagram.com/aussiestagebuzz)



Get your show, studio, or brand seen by **130K+ new eyes every month!**