

# IMPORTANT ANNOUNCEMENT



Dear Sunburst Family,

Jackie and I want to thank you from the bottom of our hearts for the love and support you've shown us leading up to the 18th Sunburst Convention set to take place over Labor Day weekend. During the month of May, when our planning and publicity is usually in full swing, we found ourselves taking a more measured approach to the convention amid the global COVID-19 Pandemic. As we researched safety procedures and infection statistics, it seemed likely that reasonable and effective measures taken by the public and our government would flatten the curve, making a fun and beneficial convention possible in the first week of September, even if socially distanced. We were decidedly optimistic. To our deep sorrow, such measures have not taken the necessary foothold in Florida and many other regions. We sat down this week to weigh the many factors involved at this point in time. We realize that the Pandemic continues to adversely affect our attendees, vendors, and agents in a major way. Further, safety is our top priority, and it is clear that public gatherings must continue to be limited. It is for these reasons that **the 18th Sunburst Convention must be postponed to 2021.**

We share your disappointment that circumstances will not allow our convention to go on as planned. More than that, we know first-hand how the hardship of this global disaster has devastated our attendees, all of whom work in the now dormant entertainment industry.

One of the major reasons we felt determined to produce the Sunburst Convention this year was our desire to provide an uplifting and enriching experience for our colleagues, and to help you find a way forward from the lost work and lost spirit caused by COVID-19 isolation. As we can all see, the time to come together and heal from this situation must wait. Still, we believe in the tenacity of our industry. If we are smart and safe we can put this nightmare behind us. We are planning a spectacular 18th Sunburst Convention for a time when we can all celebrate our common passions again.

An exact date for the 18th Sunburst Convention will be announced as soon as possible. We are looking at ways to host some aspects of the convention on-line, so stay tuned!

In the mean time, we hope you'll join us in taking the necessary steps to help ensure the time for celebration can come sooner than later:

1. Wear a covering over your nose and mouth whenever you leave home.
2. Stay home as much as possible.
3. Wash your hands thoroughly and often.
4. Write your local politicians in support of further financial assistance for American workers (both traditional and gig workers) and small businesses whose normal operations cause risk of COVID-19 spread.

My family, the Sunburst staff, and I wish you the very best. We are here for you, just like you've been here for us.

Sincerely,

Greg M Thompson