



2025 NORTH CAROLINA

Seniors Farmers' Market Nutrition Program (SFMNP)

INFORMATION FOR PARTICIPANTS

Only 1 Voucher Booklet per Participant

PROGRAM OVERVIEW

The Seniors Farmers' Market Nutrition Program (SFMNP) is a summer-only program that provides eligible lower-income older adults with vouchers to purchase locally grown fresh fruits and vegetables, raw honey, and fresh cut herbs at NC SFMNP certified farmers' markets. The SFMNP is designed to improve the nutrition of older adults and increase business for local farmers and farmers markets.

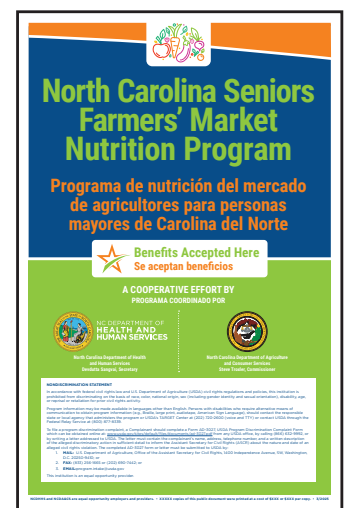
- Program Eligibility:** Ages 60+, resident of a SFMNP participating county with self-declared household incomes of no more than 185% of 2025 Federal poverty level (\$2,413/month for a 1-person household; \$3,261/month for a 2-person household).
- Season Dates:** July 1 through September 30, 2025.
- Eligible Products:** Fresh fruits, vegetables, raw honey, and fresh cut herbs may be purchased with SFMNP vouchers. (*Vouchers CANNOT be used for eggs, meat, cooked foods, baked goods, plants, crafts, or any non-food items.*)

NOTE: The SFMNP is not an entitlement program, so SFMNP vouchers are not guaranteed. Even if a person meets the eligibility requirements, there may not be enough funds for all eligible persons to receive SFMNP vouchers.

VOUCHER DISTRIBUTION AND USE

Applications and voucher distribution will be handled by participating local agencies in **June**. Participants should follow instructions in voucher booklet.

- Eligible participants will receive ONE booklet with a set of ten vouchers, worth \$50 total.
- Only NC SFMNP certified markets and farmers may accept vouchers.
 - A list of SFMNP certified markets will be on the SFMNP website, which can be accessed by scanning the QR code below.
 - SFMNP posters will be displayed by certified farmers who accept the vouchers.
- Change CANNOT be received from vouchers at markets. If purchasing an amount over the voucher(s) value, participants may pay the difference to farmers.
- Participants must sign the vouchers on the FRONT signature line (like a check) before redeeming with farmers.
- Lost or stolen vouchers cannot be replaced.
- Vouchers are valid **July 1 through September 30, 2025**. Participants should redeem all vouchers before September 30.



The lists of SFMNP-certified agencies and markets will be on the SFMNP website which can be accessed by scanning the QR code to the right with your phone camera, or visiting www.ncdhhs.gov/divisions/aging/north-carolina-seniors-farmers-market-nutrition-program



NONDISCRIMINATION STATEMENT

In accordance with federal civil rights law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this institution is prohibited from discriminating on the basis of race, color, national origin, sex (including gender identity and sexual orientation), disability, age, or reprisal or retaliation for prior civil rights activity.

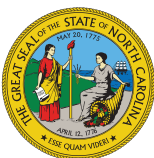
Program information may be made available in languages other than English. People with disabilities who require alternative means of communication to obtain program information (e.g., Braille, large print, audiotope, American Sign Language), should contact the responsible state or local agency that administers the program or USDA's TARGET Center at (202) 720-2600 (voice and TTY) or contact USDA through the Federal Relay Service at (800) 877-8339.

To file a program discrimination complaint, a Complainant should complete a Form AD-3027, USDA Program Discrimination Complaint Form which can be obtained online at: www.usda.gov/sites/default/files/documents/USDA-OASCR%20P-Complaint-Form-0508-0002-508-11-28-17Fax2Mail.pdf, from any USDA office, by calling (866) 632-9992, or by writing a letter addressed to USDA. The letter must contain the complainant's name, address, telephone number, and a written description of the alleged discriminatory action in sufficient detail to inform the Assistant Secretary for Civil Rights (ASCR) about the nature and date of an alleged civil rights violation. The completed AD-3027 form or letter must be submitted to USDA by:

- 1) mail:** U.S. Department of Agriculture, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, SW, Washington, D.C. 20250-9410; or
- 2) fax:** (833) 256-1665 or (202) 690-7442; or **3) email:** program.intake@usda.gov

This institution is an equal opportunity provider.

For more information, contact your local aging services agency.



NC DEPARTMENT OF
**HEALTH AND
HUMAN SERVICES**
Division of Aging

www.ncdhhs.gov/divisions/aging/north-carolina-seniors-farmers-market-nutrition-program •
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