

Rebel Law Ltd understands that your privacy is important to you and that you care about how your personal data is used. We respect and value the privacy of everyone who visits this website, www.rebel-law.co.uk ("Our Site") and will only collect and use personal data in ways that are described here, and in a way that is consistent with our obligations and your rights under the law.

Please read this Privacy Policy carefully and ensure that you understand it. Your acceptance of this Privacy Policy is inherent in your use of Our Site.

## 1. **Definitions and Interpretation**

In this Policy the following terms shall have the following meanings:

"Account" means an account required to access and/or use certain areas

and features of Our Site;

"Cookie" means a small text file placed on your computer or device by Our

Site when you visit certain parts of Our Site and/or when you use certain features of Our Site. Details of the Cookies used by Our

Site are set out in Part 14, below; and

"Cookie Law" means the relevant parts of the Privacy and Electronic

Communications (EC Directive) Regulations 2003;

## 2. Information About Us

Our Site is owned and operated by Rebel Law Ltd, a limited company registered in England under company number 11394067.

Registered address: Kemp House, 124 City Road, London EC1V 2NX

VAT number: 309 2135 28.

Our ICO registration number is 00017232508.

Data Protection Lead: Emma-Jane Taylor-Moran.

Email address: emma-jane@rebel-law.co.uk

Telephone number: 07535 614381

# 3. What Does This Policy Cover?

This Privacy Policy applies only to your use of Our Site. Our Site may contain links to other websites. Please note that we have no control over how your data is collected, stored, or used by other websites and we advise you to check the privacy policies of any such websites before providing any data to them.

# REBEL LAW...

## **WEBSITE PRIVACY POLICY**

## 4. What Is Personal Data?

Personal data is defined by the General Data Protection Regulation (EU Regulation 2016/679) (the "GDPR") and the Data Protection Act 2018 (collectively, "the Data Protection Legislation") as 'any information relating to an identifiable person who can be directly or indirectly identified in particular by reference to an identifier'.

Personal data is, in simpler terms, any information about you that enables you to be identified. Personal data covers obvious information such as your name and contact details, but it also covers less obvious information such as identification numbers, electronic location data, and other online identifiers.

# 5. What Are My Rights?

Under the Data Protection Legislation, you have the following rights, which we will always work to uphold:

- a) The right to be informed about our collection and use of your personal data. This Privacy Policy should tell you everything you need to know, but you can always contact us to find out more or to ask any questions using the details in Part 15.
- b) The right to access the personal data we hold about you. Part 13 will tell you how to do this.
- c) The right to have your personal data rectified if any of your personal data held by us is inaccurate or incomplete. Please contact us using the details in Part 15 to find out more.
- d) The right to be forgotten, i.e., the right to ask us to delete or otherwise dispose of any of your personal data that we hold. Please contact us using the details in Part 15 to find out more.
- e) The right to restrict (i.e., prevent) the processing of your personal data.
- f) The right to object to us using your personal data for a particular purpose or purposes.
- g) The right to withdraw consent. This means that, if we are relying on your consent as the legal basis for using your personal data, you are free to withdraw that consent at any time.
- h) The right to data portability. This means that, if you have provided personal data to us directly, we are using it with your consent or for the performance of a contract, and that data is processed using automated means, you can ask us for a copy of that personal data to re-use with another service or business in many cases.
- i) Rights relating to automated decision-making and profiling. We do not use your personal data in this way.

For more information about our use of your personal data or exercising your rights as outlined above, please contact us using the details provided in Part 15.



It is important that your personal data is kept accurate and up to date. If any of the personal data we hold about you changes, please keep us informed as long as we have that data.

Further information about your rights can also be obtained from the Information Commissioner's Office or your local Citizens Advice Bureau.

If you have any cause for complaint about our use of your personal data, you have the right to lodge a complaint with the Information Commissioner's Office. We would welcome the opportunity to resolve your concerns ourselves, however, so please contact us first, using the details in Part 15.

## 6. What Data Do You Collect and How?

Depending upon your use of Our Site, we may collect and hold some or all of the personal and non-personal data set out in the table below, using the methods also set out in the table. Please also see Part 14 for more information about our use of Cookies and similar technologies. In your use of Our Site, we do not usually collect any 'special category' or 'sensitive' personal data personal data relating to children or data relating to criminal convictions and/or offences, unless you choose to disclose this to us on our Contact Us form or in initial conversations with us before you become a client. Should you become a client of ours then a separate Client Privacy Policy will apply.

Data Collected	How We Collect the Data
Identity Information including name	Contact Us form, enquiry via telephone or other communication method, subscribing, registering, correspondence or requesting further services
Special category or sensitive personal data	Contact Us form, enquiry via telephone or other communication method, subscribing, registering, correspondence or requesting further services
Contact information including phone number and email address	Contact Us form, enquiry via telephone or other communication method, subscribing, registering, correspondence or requesting further services
Business information including business name	Contact Us form, enquiry via telephone or other communication method, subscribing, registering, correspondence or requesting further services
Technical information and data including IP address, browser, operating system, weblogs, location, traffic, communication	Via cookies and analytics



# 7. How Do You Use My Personal Data?

Under the Data Protection Legislation, we must always have a lawful basis for using personal data. The following table describes how we may use your personal data, and our lawful bases for doing so:

What We Do	What Data We Use	Our Lawful Basis
Processing the Contact Us form	Depending on what data you provide on the form:  Name and contact details.  Business information.  Any special category or sensitive personal data you might enter onto the form.	Legitimate interests: responding to your enquiry. Consent: by you completing the form.  Processing is necessary for the establishment, exercise or defence of legal claims
Follow up an enquiry with further communication	Name, contact details, and any information you provide to us to help us understand your needs, including any special category or sensitive personal data you might provide.	Legitimate interests: in order to provide a service to you. Consent: by you asking us to contact you to discuss your case.  Processing is necessary for the establishment, exercise or defence of legal claims. Reasons of substantial public interest, to comply with our regulatory requirements.
Providing and managing your access to Our Site.	Your name and contact details and any other personal data you have provided us with and details about your case.	Legitimate interests: providing information about our services and analysing traffic. Operating a client log in for you to access documents.  Consent: you will have agreed to do this as a client Contract: you will have engaged us under a contract



Personalising and tailoring your experience on Our Site.	Your name and contact details, any personal data you have provided us with and details about your case.	Legitimate interests: operating a client log in for you to access documents. Consent: you will have agreed to do this if you are our client  Contract: you will have engaged us under a contract if you are a client.  Processing is necessary for the establishment, exercise or defence of legal claims. Reasons of substantial public interest, to comply with our regulatory requirements.
Administering Our Site.	Your name and contact details. Your IP address.	Legitimate interests: operating Our Site and responding to enquiries
Administering our business and complying with our regulatory requirements	Your personal data you have provided to us including any special category or sensitive personal data.	Legitimate interests: operating our business and ensuring we provide an efficient service and the business is properly run and in accordance with the law and regulations.  Processing is necessary for the establishment, exercise or defence of legal claims. Reasons of substantial public interest, to comply with our regulatory requirements.
Supplying our products and/or services to you.	Your personal data you have provided to us, including any special category or sensitive personal data.	Legitimate interests: the supply of products or services to you.  Consent: you will have provided your consent to do so by agreeing to receive the



		product or service.
		Contract: you will have engaged us under a contract. Processing is necessary for the establishment, exercise or defence of legal claims.  Reasons of substantial public interest, to comply with our regulatory requirements.
Managing payments for our products and/or services.	Your name, address and bank details	Legitimate interests: ensuring payments are processed.  Contract: you have engaged us under a contract and we have invoiced you for fees for our product or services
Personalising and tailoring our products and/or services for you.	Your name and contact details and any further personal information you give to us.	Legitimate interests: ensuring that our products or services are tailored to your needs
Communicating with you.	Your name and contact details	Legitimate interests: facilitating the processing of enquiries, assessing your case and the provision of services.  Consent: We will contact you where you have asked us to. Processing is necessary for the establishment, exercise or defence of legal claims.  Reasons of substantial public interest, to comply with our regulatory requirements.



Supplying you with information about our services by text, email and/or post that you have opted-in-to (you may optout at any time by contacting us)	Your name and contact details	Legitimate interests: providing information to you about our services and products  Consent: you will have opted- in to this
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With your permission and/or where permitted by law, we may also use your personal

data for marketing purposes, which may include contacting you by text, email, post and/or telephone with information, news, and offers on our products and/or services. You will not be sent any unlawful marketing or spam. We will always work to fully protect your rights and comply with our obligations under the Data Protection Legislation and the Privacy and Electronic Communications (EC Directive) Regulations 2003, and you will always have the opportunity to opt-out. We will always obtain your express opt-in consent before sharing your personal data with third parties for marketing purposes and you will be able to opt-out at any time.

Third Parties whose content appears on Our Site may use third-party Cookies, as detailed below in Part 14. Please refer to Part 14 for more information on controlling cookies. Please note that we do not control the activities of such third parties, nor the data that they collect and use themselves, and we advise you to check the privacy policies of any such third parties.

We will only use your personal data for the purpose(s) for which it was originally collected unless we reasonably believe that another purpose is compatible with that or those original purpose(s) and need to use your personal data for that purpose. If we do use your personal data in this way and you wish us to explain how the new purpose is compatible with the original, please contact us using the details in Part 15.

If we need to use your personal data for a purpose that is unrelated to, or incompatible with, the purpose(s) for which it was originally collected, we will inform you and explain the legal basis which allows us to do so.

In some circumstances, where permitted or required by law, we may process your personal data without your knowledge or consent. This will only be done within the bounds of the Data Protection Legislation and your legal rights.



# 8. How Long Will You Keep My Personal Data?

We will not keep your personal data for any longer than is necessary in light of the reason(s) for which it was first collected. Your personal data will therefore be kept for the following periods (or, where there is no fixed period, the following factors will be used to determine how long it is kept):

Type of Data	How Long We Keep It
Identity Information including name, title, date of birth, gender	If you are not a client, but have provided this information in relation to an enquiry about our services, then we will retain this for 12 months to allow us to follow-up with your enquiry.  If you are a client of ours, then we must keep a copy of our files for 6 years from the date it is closed, according to regulatory rules.
Contact information including address, email address, telephone number	If you are not a client, but have provided this information in relation to an enquiry about our services, then we will retain this for 12 months to allow us to follow-up with your enquiry.  If you are a client of ours, then we must keep a copy of our files for 6 years from the date it is closed, according to regulatory rules.
Business information including business name, job title, profession.	If you are not a client but have provided this information in relation to an enquiry about our services, then we will retain this for 12 months to allow us to follow-up with your enquiry.  If you are a client of ours, then we have to keep a copy of our files for 6 years from the date it is closed, according to regulatory rules.
Payment information including card details, bank account numbers	We will only keep this for as long as is absolutely necessary to process a payment to or from you, which in the case of a card payment may only be for a few minutes while we process the payment.



Profile information including preferences and interests, username and password, client history	If you are not a client, but have provided this information in relation to an enquiry about our services, then we will retain this for 12 months to allow us to follow-up with your enquiry.  If you are a client of ours, then we have to keep a copy of our files for 6 years from the date it is closed, according to regulatory rules.
Technical information including IP address, browser type and version, operating system	Only for as long as is necessary to facilitate your access Our Site
Special categories of sensitive personal data which may include personal data revealing racial or ethnic origin,	If you are not a client, but have provided this information in relation to an enquiry about our services, then we will retain this for 12 months to allow us to follow-up with your enquiry.
political opinions, religious or philosophical beliefs, trade union membership, data concerning your health, sex life, and sexual orientation. We may have to collect this as part of helping you prosecute or defend your case, particularly in discrimination cases for example.	If you are a client of ours, then we are required to keep a copy of our files for 6 years from the date it is closed, according to regulatory rules. After this time, it will be marked for confidential destruction.

# 9. How and Where Do You Store or Transfer My Personal Data?

We do store some or all of your personal data in countries outside of the UK. These are known as "third countries". We will take additional steps to ensure that your personal data is treated just as safely and securely as it would be within the UK and under the Data Protection Legislation as follows:

 We will only store or transfer personal data in or to countries that are deemed to provide an adequate level of protection for personal data, such as the European Economic Area. For further information about adequacy decisions and adequacy regulations, please refer to the Information Commissioner's Office.

Please contact us using the details at the end of the notice for further information about the data protection safeguards used by us when transferring your personal data to a third country.

The security of your personal data is essential to us, and to protect your data, we take several important measures, including the following:



- limiting access to your personal data to those contractors, and other third parties with a legitimate need to know and ensuring that they are subject to duties of confidentiality.
- procedures for dealing with data breaches (the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, your personal data) including notifying you and/or the Information Commissioner's Office where we are legally required to do so.

# 10. Do You Share My Personal Data?

We will not share any of your personal data with any third parties for any purposes, subject to the following exceptions.

If we sell, transfer, or merge parts of our business or assets, your personal data may be transferred to a third party. Any new owner of our business may continue to use your personal data in the same way(s) that we have used it, as specified in this Privacy Policy.

In some limited circumstances, we may be legally required to share certain personal data, which might include yours, if we are involved in legal proceedings or complying with legal obligations, a court order, or the instructions of a government authority.

We may sometimes contract with the following third parties to supply certain products and/or services.

Recipient	Activity Carried Out	Sector	Location
Virtual Assistants	Administrative duties	Administrative	UK
Our bookkeepers and accountants	Bookkeeping and accounting for our business	Accounting	UK
Paralegals	Paralegal services	Legal	UK
Consultants and consultant solicitors	Consultancy and legal services	Legal and consultancy	UK
Case management system	Managing client engagement, cases, and billing	Information Management	UK
Website Host	Hosting Our Site	Information Management	Netherlands



Email client	Managing, storing, and distributing email communications	Information management	EEA

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#### WEBSITE PRIVACY POLICY

If any of your personal data is shared with a third party, as described above, we will take steps to ensure that your personal data is handled safely, securely, and in accordance with your rights, our obligations, and the third party's obligations under the law, as described above in Part 9.

If any personal data is transferred outside of the EEA, we will take suitable steps to ensure that your personal data is treated just as safely and securely as it would be within the UK and under the Data Protection Legislation, as explained above in Part 9.

# 11. How Can I Control My Personal Data?

- 11.1 In addition to your rights under the Data Protection Legislation, set out in Part 5, when you submit personal data via Our Site, you may be given options to restrict our use of your personal data. We aim to give you strong controls on our use of your data for direct marketing purposes (including the ability to opt- out of receiving emails from us which you may do by unsubscribing using the links provided in our emails and, at the point of providing your details and by managing your Account).
- 11.2 You may also wish to sign up to one or more of the preference services operating in the UK: The Telephone Preference Service ("the TPS"), the Corporate Telephone Preference Service ("the CTPS"), and the Mailing Preference Service ("the MPS"). These may help to prevent you receiving unsolicited marketing. Please note, however, that these services will not prevent you from receiving marketing communications that you have consented to receiving.

## 12. Can I Withhold Information?

You may access most areas of Our Site without providing any personal data at all. However, to use some features and functions available on Our Site you may be required to submit or allow for the collection of certain data.

You may restrict our use of Cookies. For more information, see Part 4.

# 13. How Can I Access My Personal Data?

If you want to know what personal data we have about you, you can ask us for details of that personal data and for a copy of it (where any such personal data is held). This is known as a "subject access request".

All subject access requests should be made in writing and sent to the email or postal addresses shown in Part 15. To make this as easy as possible for you, a Subject Access Request Form is available for you to use. You do not have to use this form, but it is the easiest way to tell us everything we need to know to respond to your request as quickly as possible.

There is not normally any charge for a subject access request. If your request is 'manifestly unfounded or excessive' (for example, if you make repetitive requests) a fee may be charged to cover our administrative costs in responding.

We will respond to your subject access request within one month of receiving it. Normally, we aim to provide a complete response, including a copy of your personal data within that time.



In some cases, however, particularly if your request is more complex, more time may be required up to a maximum of three months from the date we receive your request. You will be kept fully informed of our progress.

## 14. How Do You Use Cookies?

Our Site may place and access certain first-party Cookies on your computer or device. First-party Cookies are those placed directly by us and are used only by us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve our products and/or services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and always respected.

By using Our Site, you may also receive certain third-party Cookies on your computer or device. Third-party Cookies are those placed by websites, services, and/or parties other than us. Third-party Cookies are used on Our Site for analysing web traffic. For more details, please refer to the table below. These Cookies are not integral to the functioning of Our Site and your use and experience of Our Site will not be impaired by refusing consent to them.

All Cookies used by and on Our Site are used in accordance with current Cookie Law.

Before Cookies are placed on your computer or device, you will be shown a pop-up requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of Our Site may not function fully or as intended.

Certain features of Our Site depend on Cookies to function. Cookie Law deems these Cookies to be "strictly necessary". These Cookies are shown in the table below. Your consent will not be sought to place these Cookies, but it is still important that you are aware of them. You may still block these Cookies by changing your internet browser's settings as detailed below, but please be aware that Our Site may not work properly if you do so. We have taken great care to ensure that your privacy is not at risk by allowing them.

The following first-party Cookies may be placed on your computer or device:

Name of Cookie	Purpose	Strictly Necess ary
_tccl_visit and _tccl_visitor	Are persistent Web Hosting Provider (GoDaddy) cookies to monitor website usage performance.	No
dps_site_id	Used for site optimisation	Yes



workbox- expiration#cache- entries	This cookie is necessary for the cache function. A cache is used by the website to optimize the response time between the visitor and the website. The cache is usually stored on the visitor's browser.	Yes
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and the following third-party Cookies may be placed on your computer or device:

Name of Cookie	Provider	Purpose
Rc::a and RC::c		This cookie is used to distinguish between humans and bots.
t/1/tl/event		This Pixel registers data on visitors' website behaviour. This is used for internal analysis and website optimisation.

In addition to the controls that we provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third-party Cookies. By default, most internet browsers accept Cookies, but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

You can choose to delete Cookies on your computer or device at any time, however you may lose any information that enables you to access Our Site more quickly and efficiently including, but not limited to, login and personalisation settings.

It is recommended that you keep your internet browser and operating system up-to- date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your privacy settings.

## 15. How Do I Contact You?

To contact us about anything to do with your personal data and data protection, including to make a subject access request, please use the following details:

Email address: emma-jane@rebel-law.co.uk Telephone number: 07535614381

Postal Address: Rebel Law Ltd, Kemp House, 124 City Road, London EC1V 2NX



# 16. Changes to this Privacy Policy

We may change this Privacy Notice from time to time. This may be necessary, for example, if the law changes, or if we change our business in a way that affects personal data protection.

Any changes will be immediately posted on Our Site, and you will be deemed to have accepted the terms of the Privacy Policy on your first use of Our Site following the alterations. We recommend that you check this page regularly to keep up to date.

This Privacy Policy was last updated on 24 June 2022