

Century Village East Reporter

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cvereporter@hotmail.com www.cvereporter.com

The Reporter, 3501 West Drive, Deerfield Beach, FL., 33442-2085

Appearance Agreement *Thank you!*

You are hereby authorized to publish our camera-ready advertisement in the *CVE Reporter*.

| | | |
|-------------|------------------------------|-------|
| Run months: | One year contract (9 issues) | |
| October | January | April |
| November | February | May |
| December | March | June |

Company name and billing address, city, state, zip code:

Telephone:

Fax:

Person to contact for advertising:

Email:

Authorized signature and title:

Date:

| MONTHLY ADVERTISING RATES AND SIZES | With 10% Off | With 15% Off | Reg. Monthly Rate |
|---|--------------|--------------|-------------------|
| BACK PAGE 10" x 15 1/2"..... COLOR | \$538 | \$500 | \$588 |
| FULL PAGE BLACK & WHITE | \$425 | \$398 | \$468 |
| 10" x 15 1/2" COLOR | \$489 | \$454 | \$538 |
| HALF PAGE BLACK & WHITE | \$250 | \$234 | \$275 |
| HORIZONTAL: 10" x 7.65" COLOR | \$287 | \$269 | \$316 |
| QUARTER PAGE BLACK & WHITE | \$155 | \$145 | \$171 |
| V: 5" x 7.65" OR H: 7.65" x 5" COLOR | \$178 | \$166 | \$196 |
| EIGHT PAGE BLACK & WHITE | \$95 | \$90 | \$105 |
| IMAGE SIZE V: 3.875" x 4.875" COLOR | \$109 | \$102 | \$120 |
| OR H: 4.875" x 3.875" | | | |
| 2 COLUMN X 3"..... BLACK & WHITE | \$60 | \$56 | \$66 |
| IMAGE SIZE 3.875" x 3" NO COLOR AVAILABLE | | | |
| INSERTS- \$66 PER THOUSAND - 8,500 COPIES | \$561 | | |
| PRESS RUNS VARY - 5,000 COPIES | \$330 | | |
| 8,500 - JAN, FEB, MAR, APRIL, DEC 5,000 - MAY, JUNE, OCT & NOV | | | |
| DISCOUNTS: LESS 10% 1 YEAR CONTRACT (9 CONSECUTIVE APPEARANCES) | | | |
| OR MEMBER OF THE DEERFIELD BEACH CHAMBER OF COMMERCE | | | |
| 1 YEAR CONTRACT PAID IN FULL 15% DISCOUNT | | | |

The members of the *CVE Reporter* staff are dedicated volunteers who donate their time and talents. We thank our advertisers who make this valuable publication available with their continued support.

Camera Ready Art

Advertisers please provide camera-ready artwork and email to cvereporner@hotmail.com.

Put the business name and month in the subject line of the email. Camera-ready files are PDF, JPEG & TIFF files. Ad agencies and designers: For best reproduction, fonts may be embedded (or outlined). No OPI. CMYK and grayscale only (no RGB). 30% dot gain, flatten transparencies. use scanned line art @ 1200ppi. CMYK photos and objects should be approx. 170ppi and grayscale images 200ppi. Please use PDF exports 'PDF/X-1a' or 'High Quality Print'. Thank you.

Deadline

The *CVE Reporter* deadline is the third Wednesday of the month prior to publication.

Distribution

The *CVE Reporter* is a full-size tabloid (11x17") newspaper published monthly and delivered to 8,500 apartments in Century Village East. The *CVE Reporter* is delivered the Monday prior to the second Friday of each month.

Terms

- Payment is required in advance from all new advertisers at the time space is reserved.
- A signed contract must accompany all advertising.
- Invoice payments are due upon receipt.
- Advertisers with past due balances will be required to remit outstanding balances before a new ad can be placed.
- The *CVE Reporter*, Inc. may reject any advertisement for any reason.
- The *CVE Reporter*, Inc. or any of its agents, are not responsible for any errors in advertising.
- Nor are they liable for any consequential damages or costs incurred through such errors.
- This contract may only be altered with written agreement by the publisher.
- Contractors must provide license number and proof of insurance. "Licensed & Insured" will be printed in the ad.
- Advertisers who submit inserts must be the *sole* contractor on the inserts.