Addresses for Everyone

# Plus codes

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### WHAT?

A plus code is like a street address for people or places that don't have one.



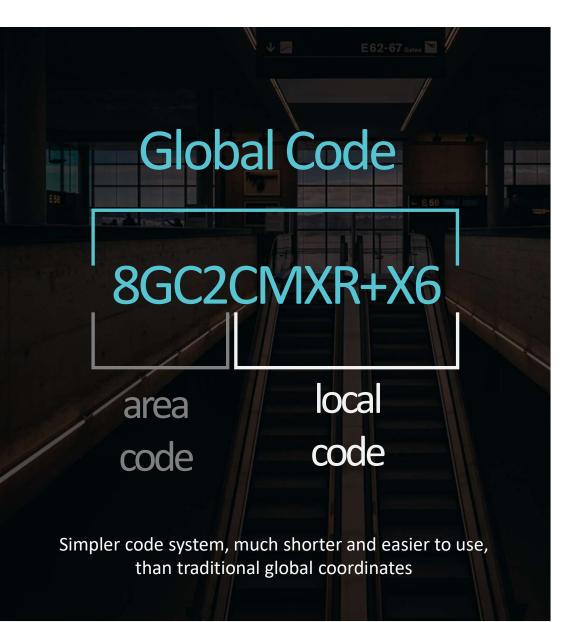
### WHY?

Plus codes give addresses to everyone, everywhere, allowing them to receive deliveries, access emergency services, register to vote, and are already improving peoples' lives.

### HOW?

These addresses exist for any location, even for places where there are no roads. Plus codes are based on latitude and longitude – the grid that can be used to describe every point on the planet





 The first four characters are the area code, describing a region of roughly 100 x 100 kilometers.

 The last six characters are the local code, describing the neighborhood and the building, an area of roughly 14 x 14 meters

### **Important Aspects**



### **NON-EXCLUSIVE**

printed as a grid on paper, posters, and signs

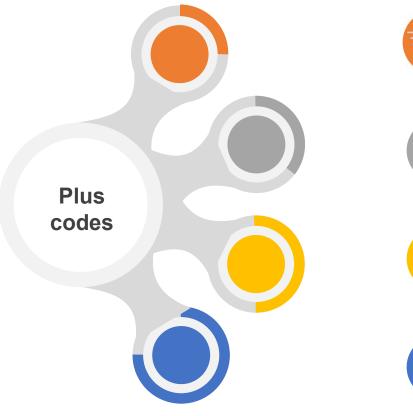
#### INDEPENDENT OF BORDERS

don't use country codes so they work in disputed territories

#### **IDENTIFIABLE**

The "+" symbol helps identify them for people and computers

### **Benefits of Having an Address**



#### **Receive deliveries**

Without proper address no deliveries are possible even delivery of govt. services.



#### Access emergency service

Without proper address you won't get quick legal help or emergency services like fire rescue or ambulance service.



#### **Register to vote**

Voting registration needs proper address

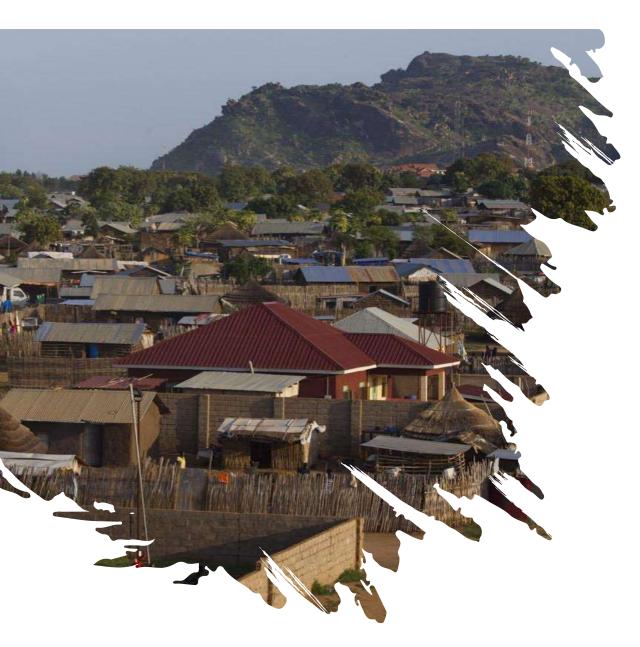


#### Smooth business operation

Without proper address small businesses can not get proper banking facilities like creating account, taking loan etc.

### **Benefits of Plus Codes**





## Locate Anyplace

Plus Codes can provide an address for locations near mountains, deserts, borders or disputed territory. People can get their necessary postal, health and business delivery services.



# Locate Anyplace

Plus codes are not based on any street name, so even small houses in the most densely populated area can be located easily and everyone gets an address

