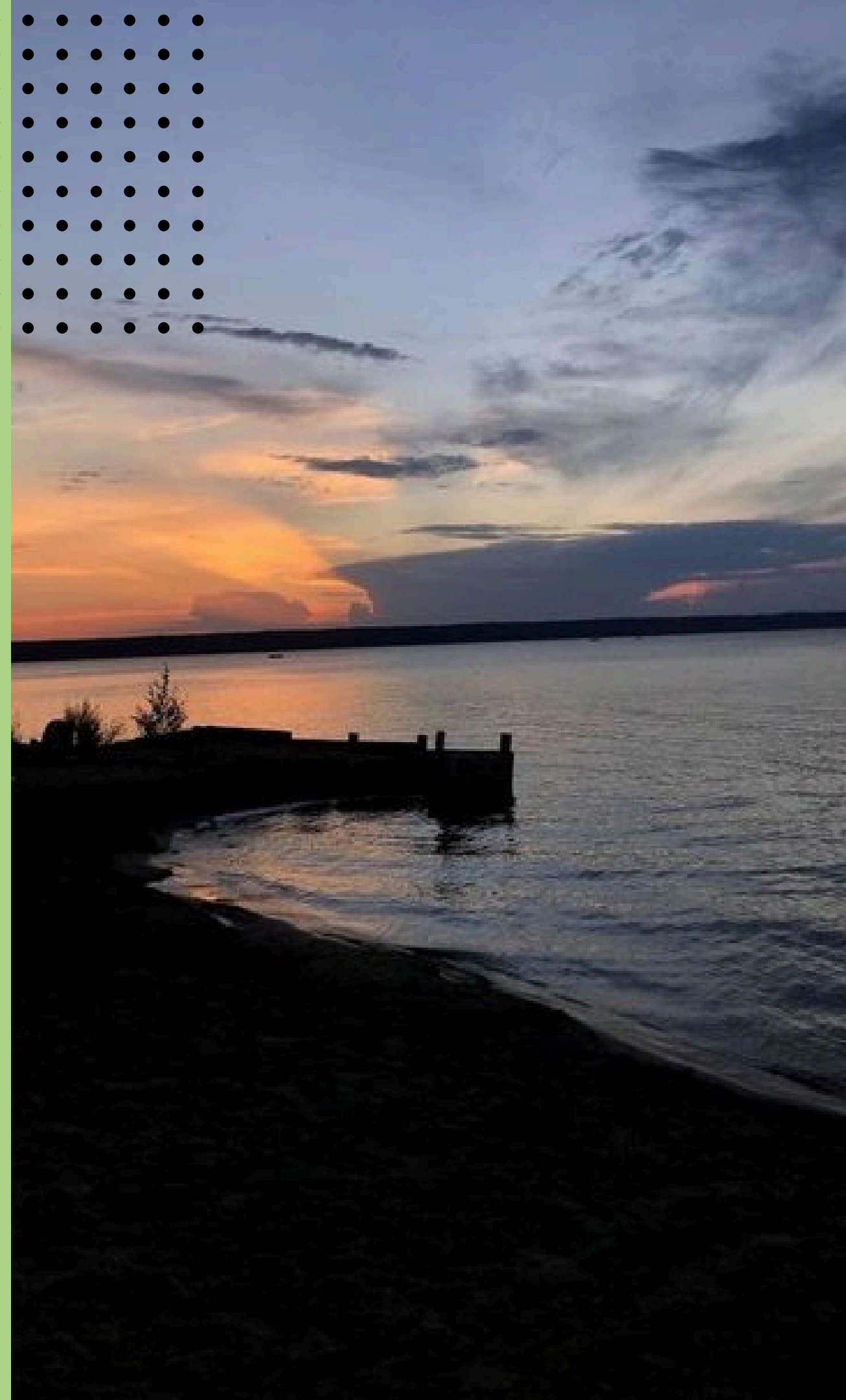




2025  
2029

Resort Village of Tobin Lake

# Strategic Plan







# Overview

A strategic plan is essential to ensure council, administration and the public have a shared vision for the municipality.

It ensures council and administration remain focused and aligned on the mission and strategic goals to be achieved over the course of the four-year term.

This document is designed to provide the residents, businesses and volunteer organizations with an understanding of the community we are building, together.



# Vision and Mission

Our vision is to have economic prosperity being supported by up-to-date facilities and improved infrastructure which is sustained by a growing and diverse population.

Our mission is to be a transparent and accountable government which serves its residents and supports an outstanding quality of life by protecting what is valuable for the community.



2024-2028

# COUNCIL







# Values

- Equality
- Accountability
- Transparency
- Affordability
- Teamwork & Collaboration
- Fairness



# SWOT Analysis





# Strategic Plan #1

## *Land Acquisition*

### **Objective:**


To procure land within the Municipality to develop a new site with office, water plant and public works shop.

### **Rationale:**

Moving the Municipal buildings to a different location will free up land for public parking.







# Strategic Plan #2

## ***Accessibility to beach areas***

### **Objective:**

Create an accessible walkway that enables individuals with mobility impairments to reach the beach area.

### **Rationale:**

Ensures safe, equitable access to the beach for individuals with mobility impairments and support the Municipality's commitment to inclusive, barrier-free recreation.



# Strategic Plan #3

## *Public Walkways*

### **Objective:**

Developing a public walkway along the beach area, create a trail network on the west side of the Municipality.

### **Rationale:**

Developing walking paths away from vehicle traffic will enhance the safety of individuals and promote a healthy lifestyle.







# Strategic Plan #4

## *Expand Recreation Infrastructure*

### **Objective:**

Develop additional recreation infrastructure throughout the Municipality.

### **Rationale:**

This strategy helps avoid overloading any one area with recreational infrastructure while enabling the municipality to meet the needs of varied demographic groups.



# Strategic Plan #5

## *Community Pier*

### **Objective:**

Construct a community pier located between main beach and public boat launches as a public recreation investment.

### **Rationale:**

An opportunity for the Municipality to develop unique tourism experiences and broaden recreational activities.





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***“You can only know you  
succeeded if you know  
what it looks like when  
you get there”***

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