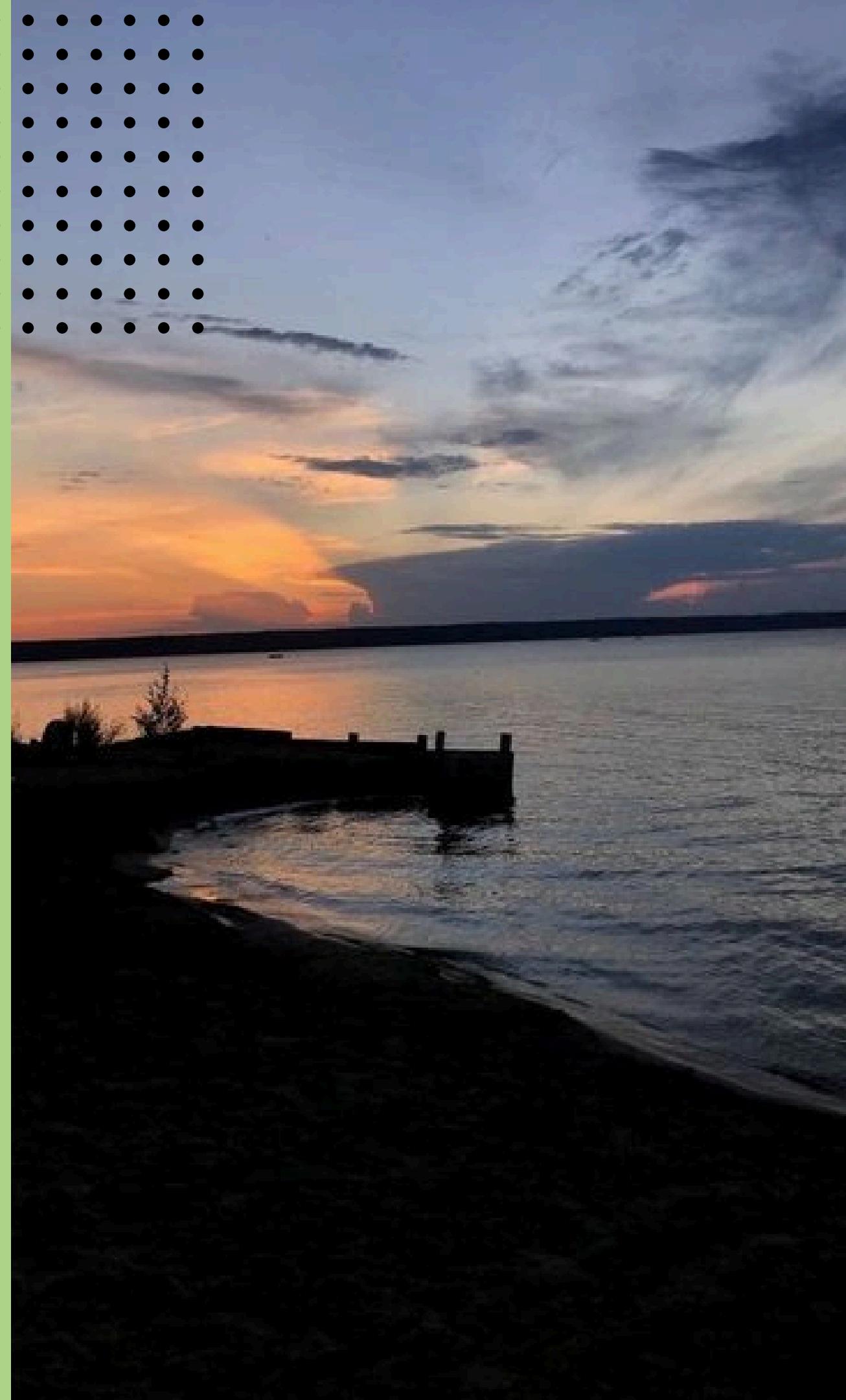




2025
2029

Resort Village of Tobin Lake

Strategic Plan





Overview

A strategic plan is essential to ensure council, administration and the public have a shared vision for the municipality.

It ensures council and administration remain focused and aligned on the mission and strategic goals to be achieved over the course of the four-year term.

This document is designed to provide the residents, businesses and volunteer organizations with an understanding of the community we are building, together.

Vision and Mission

Our vision is to have economic prosperity being supported by up-to-date facilities and improved infrastructure which is sustained by a growing and diverse population.

Our mission is to be a transparent and accountable government which serves its residents and supports an outstanding quality of life by protecting what is valuable for the community.



2024-2028 COUNCIL





Values

- Equality
- Affordability
- Accountability
- Teamwork & Collaboration
- Transparency
- Fairness

SWOT Analysis



Strategic Plan #1

Land Acquisition

Objective:

To procure land within the Municipality to develop a new site with office, water plant and public works shop.

Rationale:

Moving the Municipal buildings to a different location will free up land for public parking.





Strategic Plan #2

Accessibility to beach areas

Objective:

Create an accessible walkway that enables individuals with mobility impairments to reach the beach area.

Rationale:

Ensures safe, equitable access to the beach for individuals with mobility impairments and support the Municipality's commitment to inclusive, barrier-free recreation.

Strategic Plan #3

Public Walkways

Objective:

Developing a public walkway along the beach area, create a trail network on the west side of the Municipality.

Rationale:

Developing walking paths away from vehicle traffic will enhance the safety of individuals and promote a healthy lifestyle.





Strategic Plan #4

Expand Recreation Infrastructure

Objective:

Develop additional recreation infrastructure throughout the Municipality.

Rationale:

This strategy helps avoid overloading any one area with recreational infrastructure while enabling the municipality to meet the needs of varied demographic groups.

Strategic Plan #5

Community Pier

Objective:

Construct a community pier located between main beach and public boat launches as a public recreation investment.

Rationale:

An opportunity for the Municipality to develop unique tourism experiences and broaden recreational activities.



“You can only know you succeeded if you know what it looks like when you get there”

