



3<sup>rd</sup> Annual Conference on  
**“Digital Transformation in Government”**



**CONFERENCE OVERVIEW**

14-16 June 2022

Virtual

Ottawa, Ontario, Canada

[www.digitaltransform.ca/2022/](http://www.digitaltransform.ca/2022/)



**“... a recent survey of directors, CEOs and senior executives found that their digital transformation (DT) risk is their #1 concern in 2019. Yet 70% of all DT initiatives do not reach their goals. Of the \$1.3 trillion that was spent on DT last year, it was estimated that \$900 billion went to waste.” (Harvard Business Review - Tabrizi, Behnam et al 2019) “Digital Transformation: How to Beat the 90% Failure Rate (Ramesh and Delen, IEEE Engineering Management Review September 2021)**

**Conference Aim:** This *not-for-profit* conference brings together government professionals, non-government agencies, private sector practitioners, and academia to share experiences, innovation and emerging standards and technologies in support of both government digital transformation (strategic effectiveness) and digitization (operational efficiency) initiatives. Note that conference presentations **will be recorded**, and registrants can listen to them at their convenience.

***This Conference is hosted by ISACA Ottawa Valley Chapter, the University of Ottawa, and the Association of Enterprise Architects (AEA) Ottawa-Gatineau Chapter, and is conducted in partnership with Dalhousie University, the Canadian Information Processing Association (CIPS) and the Canadian Association of Management Consultants (CMC).***

***Attendees will be able to claim up to 30 CPEs, PDUs, CPDs and/or CEUs.***

**Speaker Line-up.** This year we have some 48 speakers from the United Nations, the Council of Europe, the European Union, US National Association of State CIOs (NASCIO), the US National Institute of Science and Technology (NIST), The Open Group – India, the governments of Uruguay and the Czech Republic, the Asia e-Health Information Network, NATO, NGOs such as dataethics.eu, the Digital ID and Authentication Council of Canada and Canadian Cyber-Threat Exchange as well as experienced

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researchers and academic leaders in the fields of digital transformation and knowledge management / AI. We are also fortunate to have numerous executives in Canadian government sharing their digital transformation insights, experiences, and policies (List of Speakers follows).

**Registration and Latest Conference Details:** Please go to [www.digitaltransform.ca/2022/](http://www.digitaltransform.ca/2022/)

**Sponsorship and Partnership Opportunities:** Please contact [conferences@isaca-ottawa.ca](mailto:conferences@isaca-ottawa.ca) .

**Conference Format:** There will be *three days (14-16 June) of sessions* in both plenary and stream mode. *All presentations will be recorded and available for attendees to listen to later to accommodate time zones and parallel streams.*

**Friday, June 27<sup>th</sup> – Journal Workshop.** On Friday (27 June) we will hold a workshop to determine the feasibility of starting an Open-Source multi-disciplinary Journal on DT in Government. Workshop Registration only at <https://www.eventbrite.ca/e/workshop-open-source-journal-for-digital-transformation-in-government-tickets-320909548097>

Conference themes include:

- Leading Digital Transformation in Government
- Promoting Women in STEM
- Cyber-Security and Privacy
- DT in Multi-National Organizations
- DT in Emerging Nations
- DT in Post-Secondary Institutions
- Workforce of the Future
- Ethics and Responsible Use of AI
- Sharing Information and Services
- Government Design and Innovation Using Enterprise Architecture
- AI and Knowledge Management

**Conference Rates:** Please register through [www.digitaltransform.ca/2022/](http://www.digitaltransform.ca/2022/)

<i>Registration Type</i>	<i>Early Bird (Till 13 May 2022)</i>	<i>Regular Rate</i>
<i>Members of Partners (ISACA, AEA, CMC, CIPS)</i>	<i>\$(CA) 75</i>	<i>\$(CA) 125</i>
<i>Government Attendees</i>	<i>\$(CA) 100</i>	<i>\$(CA) 150</i>
<i>Faculty / Students</i>	<i>\$(CA) 40</i>	<i>\$(CA) 60</i>
<i>General Admission</i>	<i>\$(CA) 150</i>	<i>\$(CA) 250</i>
<i>Invited Guests, Organizers and Speakers</i>	<i>FREE with discount Code</i>	

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## List of Speakers

**We have a great line-up of more than 40 speakers who will be addressing all manner of topics related to actual digital transformation in government case studies, policies, and architectures from all over the globe. Below please find a list of the confirmed speakers.**

1. Dr. Raul M. Abril - European Commission - Interoperability
2. Pierre-Dominique Cotte - Council of the European Union – Justice Cluster
3. Deniz Susar - United Nations - UNDESA (e-Gov Survey)
4. Yolanda Martinez - United Nations - International Telecommunications Union
5. Dr. Pallab Saha – General Manager for India - The Open Group
6. Stephen Burt – Chief Data Officer – Government of Canada
7. Dr. Ransford Mensah - United Nations Foundation - Digital Impact Alliance (DIAL)
8. Robert Gordon - Executive Director - Canadian Cyber-Threat Exchange / former Assistant Deputy Minister
9. Dr. Gregory Smolynec - Deputy Privacy Commissioner of Canada
10. Ima Okonny – Chief Data Officer - Employment and Social Development Canada (ESDC)
11. Eric Sweden – US National Association of State CIOs (NASCIO) - Architecture and Governance
12. Dr. Alvin Marcelo. M.D. Asia eHealth Information Network
13. Scott Taylor – Director General of Digital Enablement - Shared Services Canada
14. Bruno Ouellet – Director Enterprise Architecture - Canadian Border Security Agency (CBSA)
15. Christian Sauve – Chief Enterprise Architect Public Service Commission of Canada
16. Martin St-Yves - D/Chief Statistician - Statistics Canada
17. Gita Nurlaila – Manager Govt of Canada Enterprise Architecture & Architecture Review Board
18. Robert Trottier – Executive Director Digital Policy – Treasury Board of Canada
19. Po Tea-Duncan - Executive Director, Cyber Security - Treasury Board of Canada
20. Pascale Elvas - Executive Director - Transformation and Strategy Sector - Office of the CIO (Canada)
21. Rachel Porteous – CIO - Financial Transactions and Reports Analysis Centre of Canada
22. Kevin Herman - Business Capability Mgt - Employment and Social Development Canada (ESDC)
23. Luis Alfons Arino Martin – CIO - Universitat Rovira I Virgili [Spain]
24. Jose Carlos Gonzalez Gonzalez - Vice Manager for Strategic Planning - Universidad de la Laguna [Spain]
25. Martin Bernier - CIO - University of Ottawa (former Govt of Canada)
26. Ilva Peci – Senior Director IT Solutions – University of Ottawa (Canada)
27. Dr. Luciana Duranti - Director, Centre for the International Study of Contemporary Records and Archives - University of British Columbia (Canada)
28. Dr. Sandra Toze – Director - Dalhousie University - School of Information Management (Canada)
29. Dr. Louise Spiteri - Chair (Interim) of Dalhousie University Senate - School of Information Management (Canada)
30. Dr. Eric Champagne – Director and Professor - Centre on Governance - School of Public Studies – University of Ottawa (Canada)
31. John Linford – Director – The Open Group Security Forum
32. Altaz Valani – Senior Member - The Open Group - Zero Trust Architecture WG

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33. Jennifer Schofield – Executive Director - Information and Privacy Policy – Treasury Board of Canada
34. Matthew Whelen - Transport Canada - Port of Vancouver Transformation
35. Dr. Pavel Hrabec - Chief Methodologist - Czech Republic Office of the President
36. Juan Pablo Revello – Chief Solutions Architect - Office of the President, Government of Uruguay (AGESIC)
37. Dr. Jeffrey Roy - Professor - School of Public Administration – Dalhousie University (Canada)
38. Dr. Daniel Amyot – Professor – Digital Transformation and Innovation Graduate Studies – University of Ottawa (Canada)
39. Dr. Jac Van Beek - Director of Graduate Programs in Engineering Management - University of Ottawa (Canada)
40. Mr. Greg Lane – CEO – Canadian Information Processing Society (CIPS)
41. Benoit Deshaies, A/Director of Data and Artificial Intelligence, Treasury Board of Canada
42. Dr. Gry Hasselbach – Founder, Researcher and Author – Denmark - DataEthics.eu
43. Karen A. Wetzel – Manager - National Initiative for Cybersecurity Education – US NIST
44. Joni Brennan -President - Digital ID and Authentication Council of Canada
45. Francois Bedard - Digital ID and Authentication Council of Canada
46. Angela M. Mcallister – Lead Academic Sector – Canadian Centre for Cyber Security (CCCS)
47. Silvana Gomes - PhD Candidate – Public Administration – University of Ottawa (Canada)
48. Yvan Gauthier – Head AI Accelerator – Data Analytics Centre – National Research Council (Canada)

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