



Association of
Enterprise Architects
Ottawa-Gatineau Chapter



ISACA.
Ottawa Valley Chapter



Digital Transformation and Innovation
University of Ottawa

ONE IN TECH.

An ISACA Foundation

*4th Annual Conference on
“Digital Transformation
in Government”*

CONFERENCE OVERVIEW

13-16 June 2023

Virtual and Hybrid

Ottawa, Ontario, Canada

<https://digitaltransform.ca/2023/>



**DALHOUSIE
UNIVERSITY**



“... a recent survey of directors, CEOs and senior executives found that their digital transformation (DT) risk is their #1 concern in 2019. Yet 70% of all DT initiatives do not reach their goals. Of the \$1.3 trillion that was spent on DT last year, it was estimated that \$900 billion went to waste.” (Harvard Business Review - Tabrizi, Behnam et al 2019) “Digital Transformation: How to Beat the 90% Failure Rate (Ramesh and Delen, IEEE Engineering Management Review September 2021)

KEY FACTS

Conference Dates:

- 13-15 June 2023 – VIRTUAL – All sessions recorded for registrants to watch later.
- 16 June 2023 – In Person – (OPTIONAL) Presentations, Panels and Workshops (Ottawa)
- Speakers are Executives, Managers, Practitioners & Academia on Best Practices, Case Studies & Lessons Learned
- Selected Industry Presentations

Registration and Latest Conference Details:

- Conference Website – www.digitaltransform.ca/2023/
- Pricing and Registration – Jan 2023 (Note that conference is not for profit)
- Separate pricing and Registration for 16 June 2023 – Ottawa - in Person

Sponsorship and Partnership Opportunities: Please contact rweisman@uottawa.ca

Conference Aim: This not-for-profit conference brings together government professionals, non-government agencies, private sector practitioners, and academia to share experiences, innovation and emerging standards and technologies in support of both government digital transformation (strategic effectiveness) and digitization (operational efficiency) initiatives. **Focus is on Lessons Learned and Re-usability of approaches and solutions.** Note that conference presentations will be recorded, and registrants can listen to them at their convenience. None of the presentations require technical expertise.



Proud Conference Sponsors

This Conference is hosted by ISACA Ottawa Valley Chapter, the University of Ottawa, and the Association of Enterprise Architects (AEA) Ottawa-Gatineau Chapter, and is conducted in partnership with Dalhousie University, the Canadian Information Processing Association (CIPS) and the Canadian Association of Management Consultants (CMC).

Attendees will be able to claim up to 30 CPEs, PDUs, CPDs and/or CEUs.

Speaker Line-up. Last year had more than 50 speakers from the United Nations, the Council of Europe, the European Union, US National Association of State CIOs (NASCIO), the US National Institute of Science and Technology (NIST), The Open Group – India, the governments of Uruguay and the Czech Republic, the Asia e-Health Information Network, NATO, NGOs such as dataethics.eu, the Digital ID and Authentication Council of Canada and Canadian Cyber-Threat Exchange as well as experienced researchers and academic leaders in the fields of digital transformation and knowledge management / AI. We are also fortunate to have had numerous executives in Canadian government sharing their digital transformation insights, experiences, and policies (List of 2022 Speakers follows).

Conference Format: There will be three days (14-16 June) of sessions in both plenary and stream mode. All presentations will be recorded and available for attendees to listen to later to accommodate time zones and parallel streams. In Person Session - On 16 June 2023 there will be an in-person session featuring panel discussions, presentations, workshops, and networking.

Conference themes include:

Leading Digital Transformation in Government	Cyber-Security and Privacy
Workforce of the Future	Sharing Information/Services
Promoting Women in STEM / Cyber / AI	DT in Multi-National Organizations
Ethics / Responsible Use of AI	Creating Reusable Patterns for e-Government
Government Design & and Innovation Using EA	DT in Emerging Nations
AI and Knowledge Management	Advanced Technologies

Conference Rates: Rates will be posted in 2023 at <https://digitaltransform.ca/2023/> .

List of Speakers from last year 2022

We had a great line-up of more than 50 speakers who addressed all manner of topics related to actual digital transformation in government using case studies, policies, and architectures from all over the globe.

1. Dr. Raul M. Abril - European Commission - Interoperability
2. Pierre-Dominique Cotte - Council of the European Union – Justice Cluster
3. Deniz Susar - United Nations - UNDESA (e-Gov Survey)
4. Dr. Yolanda Martinez - United Nations - International Telecommunications Union
5. Dr. Pallab Saha – General Manager for India - The Open Group
6. Stephen Burt – Chief Data Officer – Government of Canada
7. Dr. Ransford Mensah - United Nations Foundation - Digital Impact Alliance (DIAL)



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8. Robert Gordon - Executive Director - Canadian Cyber-Threat Exchange / former Assistant Deputy Minister
9. Dr. Gregory Smolynec - Deputy Privacy Commissioner of Canada
10. Ima Okonny – Chief Data Officer - Employment and Social Development Canada (ESDC)
11. Eric Sweden – US National Association of State CIOs (NASCIO) - Architecture and Governance
12. Dr. Alvin Marcelo. M.D. Asia eHealth Information Network
13. Scott Taylor – Director General of Digital Enablement - Shared Services Canada
14. Bruno Ouellet – Director Enterprise Architecture - Canadian Border Security Agency (CBSA)
15. Christian Sauve - Chief Enterprise Architect Public Service Commission of Canada
16. Martin St-Yves - D/Chief Statistician - Statistics Canada
17. Gita Nurlaila – Manager Govt of Canada Enterprise Architecture & Architecture Review Board
18. Robert Trottier – Executive Director Digital Policy – Treasury Board of Canada
19. Po Tea-Duncan - Executive Director, Cyber Security - Treasury Board of Canada
20. Pascale Elvas - Executive Director - Transformation and Strategy Sector - Office of the CIO (Canada)
21. Rachel Porteous – CIO - Financial Transactions and Reports Analysis Centre of Canada
22. Kevin Herman - Business Capability Mgt - Employment and Social Development Canada (ESDC)
23. Luis Alfons Arino Martin – CIO - Universitat Rovira I Virgili] [Spain]
24. Jose Carlos Gonzalez Gonzalez - Vice Manager for Strategic Planning - Universidad de la Laguna [Spain]
25. Martin Bernier - CIO - University of Ottawa (former Govt of Canada)
26. Ilva Peci – Senior Director IT Solutions – University of Ottawa (Canada)
27. Dr. Luciana Duranti - Director, Centre for the International Study of Contemporary Records and Archives - University of British Columbia (Canada)
28. Dr. Sandra Toze – Director - Dalhousie University - School of Information Management (Canada)
29. Dr. Louise Spiteri - Chair (Interim) of Dalhousie University Senate - School of Information Management (Canada)
30. Dr. Eric Champagne – Director and Professor - Centre on Governance - School of Public Studies – University of Ottawa (Canada)
31. John Linford – Director – The Open Group Security Forum
32. Altaz Valani – Senior Member - The Open Group - Zero Trust Architecture WG
33. Jennifer Schofield – Executive Director - Information and Privacy Policy – Treasury Board of Canada
34. Matthew Whelen - Transport Canada - Port of Vancouver Transformation
35. Dr. Pavel Hrabec - Chief Methodologist - Czech Republic Office of the President
36. Juan Pablo Revello – Chief Solutions Architect - Office of the President, Government of Uruguay (AGESIC)
37. Dr. Jeffrey Roy - Professor - School of Public Administration – Dalhousie University (Canada)
38. Dr. Daniel Amyot – Professor – Digital Transformation and Innovation Graduate Studies – University of Ottawa (Canada)
39. Jac Van Beek, FCMC - Director of Graduate Programs in Engineering Management - University of Ottawa (Canada)
40. Mr. Greg Lane – CEO – Canadian Information Processing Society (CIPS)
41. Benoit Deshaies, A/Director of Data and Artificial Intelligence, Treasury Board of Canada
42. Dr. Gry Hasselbach – Founder, Researcher and Author – Denmark - DataEthics.eu
43. Karen A. Wetzel – Manager - National Initiative for Cybersecurity Education – US NIST



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44. Joni Brennan -President - Digital ID and Authentication Council of Canada
45. Francois Bedard - Digital ID and Authentication Council of Canada
46. Angela M. Mcallister – Lead Academic Sector – Canadian Centre for Cyber Security (CCCS)
47. Silvana Gomes - PhD Candidate – Public Administration – University of Ottawa (Canada)
48. Dr. Asif Gill – Professor - University of Technology – Sydney, Australia – Head DigiSAS Lab
49. Yvan Gauthier – Head AI Accelerator – Data Analytics Centre – National Research Council (Canada)
50. Dr. Robert Weisman, Member The Open Group, Engineer in Residence & Professor University of Ottawa – Digital Transformation and Innovation
51. Stephanie Pereira – Business Architect – University of Ottawa



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