Conference Overview

Virtual and Hybrid
Ottawa, Ontario, Canada
https://digitaltransform.ca/2023/

"… a recent survey of directors, CEOs and senior executives found that their digital transformation (DT) risk is their #1 concern in 2019. Yet 70% of all DT initiatives do not reach their goals. Of the $1.3 trillion that was spent on DT last year, it was estimated that $900 billion went to waste." (Harvard Business Review - Tabrizi, Behnam et al 2019) "Digital Transformation: How to Beat the 90% Failure Rate (Ramesh and Delen, IEEE Engineering Management Review September 2021)

KEY FACTS

Conference Dates:
- 13-15 June 2023 – VIRTUAL – All sessions recorded for registrants to watch later.
- 16 June 2023 – In Person / Hybrid – Presentations, Panels, Workshops & Networking (Ottawa)
- Speakers are Executives, Managers, Practitioners & Academia on Best Practices, Case Studies & Lessons Learned
- Attendance can be on-line or later as all recordings and presentations will be made available on the conference website for registered attendees.

Registration and Latest Conference Details:
- Conference Website – www.digitaltransform.ca/2023/
- Note in-person attendance tickets on 16 June are limited and cost slightly more.
- Attendees will be able to claim at least **40 CPEs, PDUs, CPDs, and/or CEUs**
- Pricing, Registration and Agenda – https://www.eventbrite.ca/e/4th-digital-transformation-in-government-conference-13-16-june-2023-tickets-603879137757

Conference Aim: This not-for-profit conference brings together government professionals, non-government agencies, private sector consultants to government, and academia to share experiences, innovation, emerging standards, and technologies in support of both government digital transformation (strategic effectiveness) and digitization (operational efficiency) initiatives. *Focus is on Lessons Learned and Re-usability of approaches and solutions.* A major conference objective is to help the *United Nations*, The *World Bank*, and *The Open Group* assist governments starting their digital transformation journey. Conference presentations will be recorded, and registrants can listen to them at their convenience. *None of the presentations require technical expertise*. Speakers will provide insights into government digital transformation initiatives across the globe.

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Proud Conference Sponsors

This Conference is hosted by ISACA Ottawa Valley Chapter, the University of Ottawa, and the Association of Enterprise Architects (AEA) Ottawa-Gatineau Chapter, and is conducted in partnership with Dalhousie University, the Canadian Information Processing Association (CIPS) and the Canadian Association of Management Consultants (CMC).

Conference Content. Over the years we have had up to 700 registrants and 50 speakers (see below for list from last year) from the UN, EU, India, EC, US (NASCIO, NIST) and, of course the Government of Canada. Info is being posted to https://digitaltransform.ca/2023/ for this year. Note that the title, bios, presentation (s), and recordings are being bundled and transformed into Open Educational Resources (OER) for global search engines.

Conference themes include:

Leading Digital Transformation in Government	Cyber-Security and Privacy
Workforce of the Future	Sharing Information/Services
Promoting Women in STEM / Cyber / AI	DT in Multi-National Organizations
Ethics / Responsible Use of AI	Creating Reusable Patterns for e-Government
Government Design & and Innovation Using EA	DT in Emerging Nations
AI and Knowledge Management	Advanced Technologies
Academic Track covering all Themes	Business Technology Management

Speaker Line-up.   Last year had more than 50 speakers from the United Nations, the Council of Europe, the European Union, US National Association of State CIOs (NASCIO), the US National Institute of Science and Technology (NIST), The Open Group – India, the governments of Uruguay and the Czech Republic, the Asia e-Health Information Network, NATO, NGOs such as dataethics.eu, the Digital ID and Authentication Council of Canada and Canadian Cyber-Threat Exchange as well as experienced researchers and academic leaders in the fields of digital transformation and knowledge management / AI. We are also fortunate to have had numerous executives in Canadian government sharing their digital transformation insights, experiences, and policies (List of 2023 Confirmed Speakers follows).

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Confirmed Speakers 2023 (up to 1st of June)

1. Catherine Luelo – Deputy Minister / Chief Information Officer – Government of Canada
2. Valeriya Ionan, Deputy Minister for Eurointegration at the Ministry of Digital Transformation of Ukraine
3. Dr. Yolanda Martinez - United Nations - International Telecommunications Union
4. Dr. Jay Liebowitz – Professor of Data Science – Tufts University (US)
5. Mark Lerner, Director - Technology and Innovation – (US) Partnership for Public Service
6. Dr. Ott Velsberg – Chief Data Officer - Government of Estonia
7. Yvonne Gallagher, Director Digital Corporate Group – UK National Audit Office
8. Ima Okonny – Chief Data Officer - Employment and Social Development Canada (ESDC)
9. Julie Champagne - Chief Data Officer – Bank of Canada
10. Dr. Raul M. Abril – European Commission - Interoperability
11. Philippe Johnston- Chief Information Officer – National Research Council of Canada
12. Rachel Porteous – Chief Information Officer - FINTRAC
13. BGen (Retd) David Anderson - Snr Advisor Digital Transformation – National Defence (DND)
14. Dr. Meng-Chyi Mickey Harn - City of Taipei - EA Director of the City Digital Innovation Office
15. Benoit Deshaies – Director – Data and AI – Treasury Board of Canada
16. Sahar Nezami-Tafreshi - Senior Director, Analytics, and Insights - Bank of Canada
17. Hani Eskandar – United Nations – International Telecommunications Union
18. Vikash Madduri – United Nations – International Telecommunications Union
19. Melissa Fraser – Senior Strategic Advisor – National Research Council of Canada
20. João Ricardo Vasconcelos- World Bank – Senior Governance Specialist – GovTech Initiative
21. Youngseok Kim – World Bank – Interoperability Specialist
22. Deniz Susar – United Nations - Digital Government Branch DESA (e-Gov Survey)
23. Dr. Guy Vincent Jourdan - University of Ottawa   Co-Director Cyber Range
24. Dr. Vio Onut – IBM - Co-Director Cyber Range
25. Yvan Gauthier – Head AI Accelerator Program – National Research Council of Canada
26. Marina Van Koughnett – Head Compliance – TransAlta (Energy)
27. Dr. Stephane Gagnon – University of Quebec - Business Technology Management Program
28. Dr. Elaine Mosconi – Scientific Director Createch Research Centre on Intelligent Organizations
29. Dr. James Denford – Royal Military College of Canada - Professor MIS – Global AI Capabilities
30. Jac Van Beek – UOttawa – Director of Graduate Programs (Engr Mgt) Telfer School of Management
31. Dr. Danica Marsden - Principal Data Scientist -Bank of Canada
32. Dr. Stenio Fernandes - Assistant Director, Data Science Innovations - Bank of Canada
33. Erik Balodis - Director, Analytics & Decision Support - Bank of Canada
34. Dr. John Halligan - University of Canberra - Professor - Centre for Change Governance
35. Sharat Sahai Mathur – Centre for Railway Information Systems (India) – Group General Manager
36. Murray Kronick - University of Ottawa – Telfer School of Business - Professor
37. Dr. Kimiz Dalkir – McGill University – Director School of Information Studies / KM
38. Boitumelo Molete- Senior Manager – Enterprise Architecture – University of the Witwatersrand
39. Guy Pearce –Director ISACA Valley Chapter – IT Governance and Audit
40. Greg Lane – CEO Canadian Information Processing Society (CIPS)
41. Eric Sweden – Director EA and Governance – National Association of State CIOs [NASCIO]
42. John Parker – Zero Trust Architecture - Canadian Centre for Cybersecurity
43. Larry Stoddard – Threat Assessment Tools - Canadian Centre for Cybersecurity
44. Brian Thompson - Lead Developer of ASTRA – Canadian Centre for Cybersecurity
45. Angela McAllister – Government Cyber-Security Training - Canadian Centre for Cybersecurity
46. Jacques Trottier – Transport Canada - Manager of the Automation Center of Excellence
47. Najah Mary El-Gharib – PhD (Candidate) – Researcher - Process Mining and RPA - UOttawa
48. Alec Blair – Enterprise Architecture – Alberta Health Services
49. Don Clysdale – Fujitsu – Chief Technical Architect – Federal Government & The Open Group
50. Caleb Walker – WithYouWithMe – Senior Vice President of Strategic Pursuits
51. Dorothy Eng - Executive Director - Code for Canada
52. Paul Jackson - Employment and Social Development Canada – Digital Credentials
53. Justin Osmond – Standards Council of Canada – Digital Credentials
54. Dr. Robert Weisman – Professor - University of Ottawa / ISACA / AEA / The Open Group