

FACEPLANT

*SPRING +
SUMMER 2026*



LUXURY LOUNGEWEAR

DREAMS





This season marks an exciting evolution for Faceplant Dreams. With new natural-fiber blends, ranging from airy linen partnerships to silk-infused loungewear and textured cotton-bamboo waffles, we're expanding the sensory experience customers feel the moment they touch our products. These additions bring fresh energy to the line while staying true to the calming, neutral aesthetic and functional luxury that defines Faceplant.

- + Naturally Breathable
- + Buttery Soft
- + Year-Round Comfort
- + Oeko-Tex® Certified
- + Luxury Drape
- + Temperature Balancing
- + Made to Live In

\$23-\$42 Volume pricing available

Women's Tops



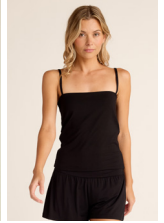
Söft Crop Tank



Söft Lounge Tank



Racer Back Tank



Silk Square Neck



Linen Tank



Double V-Tank



Tulip Tank



Silk Sleeveless



Söft Short Sleeve Shirt



Classic V-Neck Tee



Tulip Tee



Oversized Short Sleeve



Linen Button-Up



Lucy Short Sleeve



Söft Shrug Shirt



Studio Wrap Top



Söft Long Sleeve



Long Sleeve Shirt



Oversized Long Sleeve



Lucy Long Sleeve



Söft Lounge Pullover



Söft Oversized Hoodie







WHY FACEPLANT SELLS

Customers who value comfort and quality continue to invest in luxury even in a softer economy. Faceplant sits in the affordable luxury space that remains resilient and profitable for boutiques.

Our bamboo, silk, linen, and modal blends have a touch-and-feel difference that creates an instant emotional connection. Customers fall in love with the feel—and they return for more, driving strong repeat sales.

Our soft, timeless neutral palette sells steadily without markdowns. No trend risk, no clearance racks—just consistent, dependable sell-through all year long.

Breathable, moisture-wicking natural fibers make Faceplant perfect for every season. It's luxury loungewear made to live in—comfortable for sleep, elevated enough for everyday wear.

With new fabrics, elevated campaigns, and strategic collaborations, customers are arriving more familiar with the brand, making in-store conversations easier and conversions stronger.

Seasonless silhouettes, premium fabrics, and lasting quality keep inventory moving, margins healthy, and Faceplant a smart, low-risk, high-return addition to your store.



\$22-\$42 Volume pricing available

Women's Bottoms



● ● ● ● ●
Ruffle Short



● ○ ● ● ●
Silk Foldover Short



● ● ● ● ● ● ●
Short Short



● ● ● ● ●
Tulip Short



● ● ● ● ● ● ●
Studio Short



● ● ● ● ● ● ● ● ●
Söft Lounge Short



● ● ● ● ● ● ●
Linen Short



● ● ● ● ● ● ● ● ●
Lucy Short



● ● ● ● ● ● ● ● ●
Söft Legging



● ● ● ● ● ● ● ● ●
Söft Flared legging



● ● ● ● ● ● ● ● ● ● ●
Wide-Leg Capri



● ● ● ● ● ● ● ● ● ● ●
Tulip Pant



● ● ● ● ● ● ● ● ● ● ●
Linen Capri Pant



● ● ● ● ● ● ● ● ● ● ●
Long Pant



● ● ● ● ● ● ● ● ● ● ●
Lucy Long Pant



● ● ● ● ● ● ● ● ● ● ●
Söft Straight Leg Pant



● ● ● ● ● ● ● ● ● ● ●
Studio Pant



● ● ● ● ● ● ● ● ● ● ●
Söft Jogger

NEW FABRICS

Linen + Bamboo

A refined evolution of classic linen.

Bamboo softens the natural texture for an elegant, breathable finish that feels authentic, modern, and effortlessly elevated. Grows softer and more luxurious with every wash.

Mulberry Silk + Modal

Mulberry silk meets Modal for the perfect balance of timeless luxury and modern durability. Smooth, breathable, and gently stretchy, this blend glides with the body and maintains its beauty wear after wear.

Cotton + Bamboo Waffle

Nature's perfect partnership. Cotton adds structure while bamboo brings softness and breathability. The textured waffle weave enhances airflow and comfort, making it a standout addition to our collection.

CLASSIC FABRICS

Classic Bamboo

Our iconic, buttery-soft fabric—naturally breathable and temperature-regulating for better sleep and all-season lounging. Silky smooth with a relaxed, free-flowing drape.

Söft Bamboo

A sculpted knit with a velvety-peach hand feel. This luxurious brushed texture offers elevated softness with functional stretch and breathable comfort.

Bamboo Bedding

Our 300-thread-count bamboo sheets are silky smooth, cooler than cotton, and designed to drape like a dream. Naturally breathable and exceptionally soft for deeper, more restorative sleep.



*"Think you know
luxury fabrics?
Ours are cut from a
different cloth."*



Nightgowns



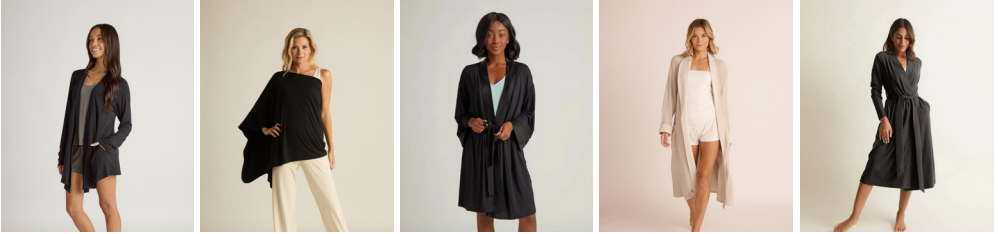

*Tulip
Nightgown*


*V-Neck
Nightgown*


*Claire
Nightgown*


*Soft Lounge
Dress*

Bamboo Wraps & Robes




*Swing
Jacket*

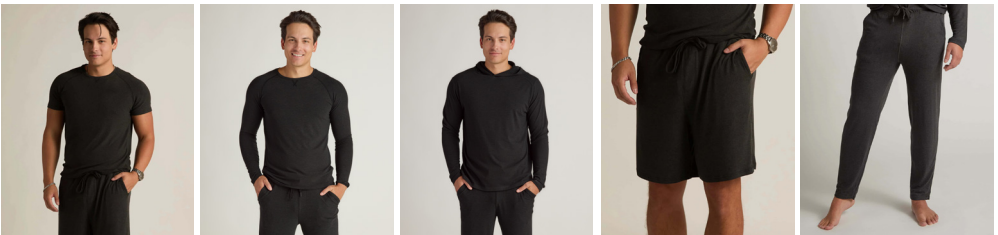

*Voyageur
Wrap*


*Kimono
Robe*


*Waffle
Robe*


*Soft Lounge
Robe*

Men's Loungewear




*Men's Short
Sleeve*


*Men's Long
Sleeve*


*Men's
Hoodie*


*Soft Men's
Short*


*Soft Men's
Jogger*





Duvet Cover & Shams



Faceplant Bamboo Sheet



Pillowcase Set



Plush Throw Blanket

FROM



OUR

FOUNDER

When I started Faceplant Dreams, my intention was simple: to create moments of softness in a world that rarely slows down. I wanted fabrics that feel like an exhale and pieces people reach for because they want to. That purpose has only deepened over time, shaped by the people who've joined this journey with us.

Our wholesale partners are truly at the heart of our story. Your trust, your discernment, and the way you share our fabrics with your communities have allowed Faceplant to grow in the most meaningful way. When your customers feel that unmistakable softness, when they return to tell you how beautifully they slept, it all begins with your belief in our brand. And that belief is rewarded: timeless colors, elevated natural fabrics, and year-round silhouettes mean consistent sell-through, loyal repeat customers, and pieces that never sit on the sale rack.

To our reps, thank you for sharing the spirit of Faceplant with such genuine care. You are our storytellers, translating texture into emotion and craftsmanship into connection. Your professionalism and intuition help retailers understand not just what we make, but why it belongs on their shelves.

My hope is that Faceplant continues to offer those small moments of "ahh". Quiet reminders of comfort and ease. Thank you for being such an essential part of bringing that feeling to the people you serve.

With gratitude,

Brigitte L

