## Dad Rap

MUSIC MADE FOR PARENTS AND THEIR KIDS

## ABOUT DAD RAP (AKA MIKE)

With over 30 years of experience in the rap game, Mike brings a unique blend of passion, humor, and relatability to his music.

A proud dad hailing from upstate New York, Mike's journey into the world of Dad Rap began as a quest to create **music that resonates with parents and their kids** alike. Inspired by the hip-hop classics of the '90s, Mike's mission is to craft **present-day anthems** that celebrate the everyday joys and challenges of family life.

Whether he's freestyling through airport terminals or turning bedtime routines into lyrical masterpieces, Mike's infectious energy and genuine love for his craft shine through in every verse. With a commitment to keeping his music **clean and familyfriendly**, Mike invites listeners of all ages to join the Dad Rap movement and groove to the beat of parenthood.



## COLLABORATIONS AND RATES

Mike understands the importance of collaboration and community building. As his following continues to grow, he is open to exploring various collaboration opportunities, including sponsored content, brand partnerships, and event appearances.

Reach out to us to explore potential collaborations and let's make some magic happen together!

**5K** FOLLOWERS **62%** 40+ YEARS OLD **6%** ENGAGEMENT RATE **17K** WEEKLY REACH





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