

Brick & Mortar Location

Type of Expenditure	Estimated Amount		Method of Payment	When Due	To Whom Payment is to be Made
	Low	High			
Initial Franchise Fee ¹	\$30,000	\$30,000	As arranged	Upon signing	To us
Traveling and Living Expenses while Training ²	\$1,400	\$2,800	As arranged	As incurred	Third parties
Furniture, Fixtures, and Décor ³	\$12,000	\$20,000	As arranged	As incurred	Third parties
Real Property Rent and Security Deposits ⁴	\$9,000	\$30,000	As arranged	As incurred	To your landlord
Leasehold Improvements ⁵	\$20,000	\$50,000	As arranged	As incurred	Contractors
TV, Cameras, POS System, and other Supplies ⁶	\$2,000	\$4,000	As arranged	As incurred	Third parties
Kitchen Equipment ⁷	\$35,000	\$70,000	As arranged	As incurred	Third parties
Initial Inventory ⁸	\$4,000	\$7,000	As arranged	As incurred	Third parties and us
Signage ⁹	\$5,000	\$8,000	As arranged	As incurred	Third parties
Grand Opening Advertising ¹⁰	\$2,500	\$5,000	As arranged	As incurred	Third parties
Licenses, Permits, and Certifications ¹¹	\$1,000	\$3,000	As arranged	As incurred	Third parties
Insurance (3 Months) ¹²	\$1,200	\$3,000	As arranged	As incurred	Insurance company
Professional Fees ¹³	\$2,000	\$3,500	As arranged	As incurred	Attorneys/accountants
Additional Funds (3 months) ¹⁴	\$22,500	\$45,000	As arranged	As incurred	Employees, suppliers, utilities, lessors, etc.
Total¹⁵	\$147,600	\$281,300			

Mobile Trailer Location

Type of Expenditure	Estimated Amount		Method of Payment	When Due	To Whom Payment is to be Made
	Low	High			
Initial Franchise Fee ¹	\$20,000	\$20,000	As arranged	Upon signing your Franchise Agreement	To us
Traveling and Living Expenses while Training ²	\$1,400	\$2,800	As arranged	As incurred	Third parties
Vehicle/Trailer ³	\$4,000	\$30,000	As arranged	As incurred	Third parties
Computer and POS System ⁴	\$3,000	\$4,000	As arranged	As incurred	Third parties
Equipment ⁵	\$5,000	\$20,000	As arranged	As incurred	Third parties
Initial Inventory ⁶	\$1,000	\$5,000	As arranged	As incurred	Third parties and us
Supplies ⁷	\$1,000	\$5,000	As arranged	As incurred	Third parties
Signage/Graphics ⁸	\$500	\$5,000	As arranged	As incurred	Third parties
Grand Opening Advertising ⁹	\$1,200	\$3,000	As arranged	As incurred	Third parties
Licenses, Permits, and Certifications ¹⁰	\$2,500	\$5,000	As arranged	As incurred	Third parties
Insurance (3 Months) ¹¹	\$2,000	\$4,000	As arranged	As incurred	Insurance company
Professional Fees ¹²	\$5,000	\$8,000	As arranged	As incurred	Attorneys/accountants
Additional Funds (3 months) ¹³	\$2,000	\$3,500	As arranged	As incurred	Employees, suppliers, utilities, lessors, etc.
Total¹⁴	\$48,600	\$115,300			