



## PROGRAM OVERVIEW

**Champion Coaches Collective** stands as the premier coaching and leadership development company, committed to empowering and inspiring leaders to reach new heights in their careers.

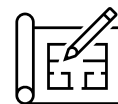
We are pleased to introduce our transformative *Championship Coaching Blueprint*, the workbook version of the **Coaching Players 2 Managing People (CP2MP)** program. This dynamic workbook is designed to equip you with the knowledge, skills, and mindset needed to excel as a head coach, administrator, or business leader, focusing on making a lasting impact on the lifeblood of any program - the *people*.

Throughout the *Blueprint*, you will focus on the multiple facets of building and maintaining a **CHAMPIONSHIP**-level program as the head coach and program leader. The overarching goal is to develop you as a leader and person, emphasizing:

- **Understanding who you are:** The journey begins by exploring who you are as a person, a coach, and a leader. Understanding yourself first is key to understanding the type of program you want to build. You will embark on a deep dive into your values, your core principles, and your personal *why*. Reflecting on your journey to your current position, you will focus on your personal vision, mission, and goals as you build your **CHAMPIONSHIP** program.
- **Building a CHAMPIONSHIP culture:** With a clear understanding of your identity and purpose, the focus shifts to cultivating your program's culture. You will gain valuable insights and strategies for creating a **CHAMPIONSHIP** environment and defining your program's vision, mission, and goals.
- **Program-wide leadership development:** After your culture has been established; emphasis shifts to honing your program-wide leadership skills. You will concentrate on developing a CEO mentality, mastering effective staff management, and transitioning your mindset from **Coaching Players 2 Managing People**. This phase involves learning how to manage and inspire your staff, build strong relationships within and around your program, and cultivate a positive and empowering coaching environment.
- **Head coach/Program Leader skill development:** In addition to leadership and culture, the program covers a wide range of essential skills for a head coach or program leader, including administrative tasks, staff management, public and media relations, player development, and more. You will gain the knowledge and expertise to effectively handle the various responsibilities that extend beyond the playing field.
- **Personalized approach:** Whether you are a new head coach, administrator, business leader, or someone looking to enhance their existing program and leadership skills, the *Championship Coaching Blueprint* offers something for everyone. It provides real-life tips, strategies, introspective **BLUEPRINT ACTIVITIES**, and interactive **CHAMPION CHECK-INS**, allowing you to learn at your own pace and according to your unique style and preferences.

Are you ready to start your journey to becoming a **CHAMPIONSHIP**-level leader? If so, let's dive in and truly grasp the transition from **Coaching Players 2 Managing People**.






## BLUEPRINT ACTIVITIES

Throughout this *Championship Coaching Blueprint*, you will be asked to participate in thought-provoking **BLUEPRINT ACTIVITIES** that will help you create your own personalized **CHAMPIONSHIP** coaching blueprint.

Each **BLUEPRINT ACTIVITY** will ask you to take a deep dive into your personal thoughts on:

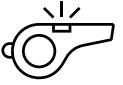
- yourself
- your program
- your personalized coaching and leadership style
- and much more.



Throughout each session, the  icon will signify when you should complete a **BLUEPRINT ACTIVITY**. It is not mandatory to complete these activities exactly in the order that they are laid out, but doing so will allow you to engage in thought-provoking exercises while gaining knowledge of the skills needed to develop your **CHAMPIONSHIP** program.

Completing these **BLUEPRINT ACTIVITIES** is not only an opportunity for self-reflection, but also a chance to refine and enhance your coaching and leadership skills. As you invest your thought and effort into these exercises, you'll find that your personalized **CHAMPIONSHIP** coaching blueprint becomes a powerful tool for creating and managing your **CHAMPIONSHIP** program more effectively. This personalized approach will ultimately help you achieve your coaching goals and make a lasting impact on your players and staff.





## CHAMPION CHECK-INS

At the conclusion of each session of the *Championship Coaching Blueprint*, you will be asked to complete a **CHAMPION CHECK-IN**.



The icon will signify the end of a session and notify you of when you should complete a **CHAMPION CHECK-IN**.

The purpose of these **CHAMPION CHECK-INS** is to assess your knowledge retention while highlighting the key takeaways from the session. It is important to note that they are not tests; they are designed to help you remember, recall, and revisit the main points from each session long after completion of the program.

Should you need a refresher on specific aspects covered in the **CHAMPION CHECK-INS**, you can easily revisit the session for the answers. By the end of the program, the ten **CHAMPION CHECK-INS** will serve as your personalized cheat sheets, supporting your continued learning long after you have completed the *Championship Coaching Blueprint* workbook.

The overarching goal of the *Championship Coaching Blueprint* is to foster your growth and learning, equipping you with the essential skills and knowledge needed to build your **CHAMPIONSHIP** program. These **CHAMPION CHECK-INS** are here to facilitate your learning and emphasize the essential points of each session.

