

Social Media Policy

1. Purpose

This policy sets out the appropriate standard of behaviour for all Members of Canine Disc Australia (CDA) accessing and using CDA's on-line social networking or similar type services.

The policy provides Canine Disc Australia Members with their obligations with regards to the management and dissemination of information which could be accessed by the general public (i.e., non-CDA members). All CDA members accessing and using CDA's on-line social networking or similar type services are required to comply with this policy and are required to comply with all laws including, but not limited to, laws relating to copyright, anti-discrimination, defamation, harassment and misuse of information and facilities and criminal activity.

2. Definitions

For the purpose of this policy, social networking or media refers to any online sites or internet-based applications used for the sharing, interaction, creation or discussion of user-generated content, including but not limited to Facebook, Instagram, Twitter.

3. Scope

This policy applies when a CDA Member:

- Is authorised to represent CDA in the media for CDA business purposes; and/or
- Makes reference to CDA when accessing and using social networking or media.

Exclusions:

This policy does not apply to personal interaction with:

- Social networking where a CDA member makes no reference to CDA or CDA related issues

4. Policy Statement

4.1 Position and Profile

CDA seeks to celebrate and promote the sport of Canine Disc in Australia through social media engagement.

In all social media, the CDA's position and profile must demonstrate a unified position and support its professional reputation.

4.2 Expected Conduct

CDA Members must respect and care for the reputation and image of CDA and at all times conduct themselves in accordance with CDA's Code of Conduct and relevant laws. CDA expects that Members shall:

- Not publish information that is defamatory, inappropriate, threatening, obscene or illegal that relates to CDA, its operation and/or its Members and/or Sponsors (either directly or indirectly);
- Not use social media to send defamatory, inappropriate, threatening, obscene or illegal material and messages or images to other CDA Members and/or Sponsors;



- Not use social media to send racially and/or sexually harassing messages or images to other CDA Members and/or Sponsors (either directly or indirectly);
- Not publish images or make comments about CDA related activities via the general public accessible Social Media unless otherwise authorised by the CDA Board

5. Breaches of this Policy

A breach of this policy may result in action being taken against you by CDA including termination of membership.